

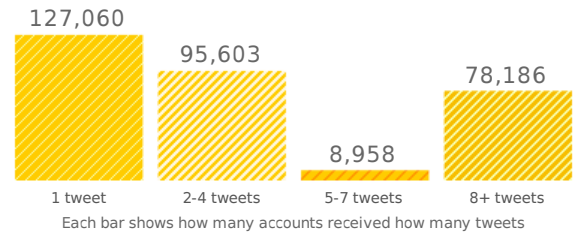
# TweetReach Report for **hcsmnny**

## reach

**309,807**  
accounts reached

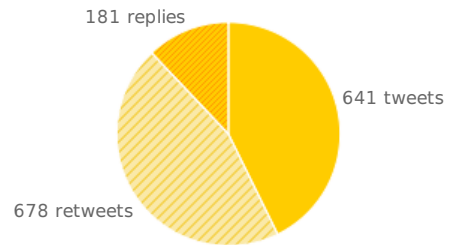
## exposure

**4,895,890** impressions



## activity

**1,500** tweets   **312** contributors   **2** days



## top contributors

**highest exposure**  
**1.2M** impressions



**@ARJalali**

**most retweeted**  
**79** retweets



**@HealthcareWen**

**most mentioned**  
**252** mentions



**@drmikesevilla**

## most retweeted tweets

**15** **FarrisTimimi:** Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility [#hcsmnny](#)  
about 9 hours ago

**10** **chrisboyer:** [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)  
1 day ago

**7** **WendyBlackburn:** Heard at [#hcsmnny](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."  
1 day ago

## contributors

		Tweets	RTs	Impressions
1	<a href="#">ARJalali</a>	64	8	1,230,988
2	<a href="#">TiffanyAndLupus</a>	186	57	706,443
3	<a href="#">drmikesevilla</a>	70	42	635,530
4	<a href="#">HITNewsTweet</a>	40	47	556,450
5	<a href="#">chrisboyer</a>	82	60	276,063
6	<a href="#">HealthcareWen</a>	110	79	193,786
7	<a href="#">EinsteinMed</a>	53	17	157,653
8	<a href="#">kevinmd</a>	2	5	104,592
9	<a href="#">LeeAase</a>	9	13	93,663
10	<a href="#">hjluks</a>	17	5	79,962
11	<a href="#">WendyBlackburn</a>	22	20	59,064
12	<a href="#">healthcentral</a>	35	9	53,653
13	<a href="#">DrVeronicaEyeMD</a>	4	4	52,459
14	<a href="#">DrPam</a>	28	0	46,312
15	<a href="#">cybersibesk</a>	32	2	34,460
16	<a href="#">shanameydala</a>	48	29	30,192
17	<a href="#">mandylikpa</a>	25	5	25,908
18	<a href="#">mlinson</a>	62	4	23,794
19	<a href="#">HealthcareNovel</a>	2	0	21,510
20	<a href="#">NYHealthScape</a>	39	4	20,301
21	<a href="#">2healthguru</a>	3	2	18,459
22	<a href="#">PwC_LL</a>	1	0	18,244
23	<a href="#">westr</a>	4	0	16,124
24	<a href="#">Yammer</a>	1	0	15,577
25	<a href="#">TEDMED</a>	1	0	13,856
26	<a href="#">Katrina_Doell</a>	7	2	13,461
27	<a href="#">LisaEmrich</a>	5	0	13,370
28	<a href="#">kimwhit</a>	15	2	13,236
29	<a href="#">MontefioreNews</a>	17	3	13,107
30	<a href="#">nancysolero</a>	15	1	13,082
31	<a href="#">AnnBartlett</a>	13	0	12,985
32	<a href="#">EdBennett</a>	2	4	11,347
33	<a href="#">sixuntilme</a>	2	1	9,431
34	<a href="#">sospokesaroj</a>	8	2	9,304
35	<a href="#">rawarrior</a>	2	0	9,060
36	<a href="#">Skylar_Smythe</a>	4	1	7,164
37	<a href="#">stales</a>	1	0	7,151
38	<a href="#">cosmocatalano</a>	13	7	7,150
39	<a href="#">inkscrblr</a>	1	0	6,891

## tweets timeline

May 18, 2012 at 11:12pm UTC



HealthcareWen: RT @sospokesaroj: RT @HealthcareWen: "We #patients do need #doctors...solid health info" on the #SocialMedia sites to refer to. -Lowe @MedHelpPulse #hcsmy 28 minutes ago



PatientPOV: @HealthcareWen @patientpov @drmarklachs - #hcsmy -thoughtful exchange of ideas to narrow gap between patient and MD in #HC. Happy to meet! 32 minutes ago



HealthcareWen: RT @AK\_Chatterjee: Interesting to think about how HC, liability and payment reform will affect docs' use of mobile apps #hcsmy conference musings 35 minutes ago



HealthcareWen: RT @TiffanyAndLupus: @MyPerog Yes! Here I am with @HealthcareWen at #hcsmy; both wearing our #TheWalkingGallery jackets by @ReginaHolliday: [twitpic.com/9m2xpu](http://twitpic.com/9m2xpu) 37 minutes ago



HealthcareWen: RT @chemobrainfog: Excellent! RT @rannpatterson: RT @HealthcareWen: "Being sick is serious business for us #patients ...there is no #app for suffering." #hcsmy 38 minutes ago



HealthcareWen: RT @AK\_Chatterjee: #hcsmy conference, awesome peeps talking abt soc media applications in HC, great to meet @HealthcareWen and @ninasdunn 40 minutes ago



cybersibesk: @jessiegruman your presentation was very enlightening! #Hcsmy 41 minutes ago



OrthoOnc: @DrivorHorn thx, got a head start from an optimistic & enlightened audience #hcsmy 42 minutes ago



DocPonsCEO: RT @tiffanyandlupus: Did you catch the #HCSMNY transcript, stats, activity, influencers, and reach? Take a peek ~-> [goo.gl/ehTEs](http://goo.gl/ehTEs) 44 minutes ago



HealthcareWen: @AK\_chatterjee the pen @KimWhit has is @LiveScribe [amazon.com/Livescribe-4-G...](http://amazon.com/Livescribe-4-G...) ; I 1st heard of it from #healthcare #innovator @LenaFeygin. #hcsmy about 1 hour ago



EinsteinMed: RT @drmikesevilla: Post: Day Two of Connecting Healthcare & Social Media Conference in NYC #hcsmy [tinyurl.com/73qmvf](http://tinyurl.com/73qmvf) about 1 hour ago



DrivorHorn: RT @DoctorNatasha: RT @LeeAase: Early bird rates end at midnight tonight for #MayoRagan [socialmedia.mayoclinic.org/2012/05/09/thi...](http://socialmedia.mayoclinic.org/2012/05/09/thi...) save \$500 #hcsmy about 1 hour ago



drmikesevilla: RT @TiffanyAndLupus: Did you catch the #HCSMNY transcript, stats, activity, influencers, and reach? Take a peek ~-> [goo.gl/ehTEs](http://goo.gl/ehTEs) CC: @NYCHBL @BunnyEllerin about 1 hour ago



TiffanyAndLupus: Did you catch the #HCSMNY transcript, stats, activity, influencers, and reach? Take a peek ~-> [goo.gl/ehTEs](http://goo.gl/ehTEs) CC: @NYCHBL @BunnyEllerin about 1 hour ago





















thekarynrose: RT @TiffanyAndLupus: Reality! RT @mandylikpa: Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of @TextintheCity #HCSMNY about 1 hour ago





















HealthcareWen: Cool #Infographic: #social influences #health #behavior [healthbarometer.edelman.com](http://healthbarometer.edelman.com) @EdelmanPR via @AK\_chatterjee cc @AgingToo @NinaSDunn #hcsmy

40	<a href="#">NYFarmer</a>	1	0	6,689
41	<a href="#">Michelle_writes</a>	12	5	6,406
42	<a href="#">paintmd</a>	3	0	6,348
43	<a href="#">FarrisTimimi</a>	5	17	5,970
44	<a href="#">DrPam4Women</a>	5	0	5,860
45	<a href="#">jessiegruman</a>	3	0	5,817
46	<a href="#">ElinSilveous</a>	3	1	5,770
47	<a href="#">MatthewBrowning</a>	1	1	5,485
48	<a href="#">BarbaraFicarra</a>	1	0	5,059
49	<a href="#">PwCHealth</a>	2	6	4,706
50	<a href="#">donscalos</a>	1	0	4,222
51	<a href="#">HFNewsTweet</a>	1	0	4,159
52	<a href="#">MargFontana</a>	5	0	4,100
53	<a href="#">nursingpins</a>	1	0	3,943
54	<a href="#">JonathanStweetr</a>	11	8	3,894
55	<a href="#">matthewrayscott</a>	1	0	3,830
56	<a href="#">jerseygrl</a>	1	0	3,791
57	<a href="#">danreinhardt</a>	16	8	3,696
58	<a href="#">ReginaHolliday</a>	1	0	3,679
59	<a href="#">AfternoonNapper</a>	5	0	3,613
60	<a href="#">MariaFontanazza</a>	6	1	3,340
61	<a href="#">NatriceR</a>	2	0	3,334
62	<a href="#">sarahmorgan</a>	1	0	3,263
63	<a href="#">DoctorNatasha</a>	1	1	3,091
64	<a href="#">Happtique</a>	7	6	3,088
65	<a href="#">EMRAnswers</a>	1	0	3,067
66	<a href="#">nursefriendly</a>	1	0	2,986
67	<a href="#">PracticalWisdom</a>	1	0	2,929
68	<a href="#">medikly</a>	1	0	2,794
69	<a href="#">OrthoOnc</a>	9	3	2,779
70	<a href="#">doximity</a>	3	0	2,700
71	<a href="#">chemobrainfog</a>	2	2	2,664
72	<a href="#">rohal</a>	1	0	2,660
73	<a href="#">AgainstLupus</a>	1	0	2,602
74	<a href="#">wellness_layers</a>	2	0	2,586
75	<a href="#">RonaldPetrovich</a>	3	0	2,553
76	<a href="#">NinaSDunn</a>	4	2	2,540
77	<a href="#">PwCAdvisory</a>	1	0	2,481
78	<a href="#">laydeefly</a>	1	0	2,451
79	<a href="#">erikpupo</a>	2	0	2,414
80	<a href="#">DrFerdowsi</a>	3	0	2,226
81	<a href="#">sjmonk5</a>	3	0	2,181

-  about 1 hour ago
-  [kimwhit](#): TRITTO! RT @DrVeronicaEyeMD: great lunch w/ @mandylikpa @kimwhit in NYC, friends met thru social media #hcsn #hcsnNY <http://t.co/ja667DHY>  
about 1 hour ago
-  [HealthcareWen](#): @PatientPOV Thx 4 sharing #Patients #Checklist [amazon.com/The-Patients-C...](https://amazon.com/The-Patients-C...); think u'd like @DrMarkLachs book: [amazon.com/Treat-Me-Not-M...](https://amazon.com/Treat-Me-Not-M...) #S4PM #HCSMny  
about 1 hour ago
-  [HealthcareWen](#): #FF @KimWhit nice 2 meet u at #HCSMny! Say Hi to #WirelessHealth @2HealthGuru @PaulSonnier @EricTopol @DJonesQualcomm @DrLeslieSaxon #WLSA  
about 1 hour ago
-  [HealthcareWen](#): Thanks @composerjk: @TextInTheCityNY does great work. Now I know why Katie wasn't at #MH2012 this year; she's out there #HCSMNY  
about 2 hours ago
-  [adamlow3](#): RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsnny  
about 2 hours ago
-  [adamlow3](#): RT @TiffanyAndLupus: "The next generation has to have something they can count on."-In reference to pt to pt engagement. -Shelley Lowe of @MedHelpPulse #HCSMNY  
about 2 hours ago
-  [jessicafill](#): RT @mandylikpa: Too good brain power not to! @TiffanyAndLupus: Biggest challenge post-conference to keep in touch. Attendees, lets stay connected! #HCSMNY  
about 2 hours ago
-  [HealthcareWen](#): @TreatmentCOPB @TiffanyAndLupus @MontefioreNews Thanks for #hcsnNY #HCSM mention. Have you met @GramaKaye? #FF  
about 2 hours ago
-  [jessiegruman](#): Biggest thank you to everyone who attended my #hcsnny talk this morning and tweeted for all to read. Much appreciated!  
about 2 hours ago
-  [HealthcareWen](#): @HealthCentral TY 4 #HCSMny #FF: @TiffanyAndLupus @DrMikeSevilla @MontefioreNews @EinsteinMed @HITNewsTweet @mlinson @ARJalali @JanetLSameh  
about 2 hours ago
-  [ASJ\\_MD](#): RT @HITNewsTweet: As more patients get more connected, they will want increased access to their data and their doctors | #HCSMNY  
about 2 hours ago
-  [TiffanyAndLupus](#): Thanks Robert! You're more than welcome! RT @HealthcareNovel! Special thanks to my eyes at #hcsnny @HealthcareWen @TiffanyAndLupus :) #HCSMNY  
about 2 hours ago
-  [DigMedCom](#): Post: Day Two of Connecting Healthcare & Social Media Conference in NYC #hcsnNY: Post: Day Two of Connecti... [bit.ly/KqxyNR](http://bit.ly/KqxyNR) #hcsn  
about 2 hours ago
-  [HealthcareNovel](#): Special thanks to my eyes at #hcsnny @HealthcareWen @TiffanyAndLupus :)  
about 2 hours ago
-  [RonaldPetrovich](#): RT @EinsteinMed: @jessiegruman #socmed - "There is no app for suffering." socmed for patients must be tactical. Make it easier and efficient #Hcsnny  
about 2 hours ago
-  [RonaldPetrovich](#): RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsnny  
about 2 hours ago
-  [RonaldPetrovich](#): RT @EdBennett: RT @chrisboyer FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/jzDB7](https://slidesha.re/jzDB7) #hcsnny

82	<a href="#">apdoian</a>	1	0	2,165
83	<a href="#">NAPH1981</a>	2	1	2,156
84	<a href="#">clintonbon</a>	1	0	2,148
85	<a href="#">sjdmd</a>	2	0	2,034
86	<a href="#">tmlfox</a>	2	0	2,028
87	<a href="#">edmeesh</a>	2	2	1,956
88	<a href="#">NUAN_Healthcare</a>	1	0	1,898
89	<a href="#">HDMmagazine</a>	1	0	1,894
90	<a href="#">montserratboix</a>	1	0	1,864
91	<a href="#">JasonBoies</a>	1	0	1,815
92	<a href="#">doctorakerkar</a>	2	0	1,787
93	<a href="#">katellington</a>	1	0	1,734
94	<a href="#">DigMedCom</a>	2	0	1,730
95	<a href="#">healthblawg</a>	1	0	1,713
96	<a href="#">MyHealthConnect</a>	1	0	1,589
97	<a href="#">InfusionGrpLLC</a>	1	0	1,569
98	<a href="#">davidkonig</a>	2	0	1,514
99	<a href="#">GriffinKatrina</a>	3	0	1,506
100	<a href="#">maricarmenc</a>	2	0	1,462
101	<a href="#">HospitalPatient</a>	1	0	1,353
102	<a href="#">FMDGirl</a>	1	0	1,329
103	<a href="#">jessicafill</a>	4	0	1,308
104	<a href="#">geoffclapp</a>	1	0	1,298
105	<a href="#">IThealthnonprof</a>	1	0	1,208
106	<a href="#">FDALawyers</a>	1	0	1,174
107	<a href="#">jeffbrandt</a>	1	1	1,121
108	<a href="#">ElleMarieH</a>	1	0	1,115
109	<a href="#">rteston</a>	1	0	1,114
110	<a href="#">IMDFoundation</a>	1	1	1,104
111	<a href="#">RannPatterson</a>	3	0	1,089
112	<a href="#">nrjp</a>	1	0	1,072
113	<a href="#">Intouchsol</a>	1	0	1,060
114	<a href="#">dlscherm</a>	1	0	1,053
115	<a href="#">katekson</a>	1	0	983
116	<a href="#">SusanBCole</a>	2	0	974
117	<a href="#">sonodoc99</a>	3	0	951
118	<a href="#">Brandy_Williams</a>	1	1	919
119	<a href="#">BIGTEEK</a>	1	0	908
120	<a href="#">composerjk</a>	4	0	904
121	<a href="#">CBForhan</a>	4	0	896
122	<a href="#">mscullin1</a>	4	0	872
123	<a href="#">DrlvorHorn</a>	2	0	852

-  about 2 hours ago
-  **MariaFontanazza:** Correct link to [@alivacor](#) EKG tech mentioned at today's [#hcsmnny](#) conference: [bit.ly/winEXs](#) [@DrDave01](#) [@OrthoOnc](#) [#oops](#)  
about 2 hours ago
-  **drmikesevilla:** RT [@EinsteinMed](#): Great conference. Lots of great knowledge, interesting ideas & great people. Thanks! Looking forward to continued conversations -DF [#hcsmnny](#)  
about 2 hours ago
-  **drmikesevilla:** Post: Day Two of Connecting Healthcare & Social Media Conference in NYC [#hcsmnny](#) [tinyurl.com/73qmvef](#)  
about 2 hours ago
-  **EinsteinMed:** Great conference. Lots of great knowledge, interesting ideas & great people. Thanks! Looking forward to continued conversations -DF [#hcsmnny](#)  
about 3 hours ago
-  **OrthoOnc:** RT [@MariaFontanazza](#): [@DrDave01](#) My pleasure! [@OrthoOnc](#) mentioned the tech at the [#hcsmnny](#) conference, so I had to include more info about it!  
about 3 hours ago
-  **EatwiseRx:** After a great two days at [#HCSMNY](#), we're wishing you all a happy, healthy weekend: [bit.ly/KKeTQ6](#) [#HealthyEating](#) [#HCSM](#)  
about 3 hours ago
-  **optuminsight:** RT [@HITNewsTweet](#): "Docs fear the repercussions of technology, not the technology itself." [#HCSMNY](#) [#mHealth](#)  
about 3 hours ago
-  **DrVeronicaEyeMD:** [@DrUyenTran](#) [@DGuthrieMD](#) [@susan carraretto](#) Still not to late to get your eyes checked [#EyeSmartWeek](#) [#hcsmnny](#)  
about 3 hours ago
-  **MariaFontanazza:** [@DrDave01](#) My pleasure! [@OrthoOnc](#) mentioned the tech at the [#hcsmnny](#) conference, so I had to include more info about it!  
about 3 hours ago
-  **OrthoOnc:** [@drmikesevilla](#) thanks for adding [#hcsmnny](#) references ! Here's one we're excited may help [#mHealth](#) interoperability: [imedicalapps.com/2012/05/nydigi...](#)  
about 3 hours ago
-  **geoffclapp:** RT [@HealthcareWen](#): Here's [#ePatient](#) [@HugoOC](#)'s article about wanting his own [#health](#) [#data](#) [sfgate.com/cgi-bin/articl... #hcsmnny #s4pm](#) [@ePatientDave](#) [@ReginaHoliday](#)  
about 3 hours ago
-  **VWCCOM:** RT [@Skylar\\_Smythe](#): [#hcsmnny](#) [@nychbl](#) Follow our Tweets live [@nyhealthscape](#) "Connecting Healthcare + Social Media" (Mayo Clinic) [#NewYorkCity](#)  
about 3 hours ago
-  **mscullin1:** RT [@drmikesevilla](#): Can I write a blog post in an hour before take off? Let's do this America lol [#hcsmnny](#) ([@LaGuardia](#) Airport (LGA)) [4sq.com/JUTjaQ](#)  
about 3 hours ago
-  **slantedhall:** RT [@HealthcareWen](#): Here's [#ePatient](#) [@HugoOC](#)'s article about wanting his own [#health](#) [#data](#) [sfgate.com/cgi-bin/articl... #hcsmnny #s4pm](#) [@ePatientDave](#) [@ReginaHoliday](#)  
about 3 hours ago
-  **jessiegruman:** TY to [@NYCHBL](#) & all who commented on the [#hcsmnny](#) talk. Here's our Engagement Behavior Framework & Patient Guide: [bit.ly/L6Fcf](#)  
about 3 hours ago
-  **ARJalali:** +1 RT [@OrthoOnc](#): [@ARJalali](#) glad you liked it. The [#mHealth](#) future is here, just not evenly distributed (yet). [#hcsmnny](#)  
about 3 hours ago
-  **mandylikpa:** Too good brain power not to! [@TiffanyAndLupus](#): Biggest challenge post-conference to keep in touch. Attendees, lets stay connected! [#HCSMNY](#)  
about 3 hours ago

124	<a href="#">LAIupusLaqy</a>	1	0	820
125	<a href="#">NormTheMinotaur</a>	1	0	815
126	<a href="#">ginger_io</a>	1	0	750
127	<a href="#">Riander</a>	1	0	717
128	<a href="#">Pamskid</a>	1	0	713
129	<a href="#">jordangrumet</a>	1	0	705
130	<a href="#">chrisward</a>	1	2	687
131	<a href="#">DudnykHealth</a>	1	0	665
132	<a href="#">s57benchodor</a>	2	0	662
133	<a href="#">SaveLivesNY</a>	1	0	650
134	<a href="#">mHealthInsight</a>	1	0	647
135	<a href="#">TheSeatedView</a>	1	0	637
136	<a href="#">optuminsight</a>	2	0	636
137	<a href="#">kaitbr</a>	1	0	631
138	<a href="#">amandasxi</a>	3	0	625
139	<a href="#">JennB1979</a>	1	0	623
140	<a href="#">brian_buntz</a>	1	0	602
141	<a href="#">carlosolin</a>	1	0	601
142	<a href="#">Bumpyknight</a>	1	0	586
143	<a href="#">ARherald</a>	1	0	570
144	<a href="#">Warrior_Kat</a>	1	0	563
145	<a href="#">VWCCOM</a>	1	0	543
146	<a href="#">willfalk</a>	1	0	538
147	<a href="#">healthycomms</a>	1	0	531
148	<a href="#">nickcf</a>	1	0	530
149	<a href="#">UMBpatricia</a>	1	0	509
150	<a href="#">engage3sixty</a>	7	6	508
151	<a href="#">careverge</a>	1	0	496
152	<a href="#">dinchin1</a>	1	0	494
153	<a href="#">LucineWoman</a>	1	0	493
154	<a href="#">PRpfb</a>	1	0	492
155	<a href="#">my88s</a>	1	0	488
156	<a href="#">ChronoGeek</a>	1	0	486
157	<a href="#">FlexITyHealth</a>	1	0	479
158	<a href="#">wikishareideas</a>	1	0	469
159	<a href="#">AK_Chatterjee</a>	4	5	460
160	<a href="#">rachellaitala</a>	1	0	443
161	<a href="#">pmitrano</a>	4	0	436
162	<a href="#">Pocket_Health</a>	2	0	432
163	<a href="#">ShelleyMHolmes</a>	2	0	430
164	<a href="#">Tim_Stapleton</a>	1	0	426
165	<a href="#">theCMEguy</a>	1	1	419
166	<a href="#">nan_right</a>	2	0	414



**composerjrik:** For @HeidiHeff: RT @HealthcareWen: Free @Nurse\_Net App gives #nurses: Abbreviation dictionary, Credentialer, News RSS reader. #hcsmy about 3 hours ago



**MontefioreNews:** RT @EinsteinMed: Questions about #organDonation? Join our chat w/ @montefiorenews on May 22, 1pm ET. Follow at #DonateLifeNY. ein.st/LkEKJU #hcsmy about 4 hours ago



**EinsteinMed:** Questions about #organDonation? Join our chat w/ @montefiorenews on May 22, 1pm ET. Follow at #DonateLifeNY. ein.st/LkEKJU #hcsmy about 4 hours ago



**CBForhan:** RT @drmikesevilla RT @TiffanyAndLupus: Biggest challenge post-conference is to keep in touch. #hcsmy attendees; let's stay connected! about 4 hours ago



**InfusionGrpLLC:** RT @healthcarewen: "We #patients do need #doctors...solid health info" on the #SocialMedia sites to refer to. -Lowe @MedHelpPulse #hcsmy about 4 hours ago



**composerjrik:** RT @HealthcareWen: Here's #ePatient @HugoOC's article about wanting his own #health #data sfgate.com/cgi-bin/articl... #hcsmy #s4pm @ePatientDave @ReginaHoliday about 4 hours ago



**drmikesevilla:** Can I write a blog post in an hour before take off? Let's do this America lol #hcsmy (@ LaGuardia Airport (LGA)) 4sq.com/JUJiaQ about 4 hours ago



**drmikesevilla:** RT @TiffanyAndLupus: Biggest challenge post-conference is to keep in touch. #hcsmy attendees; let's stay connected! about 4 hours ago



**TiffanyAndLupus:** Biggest challenge post-conference is to keep in touch. #hcsmy attendees; let's stay connected! :) about 4 hours ago



**drmikesevilla:** RT @WendyBlackburn: GREAT JOB @BunnyEllerin and the team on a fabulous first #HCSMY event! Thx for listening in. Safe travels home everyone. about 4 hours ago



**ginger\_io:** RT @NinaSDunn: Dr Wodajo talks about @ginger\_io at #hcsmy conference @imedicalapps http://t.co/ApM5B7Sz about 4 hours ago



**odomevvgiu1:** Video is the most powerful way to share on social media. Everyone needs to be sharing videos hcsmy about 4 hours ago



**LiveWellNY:** Kathy Kearns' presentation on starting social media at the Continuum Hospitals of New York scribd.com/doc/94061715/T... #hcsmy about 4 hours ago



**AnaWangSaegusa:** .@montserratboix @VevaGarciaB @RamonCugat "@hjuks: 14 Ways Social Media May Soon Change Your Doctor's Visit buff.ly/KpxRs2 #hcsmy" about 4 hours ago



**OrthoOnc:** @ARJalali glad you liked it. The #mHealth future is here, just not evenly distributed (yet). #hcsmy about 4 hours ago



**CUdoctors:** RT @drmikesevilla: #hcsmy Use iPhone as microscope? Yup, it's called cellscope cellscope.berkeley.edu about 5 hours ago



**yfujii12:** RT @PwCHealth: #PwC report - How #socialmedia is changing the nature of healthcare interaction. pwc.to/HPR36p #hcsmy about 5 hours ago



**HealthcareWen:** RT @EMSSafetyFdn: @HealthcareWen @Alive here is link to @DrLeslieSaxon presentation @TEDMED bit.ly/KYo0Mx @OrthoOnc @iMedicalApps #hcsmy about 5 hours ago



166	<a href="#">penlight</a>	3	0	414
167	<a href="#">braddormanx</a>	1	0	411
168	<a href="#">KhesJayy</a>	1	0	407
169	<a href="#">pingmd</a>	2	0	400
170	<a href="#">SBouchardHFN</a>	1	0	392
171	<a href="#">rashaunps</a>	1	0	382
172	<a href="#">joeharrison13</a>	1	0	381
173	<a href="#">CUdoctors</a>	1	0	368
174	<a href="#">marthamdiez</a>	1	0	366
175	<a href="#">NinaJTweets</a>	1	0	366
176	<a href="#">lygidakis</a>	1	0	365
177	<a href="#">peachtreebill</a>	1	0	365
178	<a href="#">jkfleming</a>	1	0	338
179	<a href="#">NYMC_tweets</a>	1	2	337
180	<a href="#">azbib</a>	2	0	336
181	<a href="#">wingofzock</a>	1	0	336
182	<a href="#">PolicyMedical</a>	1	0	335
183	<a href="#">EhmZiv</a>	1	0	334
184	<a href="#">AOHFL</a>	1	0	329
185	<a href="#">McKinleyInc</a>	1	0	326
186	<a href="#">FMDChat</a>	1	1	324
187	<a href="#">EatwiseRx</a>	4	0	320
188	<a href="#">Nurse_Net_App</a>	1	0	312
189	<a href="#">ufpsych</a>	1	0	309
190	<a href="#">merybinaghi</a>	6	0	306
191	<a href="#">Integra_Flex</a>	1	0	304
192	<a href="#">jollyasinhappy</a>	1	0	301
193	<a href="#">wmbeer</a>	1	0	298
194	<a href="#">PhysBizTech</a>	1	0	289
195	<a href="#">travisfroehlich</a>	3	0	282
196	<a href="#">JudithKto</a>	1	0	277
197	<a href="#">LoringDay</a>	10	1	277
198	<a href="#">FloridaFamilyMD</a>	1	0	276
199	<a href="#">njokingumi</a>	1	0	267
200	<a href="#">LeanHealthcare2</a>	1	0	266
201	<a href="#">leahmesaid</a>	1	0	261
202	<a href="#">brandondgates</a>	2	0	256
203	<a href="#">AxelWiertz</a>	1	0	254
204	<a href="#">RussLujan</a>	1	0	248
205	<a href="#">sneades</a>	1	0	242
206	<a href="#">KellyFund4Lupus</a>	1	0	234
207	<a href="#">RussellKohl</a>	1	0	234
208	<a href="#">SaveonMedical</a>	1	0	233



[Integra Flex](#): RT @Hjluks Medicine and Social Media - We're Getting There- Slowly. - [j.mp/Mly30e](#) #hcsmy #hcsmy about 5 hours ago



[LoringDay](#): @jemartell Hope you get home safe & enjoy your time with your little man :) Lovely getting to know you in person during #HCSMNY! about 5 hours ago



[LoringDay](#): @drmikesevilla Safe travels - enjoyed all of our conversations & your insight during #HCSMNY! about 5 hours ago



[LoringDay](#): @chrisboyer Enjoyed your involvement with #HCSMNY, great to meet you in person! about 5 hours ago



[LoringDay](#): @WendyBlackburn Great to meet you & get to know you through the amazing two days with #HCSMNY! about 5 hours ago



[Michelle writes](#): Fabulous time in NYC for the #HCSMNY conference! Off to JFK and then back to Portland, Maine. Happy weekend! about 5 hours ago



[drmikesevilla](#): RT @LoringDay: Thanks so much to #HCSMNY @BunnyEllerin all involved for an inspiring two days! about 5 hours ago



[LoringDay](#): @LeeAase Great to meet you at #HCSMNY! Thank you for the follow, the inspiration & new knowledge for the last two days!! about 5 hours ago



[drmikesevilla](#): RT @NYMC\_tweets: Medicine and Social Media: We're Getting There- Slowly. Blog post by NYMC's own Howard J Luks MD [j.mp/Mly30e](#) #hcsmy about 5 hours ago



[LoringDay](#): Thanks so much to #HCSMNY @BunnyEllerin all involved for an inspiring two days! about 5 hours ago



[LoringDay](#): RT @drmikesevilla: Thx to all involved in the planning & sponsoring of #hcsmy - Was a fabulous conference! about 5 hours ago



[LoringDay](#): RT @NYMC\_tweets: Medicine and Social Media: We're Getting There- Slowly. Blog post by NYMC's own Howard J Luks MD [j.mp/Mly30e](#) #hcsmy about 5 hours ago



[MontefioreNews](#): RT @tmflox: Interesting article RT @hjluks: 14 Ways Social Media May Soon Change Your Doctors Visit [buff.ly/KpxRs2](#) #hcsmy about 5 hours ago



[OrthoOnc](#): RT @2healthguru: Heard on street: @#hcsmy rockstars: @iMedicalApps aka @orthoonc @happtique @EdBennett about 5 hours ago



[mHealthInsight](#): RT @shanameydala: Mobile apps pingmd & 3Gdoctor connect patients with doctors via @OrthoOnc. #HCSMny about 5 hours ago



[TiffanyAndLupus](#): RT @2healthguru: RT @TiffanyAndLupus: Some of the ROI from the @Nurse\_Net\_App: Free tool, increased #ptsafety. #HCSMNY about 5 hours ago



[tmflox](#): Interesting article RT @hjluks: 14 Ways Social Media May Soon Change Your Doctor's Visit [buff.ly/KpxRs2](#) #hcsmy about 5 hours ago



[nursefriendly](#): RT @HealthcareWen: Free @Nurse\_Net\_App gives #nurses: Abbreviation dictionary, Credentialer, News RSS reader. #hcsmy cc @MatthewBrowning @NurseFriendly about 5 hours ago



[2healthguru](#): Heard on street: @#hcsmy rockstars: @iMedicalApps aka @orthoonc @happtique @EdBennett about 5 hours ago

209	<a href="#">neurosurgery</a>	1	0	232
210	<a href="#">AnnaMRoth</a>	1	0	230
211	<a href="#">Marlabs</a>	1	1	211
212	<a href="#">SLEYoungLeaders</a>	1	0	208
213	<a href="#">LiveWellINY</a>	1	0	206
214	<a href="#">LKincaid</a>	1	0	203
215	<a href="#">acvandusen</a>	2	0	200
216	<a href="#">nipulc</a>	1	0	193
217	<a href="#">katherinekleon</a>	1	0	192
218	<a href="#">Innov8forHealth</a>	1	0	183
219	<a href="#">DocPonsCEO</a>	1	0	182
220	<a href="#">DuongSheahan</a>	2	0	178
221	<a href="#">HealthIsSocial</a>	2	0	176
222	<a href="#">jgerontzos</a>	2	0	174
223	<a href="#">GilmerHealthLaw</a>	1	0	173
224	<a href="#">mikepauley</a>	2	2	172
225	<a href="#">stephjbarnes</a>	1	0	169
226	<a href="#">sgiwebdiva</a>	2	0	168
227	<a href="#">PhilipMaynard89</a>	1	0	157
228	<a href="#">gatormoni</a>	1	0	153
229	<a href="#">AnupamK19</a>	2	0	150
230	<a href="#">SpeakerLink</a>	1	0	150
231	<a href="#">juancarlosmt</a>	1	0	146
232	<a href="#">PhillyCooke</a>	1	0	145
233	<a href="#">Qforma_Jenn</a>	1	0	143
234	<a href="#">adamlow3</a>	2	0	142
235	<a href="#">LifeUnbound</a>	1	0	134
236	<a href="#">kenwalz</a>	1	0	129
237	<a href="#">EcCarella</a>	1	0	127
238	<a href="#">OliveMedical</a>	1	0	126
239	<a href="#">trystworthy</a>	1	0	125
240	<a href="#">clearJB</a>	3	0	122
241	<a href="#">PamVMatthews</a>	1	0	119
242	<a href="#">PainCHAS</a>	1	0	118
243	<a href="#">DrQuilter</a>	1	0	117
244	<a href="#">SQueenBryant</a>	1	6	117
245	<a href="#">WolfPak3</a>	1	0	116
246	<a href="#">Ickoby</a>	2	2	113
247	<a href="#">ShowOffYourDot</a>	1	0	113
248	<a href="#">meanusenetwork</a>	1	0	109
249	<a href="#">fanciford</a>	1	0	104
250	<a href="#">MyPerog</a>	1	0	102



2healthguru: RT @TiffanyAndLupus: Some of the ROI from the @Nurse\_Net\_App: Free tool, increased #ptsafety. #HCSMNY about 5 hours ago



2healthguru: RT @kimwhit: NURSES check out @Nurse\_Net\_App Fantastic, inspiring Robbie Freeman Novice Nurse of Year cc/ @MathewBrowning #in #Hcsmny about 6 hours ago



MontefioreNews: RT @hjluks: RT @chrisboyer: RT @FarrisTimimi: Thanks to all attendees and presenters #hcsmy for making the sessions fun, educational and truly social! about 6 hours ago



hljuks: RT @leeaase: Early bird rates end at midnight tonight for #MayoRagan socialmedia.mayoclinic.org/2012/05/09/thi... save \$500 #hcsmy about 6 hours ago



hljuks: RT @chrisboyer: RT @FarrisTimimi: Thanks to all attendees and presenters #hcsmy for making the sessions fun, educational and truly social! about 6 hours ago



juancarlosmt: RT @HITNewsTweet: Integration of mobile technologies into every workflow of docs will hinge on interoperability #HCSMNY about 6 hours ago



hljuks: RT @drmikesevilla: Thx to all involved in the planning & sponsoring of #hcsmy - Was a fabulous conference! about 6 hours ago



jgerontzos: RT @MontefioreNews: Save lives, learn more abt #OrganDonation @ our #DonateLifeNY chat May 22 w/ @Einsteinmed @SaveLivesNY bit.ly/DonLifeNY #hcsmy about 6 hours ago



rachellaitala: RT @Brandy\_Williams: 14 Ways Social Media May Soon Change Your Doctor's Visit buff.ly/KpxRs2 via @hjluks #hcsmy about 6 hours ago



Brandy\_Williams: 14 Ways Social Media May Soon Change Your Doctor's Visit buff.ly/KpxRs2 via @hjluks #hcsmy about 6 hours ago



hljuks: RT @chrisboyer: @hjluks & @drmikesevilla demonstrate #ROI of today's #hcsmy conference i.mp/lyvucLH about 6 hours ago



matthewrayscott: RT @hjluks: 14 Ways Social Media May Soon Change Your Doctor's Visit buff.ly/KpxRs2 #hcsmy about 6 hours ago



hljuks: 14 Ways Social Media May Soon Change Your Doctor's Visit buff.ly/KpxRs2 #hcsmy about 6 hours ago



nipulc: RT @EdBennett: A small but important detail from @LeeAase today, a Facebook / Twitter / Yammer feed will be added to the @MayoClinic Intranet #hcsmy about 6 hours ago



brandondgates: RT @EdBennett: A small but important detail from @LeeAase today, a Facebook / Twitter / Yammer feed will be added to the @MayoClinic Intranet #hcsmy about 6 hours ago



brandondgates: RT @EdBennett: Looking forward to the #hcsmy conference, always great to catch up with @LeeAase, @chrisboyer and the #hcsmy crew. about 6 hours ago



cintLG: RT @TiffanyAndLupus "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of @MedHelpPulse #HCSMNY about 6 hours ago



ShelleyMHolmes: RT @EdBennett: Three things I've learned about HCSM in the past three years. My presentation at the #HCSMNY conference hcsmy.me/KliAHi about 6 hours ago



KellyFund4Lupus: RT @LAlupusLady: During the #140conf in

251	<a href="#">HaleAdvice</a>	1	0	102
252	<a href="#">Wiswrite</a>	1	0	97
253	<a href="#">PatientPOV</a>	3	1	96
254	<a href="#">MedConstData</a>	1	0	96
255	<a href="#">amyrnbsn</a>	1	0	92
256	<a href="#">StephenMRIs</a>	1	0	84
257	<a href="#">AngelikaKempf</a>	1	0	83
258	<a href="#">janapescador</a>	1	0	82
259	<a href="#">RightPatient</a>	1	0	81
260	<a href="#">tekautzlwsgna6</a>	1	0	80
261	<a href="#">jnfuhrman</a>	1	0	76
262	<a href="#">emilykg1</a>	1	0	75
263	<a href="#">CynthiaZweier</a>	1	0	74
264	<a href="#">Curseen</a>	1	0	74
265	<a href="#">AEGISnet</a>	2	0	74
266	<a href="#">OpenQInc</a>	1	0	69
267	<a href="#">Karen_Senecal</a>	1	0	68
268	<a href="#">dinaboonstr</a>	1	0	67
269	<a href="#">ASJ_MD</a>	1	0	65
270	<a href="#">breastlessMo</a>	1	0	63
271	<a href="#">CTUHealth</a>	1	0	61
272	<a href="#">PathosSMC</a>	1	0	61
273	<a href="#">QuantumLeapCEO</a>	3	0	60
274	<a href="#">TheNo2</a>	1	0	58
275	<a href="#">DeanaMMary</a>	1	0	58
276	<a href="#">karenlouiseb</a>	1	0	57
277	<a href="#">burnettdqrt7</a>	1	0	56
278	<a href="#">odomevvgiu1</a>	1	0	52
279	<a href="#">jbelad</a>	1	0	52
280	<a href="#">yfuji12</a>	1	0	50
281	<a href="#">ClinicalCURRENT</a>	1	0	49
282	<a href="#">kaiosa</a>	1	0	49
283	<a href="#">drewatmedsys</a>	1	0	48
284	<a href="#">thekarynrose</a>	1	0	48
285	<a href="#">Artroscopia_GC</a>	2	0	44
286	<a href="#">aljayva</a>	1	0	42
287	<a href="#">ContEdProgInc</a>	1	0	41
288	<a href="#">ilovegarick</a>	1	0	40
289	<a href="#">fluentmedical</a>	1	0	38
290	<a href="#">TxeHA</a>	1	0	35
291	<a href="#">ClarityAdvisors</a>	1	0	35
292	<a href="#">07saskia</a>	1	0	34
293	<a href="#">SpyglassCapital</a>	1	0	29



June many patient stories will be told. @TiffanyAndLupus and I will be on a panel, @stales and more! #hcsmy about 6 hours ago



ARJalali: T Y RT @kevinmd: RT @drmikesevilla: Post/Video: My take on Day One of #hcsmy conference tinyurl.com/7vl3k5v about 6 hours ago



ARJalali: T Y @hiluks for the great Blog also: howardluksm.com/tactical-health... #hcsmy #hcsmy about 6 hours ago



AngelikaKempf: RT @EdBennett: A small but important detail from @LeeAase today, a Facebook / Twitter / Yammer feed will be added to the @MayoClinic Intranet #hcsmy about 6 hours ago



kevinmd: RT @drmikesevilla: Post/Video: My take on Day One of #hcsmy conference tinyurl.com/7vl3k5v about 6 hours ago



PwC LLP: RT @PwCHealth: #PwC #mHealth report launches June 7th. Sign up to be reminded about this forthcoming report, pwc.to/Ht7Fku #mobile #hcsmy about 6 hours ago



Yammer: RT @EdBennett: A small but important detail from @LeeAase today, a Facebook / Twitter / Yammer feed will be added to the @MayoClinic Intranet #hcsmy about 6 hours ago



trystworthy: RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmy about 6 hours ago



ARJalali: RT @hiluks: @ARJalali strongly believe preferred content source will prove to be video for most.. utube, @vsnap and @clearjb all gr8! #hcsmy about 7 hours ago



drmikesevilla: Thx to all involved in the planning & sponsoring of #hcsmy - Was a fabulous conference! about 7 hours ago



ARJalali: @hiluks @Vsnap LOL! Probably yes, but so is 140 characters! #hcsmy @Tout about 7 hours ago



hiluks: @ARJalali strongly believe preferred content source will prove to be video for most.. utube, @vsnap and @clearjb all gr8! #hcsmy about 7 hours ago



hiluks: @ARJalali @Vsnap interesting... but is 15 seconds pushing the envelope ??? #tout #hcsmy about 7 hours ago



TiffanyAndLupus: \*popping in\* just wrapped a 2 day conference w/ #hcsmy. Tired but sending \*much love\* to all the lovely @FriendsOfRicki #FriendsofRicki about 7 hours ago



JasonBoies: RT @EdBennett: RT @chrisboyer FYI - here's my presentation on Social Media ROI Reform I presented earlier today: slidesha.re/jzDB7J #hcsmy about 7 hours ago



ARJalali: +1 from Ottawa ! T Y ALL 4 the Twts. RT @healthcentral: Had a great time at #hcsmy! about 7 hours ago



ARJalali: Thx, looks nice! tried #TOUT? RT @hiluks: Hey, I wanted to share this vsnap (video message) #hcsmy @Vsnap hello!" vsnap.com/me/aC34eQ about 7 hours ago



LisaEmrich: RT @HealthcareWen: Lowe turned to #SocialMedia b/c "I was looking for facts. I couldn't speak/walk. Nothing worked & not getting answers from doctors." #hcsmy about 7 hours ago



healthcentral: Had a great time at #hcsmy! about 7 hours ago



294	<a href="#">Reesekvn</a>	1	0	<b>26</b>
295	<a href="#">AnaWangSaegusa</a>	2	0	<b>22</b>
296	<a href="#">cintLG</a>	1	0	<b>22</b>
297	<a href="#">jenskohnen</a>	1	0	<b>21</b>
298	<a href="#">StephenBoyle7</a>	2	0	<b>18</b>
299	<a href="#">zingmatter</a>	1	0	<b>17</b>
300	<a href="#">theresasyang</a>	1	1	<b>17</b>
301	<a href="#">antonelneclai</a>	1	0	<b>17</b>
302	<a href="#">wellawaremobile</a>	1	0	<b>10</b>
303	<a href="#">APP_Design_News</a>	1	0	<b>10</b>
304	<a href="#">slantedhall</a>	1	0	<b>9</b>
305	<a href="#">TeamJAeMM</a>	1	0	<b>8</b>
306	<a href="#">jen_haug</a>	1	0	<b>7</b>
307	<a href="#">benbyu</a>	1	0	<b>7</b>
308	<a href="#">zackscircuit</a>	1	0	<b>7</b>
309	<a href="#">Brit_Laux</a>	1	0	<b>4</b>
310	<a href="#">EMSSafetyFdn</a>	1	1	<b>3</b>
311	<a href="#">DrKneesurgery</a>	1	0	<b>3</b>
312	<a href="#">sarareistadlong</a>	1	0	<b>2</b>



[hjluks](#): Hey, I wanted to share this vsnap (video message) [#hcsmy](#) [@vsnap](#) hello!" [vsnap.com/me/aC34eQ](#)  
about 7 hours ago



[LisaEmrich](#): RT [@FarrisTimimi](#): Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility [#hcsmy](#)  
about 7 hours ago



[LisaEmrich](#): RT [@TiffanyAndLupus](#): "I don't make my health decisions based on a website or trending topics on Twitter." - Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 7 hours ago



[LisaEmrich](#): RT [@TiffanyAndLupus](#): "My ROI isn't financial; my ROI is when patients help each w/the information they have!" - Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 7 hours ago



[LisaEmrich](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 7 hours ago



[sqiwebdiva](#): RT [@EinsteinMed](#): RT [@drmikesevilla](#): [#hcsmy](#) Robbie Freeman, RN and [@nurse\\_net\\_app](#) covered in this NYDailyNews article [articles.nydailynews.com/2012-01-30/new...](#) [#Hcsmy](#)  
about 7 hours ago



[DoctorNatasha](#): RT [@LeeAase](#): Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#hcsmy](#)  
about 7 hours ago



[RussellKohl](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 7 hours ago



[leahmesaid](#): RT [@DrVeronicaEyeMD](#): Do my nurse followers and friends know about [@Nurse\\_Net\\_App](#) ? Developed by Noivice Nurse of the Year just for you. [#hcsmy](#)  
about 7 hours ago



[DrPam4Women](#): RT [@shanameydala](#): In the future will all doctors prescribe apps? [@happtique](#) allows doctors to do it now. [#HCSMny](#)  
about 7 hours ago



[DrPam4Women](#): RT [@HealthcareWen](#): [#Teen](#) programs need to be 1.developmentally appropriate, 2.accessible, 3.engaging, 4.confidential, 5.trustworthy [@TextinTheCityNY](#) [#hcsmy](#)  
about 7 hours ago



[ClarityAdvisors](#): RT [@HITNewsTweet](#): The app Dr. Mole augments reality...take a pic of a mole & use image analysis to determine how likely to be malignant [#HCSMNY](#) [#mHealth](#)  
about 7 hours ago



[apdolan](#): RT [@mandylikpa](#): Nice! [@TextInTheCityNY](#) using app to dispel birth control myths for teens [#WomensHealth](#) [#EmpowerWomen](#) [#HCSMNY](#)  
about 7 hours ago



[DrPam4Women](#): RT [@drmikesevilla](#): [#hcsmy](#) Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)  
about 7 hours ago



[IThealthnonprof](#): RT [@EinsteinMed](#): RT [@TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmy](#) Mentioned this article abt [@hugoooc](#) e-patientwanted his own data [sfgate.com/cgi-bin/articl...](#) [#Hcsmy](#)  
about 7 hours ago



[TiffanyAndLupus](#): RT [@FarrisTimimi](#): Thanks to all attendees and presenters [#hcsmy](#) for making the sessions fun, educational and truly social!  
about 7 hours ago



[DrPam4Women](#): RT [@EinsteinMed](#): RT [@drmikesevilla](#): [#hcsmy](#) Robbie Freeman, RN and [@nurse\\_net\\_app](#) covered in this NYDailyNews article [articles.nydailynews.com/2012-01-30/new...](#) [#Hcsmy](#)

about 7 hours ago



[DrPam4Women](#): RT [@shanameydala](#): Apps for nurses is a market that can grow. Over 3 million RNs (HRSA 2010 data) via [@Nurse\\_Net\\_App](#) [#HCSMny](#)

about 7 hours ago



[medikly](#): sad to miss [#hcsmny](#). we're big believers in the power of social media to enhance healthcare competence and patient outcomes

about 7 hours ago



[TiffanyAndLupus](#): RT [@DrVeronicaEyeMD](#): Do my nurse followers and friends know about [@Nurse\\_Net\\_App](#) ? Developed by Noivce Nurse of the Year just for you. [#hcsmny](#)

about 7 hours ago



[LAlupusLady](#): [@TiffanyAndLupus](#) making a smoothie setting up tech HQ for [#HCSMNY](#) and [#FriendsofRicki](#) as my body aches in rebellion.

about 7 hours ago



[NinaSDunn](#): RT [@HealthcareWen](#): Here's article about [@HApptique's](#) [#mHealth](#) [#app](#) [forbes.com/sites/davechas...](#) in [@Forbes](#) via [@s57BenChodor](#) [@NinaSdUNN](#) [#hcsmny](#)

about 7 hours ago



[HealthcareWen](#): Thanks [@BunnyEllerin](#) [@NYCHBL](#) [@MayoClinic](#) for great [#Healthcare](#) [#SocialMedia](#) conf! Fun tweeting w/other [#HCSMNY](#)'ers! KIT [Linkd.in/Dombrowski](#)

about 7 hours ago



[TiffanyAndLupus](#): Major warmth & love to all [#HCSMNY](#) attendees, speakers, and organizers at [@NYCHBL](#)! Phenomenal, educational, & productive conference! [#HCSMNY](#)

about 7 hours ago



[chrisboyer](#): RT [@FarrisTimimi](#): Thanks to all attendees and presenters [#hcsmny](#) for making the sessions fun, educational and truly social!

about 7 hours ago



[ARJalali](#): +1 from Ottawa! RT [@farristimimi](#): Thanks to all attendees and presenters [#hcsmny](#) for making the sessions fun, educational and truly social!

about 7 hours ago



[kimwhit](#): NURSES check out [@Nurse\\_Net\\_App](#) Fantastic, inspiring Robbie Freeman Novice Nurse of Year cc/ [@MathewBrowning](#) [#in](#) [#Hcsmny](#)

about 7 hours ago



[WendyBlackburn](#): GREAT JOB [@BunnyEllerin](#) and the team on a fabulous first [#HCSMNY](#) event! Thx for listening in. Safe travels home everyone.

about 7 hours ago



[mandylipka](#): YEAH Millennials! [@Nurse\\_Net\\_App](#) created by Novice Nurse of the Year for \$999! /cc [@apdolan](#) [#mHealth](#) [#HCSMNY](#)

about 7 hours ago



[FarrisTimimi](#): Thanks to all attendees and presenters [#hcsmny](#) for making the sessions fun, educational and truly social!

about 7 hours ago



[AK\\_Chatterjee](#): Less than \$1000 total cost = an app with 35,000 downloads in 6 months, [@nurse\\_net\\_app](#) is an awesome story [#hcsmny](#) conference

about 7 hours ago



[nancysolero](#): RT [@mlinson](#): RT [@drmikesevilla](#): [#hcsmny](#) Robbie Freeman, RN and [@Nurse\\_Net\\_App](#) covered in this NYDailyNews article [ow.ly/1MokJM](#)

about 7 hours ago



[mlinson](#): Excellent learning session at [#hcsmny](#) thanks!

about 7 hours ago



[HealthcareWen](#): Wow, [@Nurse\\_Net\\_App](#) took only \$1000 & 1mo to [#dev](#), provides for free so nurses deliver safer + more efficient care. >25k downloads! [#hcsmny](#)

about 7 hours ago



[healthcentral](#): RT [@drmikesevilla](#) [#hcsmny](#) Robbie Freeman, RN:



Our patients look to us for info. When we see quality information, we need to get it out there  
about 7 hours ago



[TiffanyAndLupus](#): Love that Robbie Freeman of [@Nurse\\_Net\\_App](#) speaks highly on the importance of increasing patient safety/improving nurse efficiently! [#HCSMNY](#)  
about 7 hours ago



[ARJalali](#): [@ibrault](#) RT [@HealthcareWen](#): New version of [@Nurse\\_Net\\_App](#) will include Lab ref& [#facebook](#) / [#twitter](#) integration. [#hcsmny](#)  
about 7 hours ago



[HealthcareWen](#): New version of [@Nurse\\_Net\\_App](#) will include Lab ref& [#facebook](#) / [#twitter](#) integration. [#hcsmny](#)  
about 7 hours ago



[drmikesevilla](#): [#hcsmNY](#) Robbie Freeman, RN: Our patients look to us for information. When we see quality information, we need to get it out there  
about 7 hours ago



[mlinson](#): same! "@chrisboyer: [@Nurse\\_Net\\_App](#) is a great app - going to share with my nurses (if they haven't heard of it yet). [#hcsmny](#)"  
about 7 hours ago



[TiffanyAndLupus](#): Some of the ROI from the [@Nurse\\_Net\\_App](#): Free tool, increased patient safety. [#HCSMNY](#)  
about 7 hours ago



[mlinson](#): RT [@drmikesevilla](#): [#hcsmNY](#) Robbie Freeman, RN and [@nurse\\_net\\_app](#) covered in this NYDailyNews article [articles.nydailynews.com/2012-01-30/new...](#)  
about 7 hours ago



[shanameydala](#): Apps for nurses is a market that can grow. Over 3 million RNs (HRSA 2010 data) via [@Nurse\\_Net\\_App](#) [#HCSMNY](#)  
about 7 hours ago



[EinsteinMed](#): RT [@drmikesevilla](#): [#hcsmNY](#) Robbie Freeman, RN and [@nurse\\_net\\_app](#) covered in this NYDailyNews article [articles.nydailynews.com/2012-01-30/new...](#) [#Hcsmny](#)  
about 7 hours ago



[HealthcareWen](#): Free [@Nurse\\_Net\\_App](#) gives [#nurses](#): Abbreviation dictionary, Credentialer, News RSS reader. [#hcsmny](#) cc [@MatthewBrowning](#) [@NurseFriendly](#)  
about 7 hours ago



[mandylikpa](#): RT [@DrVeronicaEyeMD](#): Do my nurse followers & friends know about [@Nurse\\_Net\\_App](#)? Developed by Noivice Nurse of the Year just for you. [#HCSMNY](#)  
about 7 hours ago



[chrisboyer](#): [@Nurse\\_Net\\_App](#) is a great app - going to share with my nurses (if they haven't heard of it yet). [#hcsmny](#)  
about 7 hours ago



[kimwhit](#): Head spinning fm [@orthoonc](#) [@s57benchodor](#) [#mhealth](#) [#digitalhealth](#) [#healthapps](#) talks! Need ur notes! [@iMedicalApps](#) [@happtique](#) [#in](#) [#Hcsmny](#)  
about 7 hours ago



[ARJalali](#): RT [@drmikesevilla](#): From [#hcsmNY](#) - Robbie Freeman [@nurse\\_net\\_app](#) speaking "Nurses Need Apps Too" [#mhealth](#) [twitpic.com/9mg6t3](#)  
about 7 hours ago



[drmikesevilla](#): [#hcsmNY](#) Robbie Freeman, RN and [@nurse\\_net\\_app](#) covered in this NYDailyNews article [articles.nydailynews.com/2012-01-30/new...](#)  
about 7 hours ago



[chrisboyer](#): RT [@shanameydala](#): '[@nurse\\_net\\_app](#) also aggregates industry news through RSS feeds. [#HCSMny](#)  
about 7 hours ago



[NYFarmer](#): RT [@DrVeronicaEyeMD](#): Do my nurse followers and friends know about [@Nurse\\_Net\\_App](#) ? Developed by Noivice Nurse of the Year just for you. [#hcsmny](#)  
about 7 hours ago



[shanameydala](#): '@[nurse\\_net\\_app](#) also aggregates industry news through RSS feeds. [#HCSMny](#)  
about 7 hours ago



[EinsteinMed](#): RT [@braddormanx](#): RT [@LeeAase](#): Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#Hcsmny](#)  
about 7 hours ago



[DrVeronicaEyeMD](#): Do my nurse followers and friends know about [@Nurse\\_Net\\_App](#) ? Developed by Noivce Nurse of the Year just for you. [#hcsmny](#)  
about 7 hours ago



[shanameydala](#): Credentialer in [@nurse\\_net\\_app](#) explains what the alphabet soup at the end of healthcare providers names mean. [#HCSMny](#)  
about 7 hours ago



[drmikesevilla](#): RT [@shanameydala](#): '@[Nurse\\_Net\\_App](#) provides dictionary of 10K medical abbreviations. [#HCSMny](#)  
about 7 hours ago



[kimwhit](#): RT [@HealthcareWen](#): Here's article about [@HApptique's](#) [#mHealth](#) [#app](#) [forbes.com/sites/davechas...](#) in [@Forbes](#) via [@s57BenChodor](#) [@NinaSdUNN](#) [#hcsmny](#)  
about 7 hours ago



[braddormanx](#): RT [@LeeAase](#): Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#hcsmny](#)  
about 7 hours ago



[TiffanyAndLupus](#): "When you're missing patient data; this is critical for patient safety. Created over 10,000 medical abbreviations!" -[@Nurse\\_Net\\_App](#) [#HCSMNY](#)  
about 7 hours ago



[drmikesevilla](#): From [#hcsmNY](#) - Robbie Freeman [@nurse\\_net\\_app](#) speaking "Nurses Need Apps Too" [#mhealth](#) [twitpic.com/9mg6t3](#)  
about 7 hours ago



[shanameydala](#): '@[Nurse\\_Net\\_App](#) provides dictionary of 10K medical abbreviations. [#HCSMny](#)  
about 7 hours ago



[nancysolero](#): RT [@TiffanyAndLupus](#): I hope the message you take from my presentation is: Anyone can make an app! - [@Nurse\\_Net\\_App](#) [#HCSMNY](#)  
about 7 hours ago



[HealthcareWen](#): Freeman wanted to be [#Entrepreneur](#), so he talked w/ his [#nursing](#) colleagues to learn what they need. [@Nurse\\_Net\\_App](#) [#hcsmny](#)  
about 7 hours ago



[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmNY](#) Robbie Freeman, RN: Anyone can make an app. All you need is a great idea and some help (speaker is not "techie")  
about 7 hours ago



[APP Design News](#): RT [@NYHealthScape](#): [#hcsmny](#) [@nychbl](#) "Snapshot of People's Engagement in Their Health Care" [cfah.org/activities/sna...](#)  
about 7 hours ago



[kimwhit](#): [@HApptique](#) [#mHealthZone](#) broadcast [@WLSA\\_ORG](#) Summit May 24 Register [ow.ly/b02th](#) [@s57benchodor](#) [#mHealth](#) [#DigitalHealth](#) [#in](#) [#hcsmny](#)  
about 7 hours ago



[EinsteinMed](#): Next up [@nurse\\_net\\_app](#) on developing an app - anyone can make an app... [#Hcsmny](#)  
about 7 hours ago



[chrisboyer](#): RT [@mlinson](#): "@[WendyBlackburn](#): [@Nurse\\_Net\\_App](#) Robbie Freeman now up to share the story of his Nurse Net app [#hcsmny](#)" [#nurses](#) [#nursing](#)  
about 7 hours ago



[mlinson](#): "@[WendyBlackburn](#): [@Nurse\\_Net\\_App](#) Robbie Freeman now up to share the story of his Nurse Net app [#hcsmny](#)" [#nurses](#) [#nursing](#)

VOTE EARLY

about 7 hours ago



**TiffanyAndLupus:** I hope the message you take from my presentation is: Anyone can make an app! All you need is a little help. -[@Nurse\\_Net\\_App](#) [#HCSMNY](#)

about 7 hours ago



**MontefioreNews:** Save lives, learn more abt [#OrganDonation](#) @ our [#DonateLifeNY](#) chat May 22 w/ [@Einsteinmed](#) [@SaveLivesNY](#) [bit.ly/DonLifeNY](#) [#hcsmNY](#)

about 7 hours ago



**drmikesevilla:** [#hcsmNY](#) Robbie Freeman, RN: Anyone can make an app. All you need is a great idea and some help (speaker is not "techie")

about 7 hours ago



**HealthcareWen:** Now nurse Robbie Freeman share how he [#dev](#) [@Nurse\\_Net\\_App](#), "I'm not a [#techie](#), anyone can make an [#app](#) w/ a little help." [#hcsmny](#)

about 7 hours ago



**WendyBlackburn:** "Anyone can make an app. All it takes is a great idea, a need, and a little bit of help." [#hcsmny](#) - [@Nurse\\_Net\\_App](#)

about 7 hours ago



**breastlessMo:** RT [@chemobrainfog](#): Excellent! RT [@rannpatterson](#): RT [@HealthcareWen](#): "Being sick is serious business for us [#patients](#) ...there is no [#app](#) for suffering." [#hcsmny](#)

about 7 hours ago



**WendyBlackburn:** [@Nurse\\_Net\\_App](#) Robbie Freeman now up to share the story of his Nurse Net app [#hcsmny](#)

about 7 hours ago



**HealthcareWen:** RT [@ARJalali](#): Need Assessment first! MT [@tiffanyandlupus](#): Yes! If you want to develop a useful app... etc;ASK the patient/consumer what they want! [#HCSMNY](#)

about 7 hours ago



**HealthcareWen:** RT [@drmikesevilla](#): [#hcsmNY](#) With any use of tech (website, apps, etc), it's all about outcomes data. Required to make a case for any kind of payment

about 7 hours ago



**HealthcareWen:** RT [@AK\\_Chatterjee](#): Washington DC could use a program like [@TextintheCityNY](#) [#hcsmny](#) conference

about 7 hours ago



**drmikesevilla:** RT [@LeeAase](#): Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#hcsmny](#)

about 7 hours ago



**EinsteinMed:** RT [@TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmNY](#) Mentioned this article abt [@hugoooc](#) e-patientwanted his own data [sfgate.com/cgi-bin/articl...](#) [#Hcsmny](#)

about 7 hours ago



**chrisboyer:** RT [@LeeAase](#): Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#hcsmny](#)

about 7 hours ago



**jessiegruman:** See all the tweets from today's [@NYCHBL](#) "Connecting Healthcare & Social Media" conference: [#hcsmny](#) [bit.ly/Kz2KP1](#) TY for including me!

about 7 hours ago



**LeeAase:** Early bird rates end at midnight tonight for [#MayoRagan](#) [socialmedia.mayoclinic.org/2012/05/09/thi...](#) save \$500 [#hcsmny](#)

about 7 hours ago



**chrisboyer:** RT [@mandylipka](#): Nice! [@textinthecityNY](#) using app to dispel birth control myths for teens /cc [@wegohealth](#) [@apdolan](#) [#WomensHealth](#) [#EmpowerWomen](#) [#HCSMNY](#)

about 7 hours ago



**mlinson:** [@AK\\_Chatterjee](#) agreed! [#hcsmny](#)

about 7 hours ago

VOTE EARLY





[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsnNY](#) Mentioned this article about [@hugooc](#) e-patient who just wanted his own data [sfgate.com/cgi-bin/articl...](#)  
about 7 hours ago



[rashaunps](#): RT [@Happtique](#): RT [@mandylipka](#): "We think physicians should be the ones to \*prescribe\* apps" - [@Happtique](#) [#mHealth](#) [#HCSMNY](#)  
about 7 hours ago



[mandylipka](#): Nice! [@textinthecityNY](#) using app to dispel birth control myths for teens /cc [@wegohealth](#) [@apdolan](#) [#WomensHealth](#) [#EmpowerWomen](#) [#HCSMNY](#)  
about 7 hours ago



[NYHealthScape](#): RT [@HealthcareWen](#): [#Teen](#) programs need to be 1.developmentally appropriate, 2.accessible, 3.engaging, 4.confidential, 5.trustworthy [@TextintheCityNY](#) [#hcsnny](#)  
about 7 hours ago



[mlinson](#): RT [@drmikesevilla](#): [#hcsnNY](#) With any use of tech (website, apps, etc), it's all about outcomes data. Required to make a case for any kind of payment  
about 7 hours ago



[chrisboyer](#): MT [@drmikesevilla](#): [#hcsnNY](#) With any use of tech ), it's all about outcomes data. Required. (and that's the true success measurement!)  
about 7 hours ago



[NYHealthScape](#): RT [@TiffanyAndLupus](#): Reality! RT [@mandylipka](#): Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of [@TextintheCity](#) [#HCSMNY](#)  
about 7 hours ago



[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsnNY](#) With any use of tech (website, apps, etc), it's all about outcomes data. Required to make a case for any kind of payment  
about 7 hours ago



[AK\\_Chatterjee](#): Washington DC could use a program like [@TextintheCityNY](#) [#hcsnny](#) conference  
about 7 hours ago



[NYHealthScape](#): RT [@drmikesevilla](#): [#hcsnNY](#) With any use of tech (website, apps, etc), it's all about outcomes data. Required to make a case for any kind of payment  
about 7 hours ago



[TiffanyAndLupus](#): RT [@NYHealthScape](#): [#HCSMNY](#) "Text In The City" explained: [goo.gl/biHje](#)  
about 7 hours ago



[drmikesevilla](#): [#hcsnNY](#) With any use of tech (website, apps, etc), it's all about outcomes data. Required to make a case for any kind of payment  
about 7 hours ago



[kimwhit](#): Dr Katie Malbon wonderful [#healthapp](#) [@TextintheCityNY](#) 4 [#teenhealth](#) cc/ [@DebISIS](#) [@ISISorg](#) [#sextech](#) [#in](#) [#Hcsnny](#)  
about 7 hours ago



[laydeefly](#): RT [@TiffanyAndLupus](#): Reality! RT [@mandylipka](#): Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of [@TextintheCity](#) [#HCSMNY](#)  
about 7 hours ago



[s57benchodor](#): RT [@Happtique](#): RT [@orthoonc](#): [@s57benchodor](#) [@Happtique](#) is in the patient engagement business, helping doctors select vetted apps for their patients [#hcsnny](#)  
about 7 hours ago



[Happtique](#): RT [@orthoonc](#): [@s57benchodor](#) [@Happtique](#) is in the patient engagement business, helping doctors select vetted apps for their patients [#hcsnny](#)  
about 7 hours ago



[pingmd](#): Very true, & moms are empowered by technology! MT [@drmikesevilla](#): [#hcsnNY](#) [@orthoonc](#): Moms are the group who are most engaged, esp for child  
about 7 hours ago



**HealthcareWen:** For @TextintheCityNY, #teens can opt-in to receive HealthBytes, Birth Control Reminders, & Chat (lots of #sex questions) #hcsmy #mhealth  
about 7 hours ago



**drmikesevilla:** RT @NYHealthScape: #HCSMNY "Text In The City" explained: [slideshare.net/bdionline/mt-s...](https://slideshare.net/bdionline/mt-s...)  
about 7 hours ago



**drmikesevilla:** #hcsmy Sections of Dr Katie Malbon's "Text In The City" Prezo recorded 2011 [youtu.be/u5hn-xZ-IyY](https://youtu.be/u5hn-xZ-IyY) [youtu.be/rRI9CzHzXPY](https://youtu.be/rRI9CzHzXPY)  
about 7 hours ago



**TiffanyAndLupus:** RT @ARJalali: Need Assessment first! MT @tiffanyandlupus: Yes! If you want to develop a useful app... etc;ASK the patient/consumer what they want! #HCSMNY  
about 7 hours ago



**ARJalali:** Need Assessment first! MT @tiffanyandlupus: Yes! If you want to develop a useful app... etc;ASK the patient/consumer what they want! #HCSMNY  
about 7 hours ago



**HealthcareWen:** #Teens always #text on #phones. Potentially improve #access, #compliance, #education, #change. But research limited @TextintheCityNY #hcsmy  
about 7 hours ago



**mandylypka:** #PREACHIT RT @TiffanyAndLupus: Yes! If you want to develop a useful app, program, product, etc; ASK patient/consumer what they want! #HCSMNY  
about 7 hours ago



**TiffanyAndLupus:** The @TextintheCityNY program includes a texting chat function, health byte/snippet of education, and birth control reminders. #HCSMNY  
about 7 hours ago



**mlinson:** RT @HealthcareWen: #Teen programs need to be 1.developmentally appropriate, 2.accessible, 3.engaging, 4.confidential, 5.trustworthy @TextintheCityNY #hcsmy  
about 7 hours ago



**TiffanyAndLupus:** Yes! If you want to develop a useful app, program, product, etc; ASK the patient/consumer what they want! #HCSMNY  
about 7 hours ago



**Khesjayy:** RT @TiffanyAndLupus: Reality! RT @mandylypka: Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of @TextintheCity #HCSMNY  
about 7 hours ago



**OrthoOnc:** @s57benchodor - @Happtique is in the patient engagement business, helping doctors select vetted apps for their patients #hcsmy  
about 7 hours ago



**TiffanyAndLupus:** Dr. Katie Malbon of @TextintheCityNY mentions that teen patients were surveyed to see what they wanted in their app. <~Love this! #HCSMNY  
about 7 hours ago



**NYHealthScape:** #HCSMNY "Text In The City" explained: [slideshare.net/bdionline/mt-s...](https://slideshare.net/bdionline/mt-s...)  
about 7 hours ago



**drmikesevilla:** From #hcsmy - Dr Katie Malbon from Mount Sinai talking Texting w Teen Pts [twitpic.com/9mfzpg](https://twitpic.com/9mfzpg)  
about 7 hours ago



**drmikesevilla:** RT @HealthcareWen: #Teen programs need to be 1.developmentally appropriate, 2.accessible, 3.engaging, 4.confidential, 5.trustworthy @TextintheCityNY #hcsmy  
about 7 hours ago



**EinsteinMed:** RT @mandylypka: YAY! @TiffanyAndLupus: Now Dr Katie Malbon of @TextintheCityNY on: Using Text Messaging to Engage Teens in their Hc #Hcsmy  
about 7 hours ago



**TiffanyAndLupus:** Reality! RT @mandylypka: Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of @TextintheCity #HCSMNY  
about 7 hours ago



[HealthcareWen](#): [#Teen](#) programs need to be 1. developmentally appropriate, 2. accessible, 3. engaging, 4. confidential, 5. trustworthy [@TextintheCityNY](#) [#hcsmy](#)

about 7 hours ago



[kimwhit](#): [@HugoOC](#) SF Chronicle [#epatients](#) need access 2 own data [sfgate.com/cgi-bin/articl...](#) [#Hcsmy](#)

about 7 hours ago



[mandylipka](#): Yikes! 30% of female teens NOT taking part of an hour of exercise - Dr Malbon of [@TextintheCity](#) [#HCSMNY](#)

about 7 hours ago



[shanameydala](#): RT [@ARlajali](#): Also C [#Socrative](#) App RT [@shanameydala](#): Poll Everywhere app lets you poll people using text messaging via [@s57benchodor](#). [#HCSMny](#)

about 7 hours ago



[BarbaraFicarra](#): RT [@Happtique](#): RT [@nancysolero](#): Physicians want to deliver apps and patients come with questions and the providers should be prescribing them [#hcsmy](#)

about 7 hours ago



[katellington](#): RT [@EdBennett](#): A small but important detail from [@LeeAase](#) today, a Facebook / Twitter / Yammer feed will be added to the [@MayoClinic](#) Intranet [#hcsmy](#)

about 7 hours ago



[TiffanyAndLupus](#): RT [@WendyBlackburn](#): Dr Katie Malbon points out how important it is to know your customer when it comes to creating apps. Amen! [#hcsmy](#) [#mhealth](#)

about 7 hours ago



[healthcentral](#): RT [@WendyBlackburn](#) Dr Katie Malbon points out how important it is to know your customer when it comes to creating apps. [#hcsmy](#) [#mhealth](#)

about 7 hours ago



[Happtique](#): RT [@mandylipka](#): "We think physicians should be the ones to \*prescribe\* apps" - [@Happtique](#) [#mHealth](#) [#HCSMNY](#)

about 7 hours ago



[mandylipka](#): YAY! [@TiffanyAndLupus](#): Now up Dr Katie Malbon of [@TextintheCityNY](#); speaking on: Using Text Messaging to Engage Teens in their Health [#HCSMNY](#)

about 7 hours ago



[Happtique](#): RT [@nancysolero](#): Physicians want to deliver apps and patients come with questions and the providers should be prescribing them [#hcsmy](#)

about 7 hours ago



[WendyBlackburn](#): Dr Katie Malbon points out how important it is to know your customer when it comes to creating apps. Amen! [#hcsmy](#) [#mhealth](#)

about 7 hours ago



[mlinson](#): RT [@HealthcareWen](#): Now Pediatrician Dr Katie Malbon going to share about [@TextintheCityNY](#) to reach out to [#teens](#) about their [#health](#). [#hcsmy](#) [#hscm](#)

about 7 hours ago



[NYHealthScape](#): [#hcsmy](#) Next speaker is Dr. Katie Malbon - Asst. Professor Mount Sinai Adolescent Health Center | Created "Text In The City" program [#teens](#)

about 7 hours ago



[PamVMatthews](#): RT [@hitnewstweet](#): "Wriskwatch: detects loss of pulse; it also identifies if you fall or activate a personal panic button [#HCSMNY](#)

about 7 hours ago



[HealthcareWen](#): Now Pediatrician Dr Katie Malbon going to share about [@TextintheCityNY](#) to reach out to [#teens](#) about their [#health](#). [#hcsmy](#) [#hscm](#)

about 7 hours ago



[TiffanyAndLupus](#): Now up is Dr. Katie Malbon of [@TextintheCityNY](#); speaking on: Using Text Messaging to Engage Teens in their Health. [#HCSMNY](#)

about 7 hours ago



[EMSafetyFdn](#): [@HealthcareWen](#) [@Alive](#) here is link to [@DrLeslieSaxon](#) presentation [@TEDMED](#) [bit.ly/KYo0Mx](#)



@OrthoOnc @iMedicalApps #hcsmnny

about 8 hours ago



TiffanyAndLupus: RT @ARJalali: Thx RT @healthcarewen: Here's article about @Happtique's #mHealth #app [forbes.com/sites/davechas...](https://forbes.com/sites/davechas...) in @Forbes via @s57benchodor @NinaSDunn #hcsmnny

about 8 hours ago



HealthcareWen: Great! @KimWhit: "@Happtique @s57benchodor has two #S4PM members as advisors Yippee @dlschermd, @epatientdave" #epatients #Hcsmnny

about 8 hours ago



peachtreebill: RT @HITNewsTweet: Meaningful Use has reinforced dominance of incumbent EHR vendors #HCSMNY

about 8 hours ago



TiffanyAndLupus: Nice!!!! RT @kimwhit: @Happtique has two #S4PM members as advisors Yippee @dlschermd, @epatientdave #in #epatients #HCSMNY

about 8 hours ago



ReeseKvn: RT @NYHealthScape: #hcsmnny | Mood sensing APP that assists with depression and mood disorders | [google.com/url?sa=t&rct=j...](https://google.com/url?sa=t&rct=j...)

about 8 hours ago



NYHealthScape: #hcsmnny Haptique product mRX [mobilemarketingandtechnology.com/tag/happtique/](https://mobilemarketingandtechnology.com/tag/happtique/) | Allows patient to self-prescribe action items for personal health care #diet #exercise

about 8 hours ago



TiffanyAndLupus: Would love if my #rheum doctor would prescribe helpful #mHealth apps to help me manage #lupus between visits! Kudos @Happtique! #HCSMNY

about 8 hours ago



kimwhit: @Happtique @s57benchodor has two #S4PM members as advisors Yippee @dlschermd, @epatientdave #in #epatients #Hcsmnny

about 8 hours ago



TiffanyAndLupus: Love @Happtique's concept but I feel there should be dual reviews for health apps. What physician & patient feels is helpful differ #HCSMNY

about 8 hours ago



ARJalali: Thx RT @healthcarewen: Here's article about @Happtique's #mHealth #app [forbes.com/sites/davechas...](https://forbes.com/sites/davechas...) in @Forbes via @s57benchodor @NinaSDunn #hcsmnny

about 8 hours ago



NYMC\_tweets: Medicine and Social Media: We're Getting There-Slowly. Blog post by NYMC's own Howard J Luks MD [i.mp/Mly30e](https://i.mp/Mly30e) #hcsmnny

about 8 hours ago



sidmd: MT @HealthcareWen: @s57BenChodor speaks of @Happtique connecting #Physicians #Patients #Pharma #Payers w/ #apps to engage pts. #hcsmnny #s4pm

about 8 hours ago



HealthcareWen: Here's article about @HApptique's #mHealth #app [forbes.com/sites/davechas...](https://forbes.com/sites/davechas...) in @Forbes via @s57BenChodor @NinaSDUNN #hcsmnny

about 8 hours ago



LKincaid: RT @drmikesevilla: #hcsmnny @orthoonc: Integration of mobile #mhealth into everyday workflow of physicians will hinge on interoperability - YES! Agree

about 8 hours ago



ARJalali: RT @warrior\_kat: Cool! RT @drmikesevilla: #hcsmnny @OrthoOnc talking about this viral video to take an EKG with your iPhone (370k views)...

about 8 hours ago





chrisboyer: RT @shanameydala: In the future will all doctors prescribe apps? @happtique allows doctors to do it now. #HCSMny


about 8 hours ago



TiffanyAndLupus: I'd like to see their charge for that... RT @mandylipka "We think physicians should be the ones to


 \*prescribe\* apps" - @Happtique #HCSMNY  
about 8 hours ago

 shanameydala: In the future will all doctors prescribe apps?  
@happtique allows doctors to do it now. #HCSMny  
about 8 hours ago


 WendyBlackburn: @Happtique curates #mhealth apps. They believe Drs should be the ones to Rx and review those apps.  
#mHealth #hcsmy  
about 8 hours ago

 LeanHealthcare2: RT @drmikesevilla: #hcsmy Phone as mood sensing device [northwestern.edu/newscenter/sto...](http://northwestern.edu/newscenter/sto...)  
about 8 hours ago


 drmikesevilla: From #hcsmy - Ben Chodor of Happtique talking "Connecting the 5ps with #mhealth [twitpic.com/9mfun4](http://twitpic.com/9mfun4)  
about 8 hours ago


 EatwiseRx: Nice #mHealth #DOC shoutouts for IBGStar by @SanofiUS and iGlucose by @OrthoOnc - great tools! #HCSMNY  
about 8 hours ago


 travisfroehlich: RT @Happtique: @s57benchodor presents the 5 Ps and mRx at #HCSMNY <http://t.co/ZjVx0KNc>  
about 8 hours ago

 doximity: "As more patients are connected, they will want increased access to their doctors," says @iMedicalApps editor @OrthoOnc #hcsmy  
about 8 hours ago

 mlinson: RT @drmikesevilla: #hcsmy Speaker mentioning slide sharing site [slideshare.com/default.aspx](http://slideshare.com/default.aspx)  
about 8 hours ago


 HealthcareWen: Now @s57BenChodor of @HApptique presenting how they connect #Physicians #Patients #Pharma #Payers w/ #apps to engage patients. #hcsmy #s4pm  
about 8 hours ago


 TEDMED: RT @HealthcareWen: Agree @AliveCor is cool #SmartPhone EKG detects heart problems. Heard about it @TEDMED via @DrLeslieSaxon. @OrthoOnc @iMedicalApps #hcsmy  
about 8 hours ago

 Warrior\_Kat: Cool! RT @drmikesevilla: #hcsmy @orthoonc talking about this viral video to take an EKG with your iPhone (370k views) [youtu.be/dY7ZQM5eah8](http://youtu.be/dY7ZQM5eah8)  
about 8 hours ago


 Happtique: @s57benchodor presents the 5 Ps and mRx at #HCSMNY <http://t.co/ZjVx0KNc>  
about 8 hours ago


 hjluks: RT @MontefioreNews: The #HCSMNY team @leeaase @edbennett @farristimimi @drmikesevilla @chrisboyer @BunnyEllerin @hjluks [j.mp/lyrndE](http://j.mp/lyrndE)  
about 8 hours ago

 mandylipka: "We think physicians should be the ones to \*prescribe\* apps" - @Happtique #mHealth #HCSMNY  
about 8 hours ago

 nancysolero: Physicians want to deliver apps and patients come with questions and the providers should be prescribing them - @happtique #hcsmy  
about 8 hours ago

 ARJalali: Also C #Socrative App RT @shanameydala: Poll Everywhere app lets you poll people using text messaging via @s57benchodor. #HCSMny  
about 8 hours ago

 Olive Medical: RT @HITNewsTweet: Integration between mobile devices and health data, mainly EHRs, isn't satisfactory | #HCSMNY #mHealth  
about 8 hours ago

 NYHealthScape: #hcsmy "We feel that physicians can prescribe an APP along with medication to empower patients" Ben Chodor - Happtique  
about 8 hours ago





[mlinson](#): RT [@shanameydala](#): Poll Everywhere app lets you poll people using text messaging via [@s57benchodor](#). [#HCSMny](#)  
about 8 hours ago



[TiffanyAndLupus](#): [.@FarrisTimimi](#) touches on reliability reform on not wanting the data from heart medical devices. Makes me think of [@HugoOC](#)! [#HCSMNY](#)  
about 8 hours ago



[TiffanyAndLupus](#): Here is [#epatient](#) [@HugoOC](#)'s [#TedTalk](#) on advocating for patient's rights to their medical data ~> [goo.gl/gcDkO](#) Great stuff! [#HCSMNY](#)  
about 8 hours ago



[drmikesevilla](#): [#hcsmNY](#) Speaker mentioning slide sharing site [slideshark.com/default.aspx](#)  
about 8 hours ago



[nancysolero](#): [@happtique](#) plugged [@slideshark](#) and [@polleverywhere](#). Cool and thanks [#hcsmny](#)  
about 8 hours ago



[TiffanyAndLupus](#): Yes! [@HugoOC](#) gets a shoutout from a [#hcsmny](#) attendee; speaking on how important it is that he have access to his medical data! [#HCSMNY](#)  
about 8 hours ago



[ARherald](#): [#ARNews](#) Cool that Hallux Angles app uses [#AugmentedReality](#) for [#doctors](#) to measure bone angles. [@iMedicalApps](#) [#hcsmny](#) [bit.ly/KlWh2S](#)  
about 8 hours ago



[NYHealthScape](#): [#hcsmny](#) Ben Chodor recommends SlideShark [google.com/url?sa=t&rct=j...](#) mobile presentation APP  
about 8 hours ago



[EinsteinMed](#): RT [@drmikesevilla](#): [#hcsmNY](#) Speaker using real time polling data using mobile devices. Nice! [polleverywhere.com](#) [#Hcsmny](#)  
about 8 hours ago



[HealthcareWen](#): RT [@drmikesevilla](#): [#hcsmNY](#) Speaker using real time polling data using mobile devices. Nice! [polleverywhere.com](#)  
about 8 hours ago



[HealthcareWen](#): Here's [#ePatient](#) [@HugoOC](#)'s article about wanting his own [#health](#) [#data](#) [sfgate.com/cgi-bin/articl...](#) [#hcsmny](#) [#s4pm](#) [@ePatientDave](#) [@ReginaHolliday](#)  
about 8 hours ago



[EinsteinMed](#): RT [@HealthcareWen](#): Good ?? at [#HCSMNY](#) re: [#mHealth](#) Data - who owns it? who responsible/liability? pays? [@OrthoOnc](#) [@iMedicalApps](#) [#Hcsmny](#)  
about 8 hours ago



[shanameydala](#): Poll Everywhere app lets you poll people using text messaging via [@s57benchodor](#). [#HCSMny](#)  
about 8 hours ago



[NYHealthScape](#): [#hcsmny](#) Ben Chodor - CEO Host of mHealth Zone demonstrates live poll mobile software | Check out [polleverywhere.com](#)  
about 8 hours ago



[drmikesevilla](#): [#hcsmNY](#) Speaker using real time polling data using mobile devices. Nice! [polleverywhere.com](#)  
about 8 hours ago



[UMBpatricia](#): RT [@EdBennett](#): Three things I've learned about HCSM in past three years. My presentation at the [#HCSMNY](#) conference [hcsm.me/KliAHi](#)  
about 8 hours ago



[ARjalali](#): RT [@drmikesevilla](#): [#hcsmNY](#) Mentioned this article about [@HugoOC](#) e-patient who just wanted his own data [sfgate.com/cgi-bin/articl...](#)  
about 8 hours ago



[brian\\_buntz](#): RT: [@MariaFontanazza](#) Check out how [@alivecor](#) EKG was developed by [@drdave01](#) [buff.ly/6tmDa](#) [#hcsmny](#)  
about 8 hours ago



[fluentmedical](#): RT [@HITNewsTweet](#): Integration between mobile devices and health data, mainly EHRs, isn't satisfactory |



#HCSMNY #mHealth

about 8 hours ago



NormTheMinotaur: RT @drmikesevilla: #hcsmny Use iPhone as microscope? Yup, it's called cellscope [bit.ly/Jsr9ML](http://bit.ly/Jsr9ML)

about 8 hours ago



mlinson: RT @EdBennett: RT @chrisboyer FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/JzDB7J](http://slidesha.re/JzDB7J) #hcsmny

about 8 hours ago



drmikesevilla: #hcsmny Mentioned this article about @hugooc e-patient who just wanted his own data [sfgate.com/cgi-bin/articl...](http://sfgate.com/cgi-bin/articl...)

about 8 hours ago



RussLujan: RT @HealthcareWen: Agree! Big problem w/ #mHealth #apps is #data not interoperable w/ each other & #EHR's via @OrthoOnc @iMedicalApps #hcsmny cc @AK\_Chatterjee

about 8 hours ago



TxeHA: RT @HITNewsTweet: Meaningful Use has reinforced dominance of incumbent EHR vendors #HCSMNY

about 8 hours ago



merybinaghi: RT @HITNewsTweet: "High quality specialty-specific apps are lacking" - @orthoonc #HCSMNY

about 8 hours ago



EdBennett: RT @chrisboyer FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/JzDB7J](http://slidesha.re/JzDB7J) #hcsmny

about 8 hours ago



kenwalz: RT @AK\_Chatterjee: Interesting to think about how HC, liability and payment reform will affect docs' use of mobile apps #hcsmny conference musings

about 8 hours ago



merybinaghi: RT @HITNewsTweet: Device "AliveCor" through radio technology, it sends info to iPhone wirelessly to show heartbeat when pressed against chest #HCSMNY

about 8 hours ago



HealthcareWen: Good questions at #HCSMNY re: #mHealth #Data - who owns it? who responsible/liability? who pay for services? @OrthoOnc @iMedicalApps #hcsmny

about 8 hours ago



EatwiseRx: RT @shanameydala: More bad health info online than good. Our job to make sure the good info is available to patients looking for it. #HCSMny

about 8 hours ago



AK\_Chatterjee: Interesting to think about how HC, liability and payment reform will affect docs' use of mobile apps #hcsmny conference musings

about 8 hours ago



AnupamK19: RT @chrisboyer: Future of mHealth? Interoperability, integration of mobile into doctor workflow, new models from smaller IT providers via @orthoonc #hcsmny

about 8 hours ago



drmikesevilla: RT @HealthcareWen: @OrthoOnc thanks for great #hcsmny presentation. What #app u used to click your slides? Is your presentation avail? [twitpic.com/9mfqav](http://twitpic.com/9mfqav)

about 8 hours ago



merybinaghi: RT @HITNewsTweet: The app Hallux Angles allows you to measure angle between bones on xray using iPhone accelerometer #HCSMNY #mHealth

about 8 hours ago



NYHealthScape: @HITNewsTweet No problem! :) Glad to connect and share the event with you. #hcsmny

about 8 hours ago



HealthcareWen: @OrthoOnc thanks for great #hcsmny presentation. What #app u used to click your slides? Is your presentation avail? [twitpic.com/9mfqav](http://twitpic.com/9mfqav)

about 8 hours ago



**AEGISnet:** RT @HITNewsTweet: Integration between mobile devices and health data, mainly EHRs, isn't satisfactory | [#HCSMNY](#) [#mHealth](#)  
about 8 hours ago



**NYHealthScape:** [#hcsmy](#) Apps are not interoperable with EMR ... yet.  
about 8 hours ago



**ShelleyMHolmes:** RT @drmikesevilla: [#hcsmy](#) Use iPhone as microscope? Yup, it's called cellscope [cellscope.berkeley.edu](#)  
about 8 hours ago



**carlosolin:** RT @HITNewsTweet: Journals are moving into the mobile app world - New England Journal, being one [#HCSMNY](#)  
about 8 hours ago



**ARJalali:** Nice! RT @duongsheahan: @drmikesevilla Mobile Imaging App called ResolutionMD mobile [goo.gl/YalO9](#) [#hcsmy](#) {WOW} [#GoingMobile](#)  
about 8 hours ago



**LeeAase:** Unfortunate that most medical apps can't interoperate with EMR systems [#hcsmy](#)  
about 8 hours ago



**DrPam:** RT @chrisboyer: @OrthoOnc now stating a sobering fact: despite how great the apps are, interoperability with EHR's/meaningful use is difficult [#hcsmy](#)  
about 8 hours ago



**kimwhit:** @orthoonc at [#hcsmy](#) talking abt [#mhealth](#) [#healthapps](#) incl @AliveCor iPhoneECG, @DrLeslieSaxon @EHBeat @TedMED potential life saving use!  
about 8 hours ago



**drmikesevilla:** [#hcsmy](#) @orthoonc: Integration of mobile [#mhealth](#) into everyday workflow of physicians will hinge on interoperability - YES! Agree  
about 8 hours ago



**DrPam:** RT @HITNewsTweet: Integration between mobile devices and health data, mainly EHRs, isn't satisfactory | [#HCSMNY](#) [#mHealth](#)  
about 8 hours ago



**chrisboyer:** Future of mHealth? Interoperability, integration of mobile into doctor workflow, new models from smaller IT providers via @orthoonc [#hcsmy](#)  
about 8 hours ago



**HITNewsTweet:** Meaningful Use has reinforced dominance of incumbent EHR vendors [#HCSMNY](#)  
about 8 hours ago



**mandylipka:** MT @chrisboyer: @OrthoOnc's sobering fact: despite how great apps are, interoperability w/ [#EHRs](#)/MU is most difficult /cc @HITComm [#HCSMNY](#)  
about 8 hours ago



**HITNewsTweet:** Integration of mobile technologies into every workflow of docs will hinge on interoperability [#HCSMNY](#)  
about 8 hours ago



**NYHealthScape:** [#hcsmy](#) "Mobile changes everything" ... heart conditions | diabetes | chronic pain all can be improved by intuitive apps.  
about 8 hours ago



**DuongSheahan:** @drmikesevilla Mobile Imaging App called ResolutionMD mobile [goo.gl/YalO9](#) [#hcsmy](#) {WOW} [#GoingMobile](#)  
about 8 hours ago



**DrPam:** RT @HealthcareWen: The @CellScope makes your [#SmartPhone](#) into a microscope. [#Dev'd](#) w/ help from @Rock\_Health. via @OrthoOnc @iMedicalApps [#hcsmy](#)  
about 8 hours ago



**SBouchardHFN:** RT @HITNewsTweet: Journals are moving into the mobile app world - New England Journal, being one [#HCSMNY](#)  
about 8 hours ago



[merybinaghi](#): RT @HITNewsTweet: Medical apps: biggest adoption is for general apps that serve all docs (real comprehensive, and free) - @orthoonc #HCSMNY  
about 8 hours ago



[mlinson](#): RT @chrisboyer: @OrthoOnc now stating a sobering fact: despite how great the apps are, interoperability with EHR's/meaningful use is difficult #hcsmny  
about 8 hours ago



[EinsteinMed](#): RT @NYHealthScape: #hcsmny Dr. Felasfa Wodajos message ...develop quality APPS that put patients in drivers seat of their own hc #Hcsmny  
about 8 hours ago



[merybinaghi](#): RT @HITNewsTweet: Wodajo (@OrthoOnc): "80% of docs surveyed owned a smartphone or tablet and 30% owned a tablet device" #HCSMNY  
about 8 hours ago



[NinaSDunn](#): Dr Wodajo talks about @ginger\_io at #hcsmny conference @imedicalapps <http://t.co/ApM5B7Sz>  
about 8 hours ago



[HealthcareWen](#): RT @Marlabs: RT @hitnewstweet: "Wriskwatch: detects loss of pulse; it also identifies if you fall or activate a personal panic button #HCSMNY  
about 8 hours ago



[mlinson](#): RT @chrisboyer: Kinda blown away by the examples @OrthoOnc is sharing how the cell phone can be used as a behavioral device (tracking what you do) #hcsmny  
about 8 hours ago



[drmikesevilla](#): #hcsmNY @orthoonc: An #mhealth challenge is Integration b/t mobile devices and health data  
about 8 hours ago



[TiffanyAndLupus](#): Whoa!!! RT @NYHealthScape: #hcsmny | Mood sensing APP that assists with depression and mood disorders | [goo.gl/EHZp8](http://goo.gl/EHZp8) #HCSMNY  
about 8 hours ago



[gatormoni](#): RT @HITNewsTweet: As more patients get more connected, they will want increased access to their data and their doctors | #HCSMNY  
about 8 hours ago



[EinsteinMed](#): @OrthoOnc on #mhealth. What is it? No determined. At the beginning of a revolution nobody knows what to call i #Hcsmny  
about 8 hours ago



[TiffanyAndLupus](#): RT @HealthcareWen: Lots of potential w/ @Ginger\_io to use #mHealth to improve #Diabetes care. @DDDdiabetes via @OrthoOnc @iMedicalApps #hcsmny  
about 8 hours ago



[Marlabs](#): RT @hitnewstweet: "Wriskwatch: detects loss of pulse; it also identifies if you fall or activate a personal panic button #HCSMNY  
about 8 hours ago



[HealthcareWen](#): Agree! Big problem w/ #mHealth #apps is #data not interoperable w/ each other & #EHR's via @OrthoOnc @iMedicalApps #hcsmny cc @AK\_Chatterjee  
about 8 hours ago



[HITNewsTweet](#): As more patients get more connected, they will want increased access to their data and their doctors | #HCSMNY  
about 8 hours ago




[NYHealthScape](#): #hcsmny Dr. Felasfa Wodajo's message ... develop quality APPS that put patients in the drivers seat of their own health care.  
about 8 hours ago




[DrPam](#): RT @drmikesevilla: #hcsmNY Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](http://abcnews.go.com/GMA/story?id=6...)  
about 8 hours ago





[chrisboyer](#): @OrthoOnc now stating a sobering fact: despite how great the apps are, interoperability with EHR's/meaningful use is

 difficult [#hcsmy](#)  
about 8 hours ago

 [shanameydala](#): 1 mHealth limitation: limited # of apps/devices to support sub-specialty health providers via [@OrthoOnc](#). [#HCSMny](#)  
about 8 hours ago

 [DuongSheahan](#): RT [@drmikesevilla](#) Phone as mood sensing device [goo.gl/CqAY](#) [#hcsmy](#) {interesting}  
about 8 hours ago


 [HITNewsTweet](#): Integration between mobile devices and health data, mainly EHRs, isn't satisfactory | [#HCSMNY](#) [#mHealth](#)  
about 8 hours ago

 [ARJalali](#): ! RT [@nyhealthscape](#): [#hcsmy](#) | Mood sensing APP that assists with depression and mood disorders | [google.com/url?sa=t&rct=j...](#)  
about 8 hours ago


 [NinalTweets](#): RT [@HITNewsTweet](#): "Ginger.io" = a behavioral analytics platform that turns mobile data into health insights. All done on your cellphone. [#HCSMNY](#)  
about 8 hours ago


 [drmikesevilla](#): [#hcsmy](#) [@OrthoOnc](#): We need better subspecialty apps  
about 8 hours ago

 [my88s](#): RT [@chrisboyer](#): RT [@EdBennett](#): Three things I've learned abt HCSM in the past 3 years. My presentation at [#HCSMNY](#) conf [hcsme/KiAHi](#)  
about 8 hours ago


 [HITNewsTweet](#): "High quality specialty-specific apps are lacking" - [@orthoonc](#) [#HCSMNY](#)  
about 8 hours ago


 [meanusenetwork](#): RT [@HITNewsTweet](#): "Docs fear the repercussions of technology, not the technology itself." [#HCSMNY](#) [#mHealth](#)  
about 8 hours ago


 [HealthcareWen](#): Lots of potential w/ [@Ginger\\_io](#) to use [#mHealth](#) to improve [#Diabetes](#) care. [@DDDiabetes](#) via [@OrthoOnc](#) [@iMedicalApps](#) [#hcsmy](#)  
about 8 hours ago

 [TiffanyAndLupus](#): Hey [#Dsma!](#) [@OrthoOnc](#) just showed us the 1st insulin pump....way to have come such a long way! [goo.gl/VDDjK](#) [#HCSMNY](#)  
about 8 hours ago


 [chrisboyer](#): RT [@EinsteinMed](#): RT [@TiffanyAndLupus](#): Hey [#Dsma!](#) [@OrthoOnc](#) just showed us the 1st insulin pump....have come such a long way! [bit.ly/JThExH](#) [#Hcsmy](#)  
about 8 hours ago

 [NYHealthScape](#): [#hcsmy](#) | Mood sensing APP that assists with depression and mood disorders | [google.com/url?sa=t&rct=j...](#)  
about 8 hours ago

 [chrisboyer](#): Kinda blown away by the examples [@OrthoOnc](#) is sharing how the cell phone can be used as a behavioral device (tracking what you do) [#hcsmy](#)  
about 8 hours ago

 [EinsteinMed](#): RT [@TiffanyAndLupus](#): Hey [#Dsma!](#) [@OrthoOnc](#) just showed us the 1st insulin pump....have come such a long way! [bit.ly/JThExH](#) [#Hcsmy](#)  
about 8 hours ago

 [HealthcareWen](#): Interesting idea [@OrthoOnc](#): Less need for ICU's if can monitor patients' vital signs with watch eg Visi Mobile Sotera [@iMedicalApps](#) [#hcsmy](#)  
about 8 hours ago

 [HITNewsTweet](#): "Ginger.io" = a behavioral analytics platform that turns mobile data into health insights. All done on your cellphone. [#HCSMNY](#)  
about 8 hours ago





**JonathanStweetr:** Amazed by [@OrthoOnc](#) 's description of an icu tricorder ... Bones would love it [#HCSMNY](#)  
about 8 hours ago



**shanameydala:** mobilize helps people with mood disorder to track their moods & recommends behavior change - in pilot testing via [@OrthoOnc](#). [#HCSMny](#)  
about 8 hours ago



**drmikesevilla:** [#hcsmNY](#) Phone as mood sensing device [northwestern.edu/newscenter/sto...](http://northwestern.edu/newscenter/sto...)  
about 8 hours ago



**chrisboyer:** RT [@EdBennett](#): Three things I've learned about HCSM in the past three years. My presentation at the [#HCSMNY](#) conference [hcsme.me/KliAHi](http://hcsme.me/KliAHi)  
about 8 hours ago



**NYHealthScape:** [#hcsmny](#) Mobile health products [igluce.com](http://igluce.com) [google.com/url?sa=t&rct=j...](http://google.com/url?sa=t&rct=j...)  
about 8 hours ago



**EinsteinMed:** RT [@ARJalali](#): RT [@elinsilveous](#): RT [@EdBennett](#) Three things Ive learned about HCSM in the past three years. My presentation [#HCSMNY](#) [#Hcsmny](#)  
about 8 hours ago



**MariaFontanazza:** Check out how [@alivecor](#) EKG was developed by [@drdave01](#) [.mp/lczZaD](#) [#hcsmny](#)  
about 8 hours ago



**ElinSilveous:** [@EdBennett](#) Thank you for sharing your [#HCSMNY](#) presentation with us. Juggler & Steet Performer?! :):)  
about 8 hours ago



**ARJalali:** RT [@elinsilveous](#): RT [@EdBennett](#) Three things I've learned about HCSM in the past three years. My presentation at the [#HCSMNY](#) conference...  
about 8 hours ago



**sonodoc99:** RT [@HealthcareWen](#): The [@CellScope](#) makes your [#SmartPhone](#) into a microscope. [#Dev](#)'d w/ help from [@Rock\\_Health](#). via [@OrthoOnc](#) [@iMedicalApps](#) [#hcsmny](#)  
about 8 hours ago



**HITNewsTweet:** "Wriskwatch: detects loss of pulse; it also identifies if you fall or activate a personal panic button [#HCSMNY](#)  
about 8 hours ago



**HealthcareWen:** Wow, lots of [#mobile](#) [#tech](#) for [#diabetes](#) [#patients](#): iBG Star glucometer, iGlucose, CellNovo via [@OrthoOnc](#) [@iMedicalApps](#) [#hcsmny](#)  
about 8 hours ago



**sonodoc99:** RT [@drmikesevilla](#): [#hcsmNY](#) Use iPhone as microscope? Yup, it's called cellscope [cellscope.berkeley.edu](http://cellscope.berkeley.edu)  
about 8 hours ago



**mikepauley:** Think Steve Jobs didn't put a dent in the universe? Think again. [#mhealth](#) [#hcsmny](#)  
about 8 hours ago



**ElinSilveous:** RT [@EdBennett](#) Three things I've learned about HCSM in the past three years. My presentation at the [#HCSMNY](#) conference [hcsme.me/KliAHi](http://hcsme.me/KliAHi)  
about 8 hours ago



**shanameydala:** eyeNETRA allows people with low access to optometrists to get their vision checked with a device & iPhone via [@OrthoOnc](#). [#HCSMny](#)  
about 8 hours ago



**edrneesh:** [@OrthoOnc](#) takes the stage to discuss mobile health technology, apps and wireless devices. [#hcsmny](#): [@OrthoOnc](#) tak... [bit.ly/KoOynz](http://bit.ly/KoOynz)  
about 8 hours ago



**doctorakerkar:** RT [@WendyBlackburn](#): The doctor can "really" see you now: Click-to-consult w/ a Dr live! 3G Doctor mobile app - [#hcsmny](#)/[@OrthoOnc](#)  
about 8 hours ago



**WendyBlackburn:** MT [@EdBennett](#): 3 things I've learned about HCSM in the past 3 years. My [#HCSMNY](#) presentation [hcsme.me/KliAHi](http://hcsme.me/KliAHi)  
about 8 hours ago



**TiffanyAndLupus:** RT @ARJalali: :-))RT @drmikesevilla: #hcsmy  
Dermatology App called Dr Mole [goo.gl/GH6m7](http://goo.gl/GH6m7)  
about 8 hours ago



**healthycomms:** Gr8 preso (love Dozer ex!) RT @EdBennett 3  
things I've learned about HCSM in the past three years  
#HCSMNY [hcsme.me/KliAHi](http://hcsme.me/KliAHi)  
about 8 hours ago



**ARJalali:** Wow! MT @drmikesevilla: #hcsmy Use iPhone as  
microscope? Yup, it's called cellscope [cellscope.berkeley.edu](http://cellscope.berkeley.edu)  
@kohlert @capsaf  
about 8 hours ago



**JudithKto:** RT @DrVeronicaEyeMD: Statins for healthy people?  
Hang on a minute... [shar.es/qnAxF](http://shar.es/qnAxF) That's right-hang on a  
minute. #hcsmy  
about 8 hours ago



**chrisboyer:** @OrthoOnc - ok - now I am going to get this:  
[bit.ly/L4ZDKh](http://bit.ly/L4ZDKh) #hcsmy  
about 8 hours ago



**cosmocatalano:** Lots of hardware-dependent mobile apps in the  
healthcare space. An easier sell here than in the general market.  
#hcsmy  
about 8 hours ago



**HealthcareWen:** The @CellScope makes your #SmartPhone into  
a microscope. #Dev'd w/ help from @Rock\_Health. via  
@OrthoOnc @iMedicalApps #hcsmy  
about 8 hours ago



**DrPam:** No surprise to @DrPam4Women RT @drmikesevilla  
#hcsmy @orthoonc: Moms are the group who are most  
engaged, especially for their child #Hcsmy  
about 8 hours ago



**NYHealthScape:** #hcsmy Powerful address by Dr. Felasfa  
Wodajo - Sr. mHealth Editor of [iMedicalapps.com](http://iMedicalapps.com) - Amazing  
innovation in APPS for mobile health  
about 8 hours ago



**EhmZiv:** Cool! Dr. Maya in the house! RT @drmikesevilla:  
#hcsmy Use iPhone as microscope? Yup, it's called cellscope  
[cellscope.berkeley.edu](http://cellscope.berkeley.edu)  
about 8 hours ago



**HITNewsTweet:** "eyeNETRA" app to determine is someone has a  
refractive abnormality with iPhone...you can figure out what  
your visions is #HCSMNY  
about 8 hours ago



**drmikesevilla:** #hcsmy Use iPhone as microscope? Yup, it's  
called cellscope [cellscope.berkeley.edu](http://cellscope.berkeley.edu)  
about 8 hours ago



**chrisboyer:** @OrthoOnc Cellscope product now featured:  
[bit.ly/KyZl14](http://bit.ly/KyZl14) #hcsmy  
about 8 hours ago



**ARJalali:** RT @chrisboyer: RT @drmikesevilla: #hcsmy Mobile  
monitoring of data like critical care (ICU) patients called Airstrip  
Patient Monitoring...  
about 8 hours ago



**Happtique:** RT @tiffanyandlupus: .@Happtique gets a shoutout  
from @OrthoOnc on prescribing apps in healthcare. #HCSMNY  
about 8 hours ago



**DrPam:** RT @ARJalali: :-))RT @drmikesevilla: #hcsmy  
Dermatology App called Dr Mole [doctormole.com](http://doctormole.com)  
about 8 hours ago



**EdBennett:** Three things I've learned about HCSM in the past  
three years. My presentation at the #HCSMNY conference  
[hcsme.me/KliAHi](http://hcsme.me/KliAHi)  
about 8 hours ago



**TiffanyAndLupus:** RT @HealthcareWen: Agree @AliveCor is cool  
#SmartPhone EKG detects heart problems. Heard about it  
@TEDMED via @DrLeslieSaxon. @OrthoOnc @iMedicalApps  
#hcsmy  
about 8 hours ago



ARJalali: RT @drmikesevilla: #hcsMNY Mobile Imaging App called ResolutionMD mobile [calgaryscientific.com/products/resol...](http://calgaryscientific.com/products/resol...)  
about 8 hours ago



StephenMRIs: Not what I see. age vs tech is RT @HITNewsTweet: "Docs fear the repercussions of technology, not the technology itself." #HCSMNY #mHealth  
about 8 hours ago



HITNewsTweet: Device "AliveCor" through radio technology, it sends info to iPhone wirelessly to show heartbeat when pressed against chest #HCSMNY  
about 8 hours ago



ARJalali: Nice! RT @hitnewstweet: Mobile radiology apps = MobileMIM, RESOLUTIONMD MOBILE - both FDA cleared #HCSMNY #mHealth  
about 8 hours ago



DrPam: RT @WendyBlackburn: @OrthoOnc points out the sub-specialization of apps and explosion of med ed within medical app world #hcsMny #mhealth  
about 8 hours ago



HealthcareWen: Agree @AliveCor is cool #SmartPhone EKG detects heart problems. Heard about it @TEDMED via @DrLeslieSaxon. @OrthoOnc @iMedicalApps #hcsMny  
about 8 hours ago



EinsteinMed: RT @drmikesevilla: #hcsMNY @orthoOnc: Moms are the group who are most engaged, especially for their child #HcsMny  
about 8 hours ago



DrPam: RT @shanameydala: '@orthoOnc is telling about mobile and [iMedicalapps.com](http://iMedicalapps.com). #hcsMny  
about 8 hours ago



ARJalali: :-))RT @drmikesevilla: #hcsMNY Dermatology App called Dr Mole [doctormole.com](http://doctormole.com)  
about 8 hours ago



Happtique: RT @TiffanyAndLupus: .@Happtique gets a shoutout from @OrthoOnc on prescribing apps in healthcare. #HCSMNY  
about 8 hours ago



chrisboyer: @OrthoOnc sharing [bit.ly/L4ZfeL](http://bit.ly/L4ZfeL) - an iPhone EKG product. Video: [bit.ly/L4ZfeM](http://bit.ly/L4ZfeM) #hcsMny  
about 8 hours ago



DrPam: RT @drmikesevilla: #hcsMNY Medscape announced 2 million download of their app. Guess I should download it :) [medscape.com/public/iphone](http://medscape.com/public/iphone)  
about 8 hours ago



DrPam: RT @drmikesevilla: #hcsMNY Mobile Imaging App called ResolutionMD mobile [calgaryscientific.com/products/resol...](http://calgaryscientific.com/products/resol...)  
about 8 hours ago



shanameydala: AliveCor turns your iPhone into EKG machine via @OrthoOnc. #HCSMny  
about 8 hours ago



drmikesevilla: #hcsMNY @orthoOnc talking about this viral video to take an EKG with your iPhone (370k views) [youtu.be/dY7ZQM5eah8](http://youtu.be/dY7ZQM5eah8)  
about 8 hours ago



TiffanyAndLupus: .@Happtique gets a shoutout from @OrthoOnc on prescribing apps in healthcare. #HCSMNY  
about 8 hours ago



Skylar Smythe: #hcsMny @nychbl Follow our Tweets live @nyhealthscape "Connecting Healthcare + Social Media" (Mayo Clinic) #NewYorkCity  
about 8 hours ago



Innov8forHealth: RT @AK Chatterjee: #hcsMny conference, awesome peeps talking abt soc media applications in HC, great to meet @HealthcareWen and @ninasdunn  
about 8 hours ago



WendyBlackburn: The doctor can "really" see you now: Click-to-consult w/ a Dr live! 3G Doctor mobile app - #hcsMny/@OrthoOnc  
about 8 hours ago

about 8 hours ago



[LucineWoman](#): RT @[drmikesevilla](#): [#hcsmyNY](#) Mobile monitoring of data like critical care (ICU) patients called Airstrip Patient Monitoring [airstriptechnology.com](#)

about 8 hours ago



[ARJalali](#): RT @[chrisboyer](#): @[OrthoOnc](#) for medical professional app adoption, that largest category is general medical reference and calculators [#hcsmyNY](#)

about 8 hours ago



[drmikesevilla](#): [#hcsmyNY](#) @[orthoonc](#): Moms are the group who are most engaged, especially for their child

about 8 hours ago



[AK Chatterjee](#): [#hcsmyNY](#) conference, awesome peeps talking abt soc media applications in HC, great to meet @[HealthcareWen](#) and @[ninasdunn](#)

about 8 hours ago



[Pocket\\_Health](#): RT @[EinsteinMed](#): RT @[HITNewsTweet](#): Dr. Mole app augments reality.take a pic of a mole & use image analysis to determine if malignant [#HCSMNY](#) [#mHealth](#) [#HcsmyNY](#)

about 8 hours ago



[chrisboyer](#): [#hcsmyNY](#) attendees wanting to investigate the apps @[OrthoOnc](#) is highlighting should bookmark @[drmikesevilla](#)'s tweets

about 8 hours ago



[EinsteinMed](#): Interesting look at [#mhealth](#) tools for [#meded](#), doctors and patients. - 'the doctor will see you now' [#HcsmyNY](#)

about 8 hours ago



[shanameydala](#): Mobile apps pingmd & 3Gdoctor connect patients with doctors via @[OrthoOnc](#). [#HCSMny](#)

about 8 hours ago



[Tim Stapleton](#): RT @[HITNewsTweet](#): Medical apps: biggest adoption is for general apps that serve all docs (real comprehensive, and free) - @[orthoonc](#) [#HCSMNY](#)

about 8 hours ago



[HITNewsTweet](#): "Docs fear the repercussions of technology, not the technology itself." [#HCSMNY](#) [#mHealth](#)

about 8 hours ago



[ARJalali](#): RT @[shanameydala](#): '@[OrthoOnc](#) is telling about mobile and [iMedicalapps.com](#). [#hcsmyNY](#)

about 8 hours ago



[TiffanyAndLupus](#): .@[OrthoOnc](#) now bringing up physician-patient relationship [#mHealth](#) apps! \*leans in closely\* [#HCSMNY](#)

about 8 hours ago



[chrisboyer](#): RT @[drmikesevilla](#): [#hcsmyNY](#) Mobile monitoring of data like critical care (ICU) patients called Airstrip Patient Monitoring [airstriptechnology.com](#)

about 8 hours ago



[chrisboyer](#): now @[OrthoOnc](#) is highlighting app use in patient/physician communication: 3G Doctor (click to consult w/a doc) [#hcsmyNY](#)

about 8 hours ago



[drmikesevilla](#): [#hcsmyNY](#) Mobile monitoring of data like critical care (ICU) patients called Airstrip Patient Monitoring [airstriptechnology.com](#)

about 8 hours ago



[MedConstData](#): RT @[hitnewstweet](#): Medical apps: biggest adoption is for general apps that serve all docs (real comprehensive, and free) - @[OrthoOnc](#) [#HCSMNY](#)

about 8 hours ago



[kimwhit](#): RT @[EinsteinMed](#): RT @[HITNewsTweet](#): Dr. Mole app augments reality.take a pic of a mole & use image analysis to determine if malignant [#HCSMNY](#) [#mHealth](#) [#HcsmyNY](#)

about 8 hours ago



[SpyglassCapital](#): RT @[HITNewsTweet](#): Mobile radiology apps = MobileMIM, RESOLUTIONMD MOBILE - both FDA cleared [#HCSMNY](#) [#mHealth](#)

about 8 hours ago



[HealthcareWen](#): More cool @iMedicalApps: Dr Mole, MobileMIM, @ResMDapp, @3D4Medical, @NEJM via @OrthoOnc #hcsmnny #mhealth

about 8 hours ago



[EinsteinMed](#): RT @HITNewsTweet: Dr. Mole app augments reality. take a pic of a mole & use image analysis to determine if malignant #HCSMNY #mHealth #Hcsmnny

about 8 hours ago



[Chrisboyer](#): RT @drmikesevilla: #hcsmnny Dermatology App called Dr Mole [doctormole.com](#)

about 8 hours ago



[Chrisboyer](#): RT @drmikesevilla: #hcsmnny Mobile Imaging App called ResolutionMD mobile [calgaryscientific.com/products/resol...](#)

about 8 hours ago



[drmikesevilla](#): #hcsmnny Mobile Imaging App called ResolutionMD mobile [calgaryscientific.com/products/resol...](#)

about 8 hours ago



[healthcentral](#): Looks like I have a lot of health apps to download. Thanks #hcsmnny

about 8 hours ago



[HITNewsTweet](#): Mobile radiology apps = MobileMIM, RESOLUTIONMD MOBILE - both FDA cleared #HCSMNY #mHealth

about 8 hours ago



[TiffanyAndLupus](#): Seriously impressed with the Mobile Radiology app #MobileMIM #Rheum via @OrthoOnc of @iMedicapApps #HCSMNY

about 8 hours ago



[cosmocatalano](#): Very cool to see some of the augmented reality apps for x-ray, skin analysis—Hallux Angles and Dr. Mole. #hcsmnny

about 8 hours ago



[chemobrainfog](#): DAMN, so much going on today!!! Gotta run ..... loving the news from #hcsmnny ... Great weekend to all!

about 8 hours ago



[drmikesevilla](#): #hcsmnny Dermatology App called Dr Mole [doctormole.com](#)

about 8 hours ago



[HealthcareWen](#): Cool that Hallux Angles app uses #AugmentedReality for #doctors to measure bone angles. @iMedicalApps #hcsmnny

about 8 hours ago



[WendyBlackburn](#): RT @drmikesevilla: #hcsmnny Augmented reality app to measure angles on medical imaging [bit.ly/JC3vre](#) #mhealth

about 8 hours ago



[healthcentral](#): RT @HITNewsTweet Journals are moving into the mobile app world - New England Journal, being one #HCSMNY

about 8 hours ago



[HITNewsTweet](#): The app Dr. Mole augments reality...take a pic of a mole & use image analysis to determine how likely to be malignant #HCSMNY #mHealth

about 8 hours ago



[Chrisboyer](#): Wow - @OrthoOnc now sharing Hallux Angles - a great app for orthopedic docs. Very interesting. #hcsmnny

about 8 hours ago



[drmikesevilla](#): #hcsmnny Augmented reality app to measure angles on medical imaging [ockendon.net/halluxangles\\_h...](#)

about 8 hours ago



[TiffanyAndLupus](#): +1! RT @drmikesevilla: #hcsmnny Dermomap App mentioned [goo.gl/McFV6](#) #HCSMNY

about 8 hours ago



[RightPatient](#): RT @HITNewsTweet: Wodajo (@OrthoOnc): "80% of docs surveyed owned a smartphone or tablet and 30% owned a tablet device" #HCSMNY

about 8 hours ago



[shanameydala](#): Apps are serving as references & education tools for physicians via [@orthoonc](#). [#hcsmnny](#)  
about 8 hours ago



[HITNewsTweet](#): The app Hallux Angles allows you to measure angle between bones on xray using iPhone accelerometer [#HCSMNY](#) [#mHealth](#)  
about 8 hours ago



[mlinson](#): nice! Also look fed to connecting, J!  
"@JonathanStweetr: Dear [#HCSMNY](#) thanks for saving my job. xo -J"  
about 8 hours ago



[HealthcareWen](#): [#mHealth](#) [#apps](#): Calculators [@MedCalc](#), Medical Reference [@Medscape](#), Specialty DermoMap + TumorPaedia via [@imedicalapps](#) [#hcsmnny](#)  
about 8 hours ago



[EinsteinMed](#): RT [@chrisboyer](#): [@OrthoOnc](#): sharing specialty specific reference apps: Dermomap and Tumorpaedia (featured on [@imedicalapps](#)) [#hcsmnny](#)  
about 8 hours ago



[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmnny](#) Medscape announced 2 million download of their app. Guess I should download it :) [goo.gl/ZQyBE](#)  
about 8 hours ago



[chrisboyer](#): I blame [@OrthoOnc](#) for this pressing need now to download a plethora of new apps to my phone...there goes my afternoon. :) [#hcsmnny](#)  
about 8 hours ago



[mlinson](#): RT [@WendyBlackburn](#): [@OrthoOnc](#) points out the sub-specialization of apps and explosion of med ed within medical app world [#hcsmnny](#) [#mhealth](#)  
about 8 hours ago



[HITNewsTweet](#): Journals are moving into the mobile app world - New England Journal, being one [#HCSMNY](#)  
about 8 hours ago



[chemobrainfog](#): Excellent! RT [@rannpatterson](#): RT [@HealthcareWen](#): "Being sick is serious business for us [#patients](#) ...there is no [#app](#) for suffering." [#hcsmnny](#)  
about 8 hours ago



[drmikesevilla](#): [#hcsmnny](#) Dermomap App mentioned [dermomap.com](#)  
about 8 hours ago



[drmikesevilla](#): [#hcsmnny](#) Tumorpedia app mentioned [toporthoapps.com/2012/02/20/tum...](#)  
about 8 hours ago



[JonathanStweetr](#): Dear [#HCSMNY](#) thanks for saving my job. xo -J  
about 8 hours ago



[WendyBlackburn](#): [@OrthoOnc](#) points out the sub-specialization of apps and explosion of med ed within medical app world [#hcsmnny](#) [#mhealth](#)  
about 8 hours ago



[chrisboyer](#): [@OrthoOnc](#): sharing specialty specific reference apps: Dermomap and Tumorpaedia (featured on [@imedicalapps](#)) [#hcsmnny](#)  
about 8 hours ago



[TiffanyAndLupus](#): "Dermomap; a medical app for dermatologists to identify rashes" <~ So cool! -[@OrthoOnc](#) of [@iMedicapApps](#) [#HCSMNY](#)  
about 8 hours ago



[mlinson](#): RT [@chrisboyer](#): [@OrthoOnc](#) for medical professional app adoption, that largest category is general medical reference and calculators [#hcsmnny](#)  
about 8 hours ago



[drmikesevilla](#): From [#hcsmnny](#) - Felasfa Wodajo, MD from [@imedicalapps](#) speaking about mobile [#mhealth](#) [twitpic.com/9mfe7d](#)  
about 8 hours ago





**dlschermid:** RT @Happtique: Happtique CEO & #mHealthZone host @s57benchodor gearing up to present at Connecting Healthcare Social Media Conference #HCSMNY #mhealth about 8 hours ago



**drmikesevilla:** #hcsmy Medscape announced 2 million download of their app. Guess I should download it :) [medscape.com/public/iphone](http://medscape.com/public/iphone) about 8 hours ago



**HealthcareWen:** Dr @OrthoOnc now giving overview of #mHealth #apps, thousands to choose from. Used by #patients, #doctors & #meded students. #hcsmy about 8 hours ago



**HITNewsTweet:** Medical apps: biggest adoption is for general apps that serve all docs (real comprehensive, and free) - @orthoonc #HCSMNY about 8 hours ago



**s57benchodor:** RT @Happtique: Happtique CEO & #mHealthZone host @s57benchodor gearing up to present at Connecting Healthcare Social Media Conference #HCSMNY #mhealth about 8 hours ago



**chrisboyer:** @OrthoOnc for medical professional app adoption, that largest category is general medical reference and calculators #hcsmy about 8 hours ago



**simonk5:** RT @shanameydala: In 2011, 62% of physicians have iPads via @orthoonc. #HCSMny about 8 hours ago



**mlinson:** RT @chrisboyer: @OrthoOnc: 80% of physicians own a smart phone/tablet #hcsmy about 8 hours ago



**FlexITyHealth:** RT @HITNewsTweet: Wodajo (@OrthoOnc): "80% of docs surveyed owned a smartphone or tablet and 30% owned a tablet device" #HCSMNY about 8 hours ago



**07saskia:** RT @HITNewsTweet: Wodajo (@OrthoOnc): "80% of docs surveyed owned a smartphone or tablet and 30% owned a tablet device" #HCSMNY about 8 hours ago



**TiffanyAndLupus:** "The iPad is being adopted by medical schools & residencies." -Felasfa Wodajo of @iMedicapApps #HCSMNY about 8 hours ago



**shanameydala:** In 2011, 62% of physicians have iPads via @orthoonc. #HCSMny about 8 hours ago



**HealthcareWen:** @JonathanStweetr @HHCnyc nice meet u at #HCSMNY, agree difficult to know which #HIT #apps best. Let's hear what @OrthoOnc @iMedicalApps says about 8 hours ago



**chrisboyer:** @OrthoOnc: 80% of physicians own a smart phone/tablet #hcsmy about 8 hours ago



**drmikesevilla:** RT @TiffanyAndLupus: Now up at #hcsmy is Felasfa Wodajo of @iMedicalApps on: The Rapidly Evolving World of Mobile Health, Apps, & Devices for Physicians #HCSMNY about 8 hours ago



**HITNewsTweet:** Wodajo (@OrthoOnc): "80% of docs surveyed owned a smartphone or tablet and 30% owned a tablet device" #HCSMNY about 8 hours ago



**TiffanyAndLupus:** Now up at #hcsmy is Felasfa Wodajo of @iMedicalApps on: The Rapidly Evolving World of Mobile Health, Apps, & Devices for Physicians #HCSMNY about 8 hours ago



**shanameydala:** '@orthoonc is telling about mobile and iMedicalapps.com. #hcsmy about 8 hours ago



**nancysolero:** RT @chrisboyer: @OrthoOnc takes the stage to discuss mobile health technology, apps and wireless devices. #hcsmy  
about 8 hours ago



**cybersibes:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmy  
about 8 hours ago



**mlinson:** Loving that Felasfa Wodajo @imedicalapps is using his iPhone as a remote for his slides #hcsmy  
about 8 hours ago



**HealthcareWen:** @AK\_Chatterjee nice to meet u at #HCSMNY, agree that need to eval #mHealth #apps to be medically relevant & engaging patients. @NinaSDunn  
about 8 hours ago



**HaleAdvice:** RT @WendyBlackburn: RT @tekautzlwqna6: @MargFontana shared a hcsmy tip: produce videos to match trending topics mainstream media #hcsmy  
about 8 hours ago



**chrisboyer:** @OrthoOnc takes the stage to discuss mobile health technology, apps and wireless devices. #hcsmy  
about 8 hours ago



**chrisboyer:** Looking forward to the upcoming #hcsmy presentation on mobile...  
about 8 hours ago



**HITNewsTweet:** NExt up is Felasfa Woodajo talking about the evolving world of mobile health, apps & devices for physicians! #HCSMNY  
about 8 hours ago



**PwCHealth:** #PwC #mHealth report launches June 7th. Sign up to be reminded about this forthcoming report, [pwc.to/Ht7Fku](http://pwc.to/Ht7Fku) #mobile #hcsmy  
about 8 hours ago



**DrPam:** RT @TiffanyAndLupus: "The next generation has to have something they can count on."-In reference to pt to pt engagement. -Shelley Lowe of @MedHelpPulse #HCSMNY  
about 8 hours ago



**TiffanyAndLupus:** Was great meeting @DrVeronicaEyeMD on Day 1 of #hcsmy with @NYCHBL; she shared great insight about #lupus patients eye health. #HCSMNY  
about 8 hours ago



**DrPam:** RT @healthcentral: RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmy  
about 8 hours ago



**Haptique:** Haptique CEO & #mHealthZone host @s57benchodor gearing up to present at Connecting Healthcare Social Media Conference #HCSMNY #mhealth  
about 8 hours ago



**Intouchsol:** RT @WendyBlackburn: RT @TiffanyAndLupus: "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of @MedHelpPulse #HCSMNY  
about 8 hours ago



**sarareistadlong:** Likewise! Enjoyed our chat @HealthcareWen @doximity #hcsmy  
about 9 hours ago



**jerseygr:** RT @jeffbrandt: RT @drmikesevilla: From #hcsmy - Decode this. Go! [twitpic.com/9menc](http://twitpic.com/9menc) :')



**zingmatter:** RT @SQueenBryant: Yes! @Dermdoc: "If we can trust doctors w scalps & lives, we can trust them w/ Twitter & FB" @FarrisTimimi [goo.gl/UPAH0](http://goo.gl/UPAH0) #hcsmy  
about 9 hours ago



**jeffbrandt:** RT @drmikesevilla: From #hcsmy - Decode this. Go! [twitpic.com/9menc](http://twitpic.com/9menc) :')



**ContEdProgInc:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"- power=responsibility [#hcsmnny](#)  
about 9 hours ago



**WolfPak3:** RT @HealthcareWen: Agree w/ Lowe, What to do? "There's more bad info than good, getting harder to find solid info on [#internet](#)." Need Drs 2 contribute. [#hcsmnny](#)  
about 9 hours ago



**ClinicalCURRENT:** @hjuks completely agree, competition (or ranking) probably not the best term to use. Helpful to see others using [#hcsnm](#) ([#hcsmnny](#)) though?  
about 9 hours ago



**mandylipka:** .@MedHelpPulse 12mm monthly uniques - 150 active doc comms - same split on lurkers vs. creation 80/20 - 3-9 word search queries [#HCSMNY](#)  
about 9 hours ago



**TiffanyAndLupus:** RT @HealthcareWen: Agree w/ Lowe, What to do? "There's more bad info than good, getting harder to find solid info on [#internet](#)." Need Drs 2 contribute. [#hcsmnny](#)  
about 9 hours ago



**DrVeronicaEyeMD:** Statins for healthy people? Hang on a minute... [shar.es/qnAxF](#) That's right-hang on a minute. [#hcsmnny](#)  
about 9 hours ago



**ReginaHolliday:** RT @TiffanyAndLupus: @MyPerog Yes! Here I am with @Healthcarewen at [#hcsmnny](#); both wearing our [#TheWalkingGallery](#) jackets by @ReginaHolliday: [twitpic.com/9m2xpu](#)  
about 9 hours ago



**mandylipka:** THIS @TiffanyAndLupus: "The next generation has to have something they can count on."-re: engagement -Shelley Lowe of @MedHelpPulse [#HCSMNY](#)  
about 9 hours ago



**NYHealthScape:** [#hcsmnny](#) @nychbl [#Gamification](#) of health information is a hot topic as health care envisions new delivery of awareness and information.  
about 9 hours ago



**chrisboyer:** @TiffanyAndLupus The term ROI has a strict definition: [bit.ly/KyU6ju](#) The other measurements are very important, but not ROI. [#hcsmnny](#)  
about 9 hours ago



**EinsteinMed:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"- power=responsibility [#hcsmnny](#)  
about 9 hours ago



**TiffanyAndLupus:** RT @shanameydala: More bad health info online than good. Our job to make sure the good info is available to patients looking for it. [#HCSMny](#)  
about 9 hours ago



**HealthcareWen:** Agree w/ Lowe, What to do? "There's more bad info than good, getting harder to find solid info on [#internet](#)." Need Drs 2 contribute. [#hcsmnny](#)  
about 9 hours ago



**ufpsych:** RT @healthcentral: RT @TiffanyAndLupus "My ROI isn't financial; my ROI is when patients help each w/the information they have!" -Shelley Lowe [#HCSMNY](#)  
about 9 hours ago



**TiffanyAndLupus:** @shanameydala Yes. I've always believed physicians should be online to help dispel the snake oil & incorrect medical info. [#HCSMNY](#)  
about 9 hours ago



**EinsteinMed:** Shelly Lowe: Those in health care socmed is to provide correct medical information as a foundation for patients to count on [#Hcsmnny](#)  
about 9 hours ago



**simonk5:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"- power=responsibility [#hcsmnny](#)  
about 9 hours ago



**BIGTEEK:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**mlinson:** RT @chrisboyer: Cringing at the incorrect use of the financial term "ROI" - can't we call all those other things "success measurements" instead? #hcsmnny  
about 9 hours ago



**shanameydala:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**TiffanyAndLupus:** "The next generation has to have something they can count on."-In reference to pt to pt engagement. - Shelley Lowe of @MedHelpPulse #HCSMNY  
about 9 hours ago



**shanameydala:** More bad health info online than good. Our job to make sure the good info is available to patients looking for it. #HCSMny  
about 9 hours ago



**healthcentral:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**TiffanyAndLupus:** @chrisboyer :) Everyone is free to their own opinions & interpretations of what ROI means to them. #HCSMNY  
about 9 hours ago



**TiffanyAndLupus:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**drmikesevilla:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**ARJalali:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**chrisboyer:** RT @FarrisTimimi: Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**FarrisTimimi:** Shelly Lowe "This isn't social media, it is health care social media, and that is different"-power=responsibility #hcsmnny  
about 9 hours ago



**healthcentral:** RT @TiffanyAndLupus "My ROI isn't financial; my ROI is when patients help each w/the information they have!" - Shelley Lowe #HCSMNY  
about 9 hours ago



**TiffanyAndLupus:** Love that Shelley Lowe of @MedHelpPulse mentions her "ROI" is actually #RonR (Return on Relationship) in MS patient community. #HCSMNY  
about 9 hours ago



**EinsteinMed:** RT @TiffanyAndLupus: "My ROI isn't financial; my ROI is when patients help each w/the information they have!" - Shelley Lowe of @MedHelpPulse #HCSMNY  
about 9 hours ago



**TiffanyAndLupus:** "I don't make my health decisions based on a website or trending topics on Twitter." -Shelley Lowe of @MedHelpPulse #HCSMNY  
about 9 hours ago



**chrisboyer:** Cringing at the incorrect use of the financial term "ROI" - can't we call all those other things "success measurements" instead? #hcsmnny  
about 9 hours ago



**shanameydala:** "Important doctors identify what the patient



already knows. Then cover what they may not yet, but will help them." via Shelley Lowe [#HCSMny](#)  
about 9 hours ago



[TiffanyAndLupus](#): "My ROI isn't financial; my ROI is when patients help each w/the information they have!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[healthcentral](#): +1 RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" - Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[DrPam](#): RT [@danreinhardt](#): MedHelp MS Community Volunteer: pt to pt forum needs solid health pages 4 factual n practical source of info [#hcsmnny](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: my ROI are the members that give the best they have every day! [#hcsmnny](#)  
about 9 hours ago



[sospokesaroj](#): RT [@HealthcareWen](#): "We [#patients](#) do need [#doctors](#)...solid health info" on the [#SocialMedia](#) sites to refer to. -Lowe [@MedHelpPulse](#) [#hcsmnny](#)  
about 9 hours ago



[FarrisTimimi](#): MT Apt/timely/germane: [@chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmnny](#) [#hcsmn](#)  
about 9 hours ago



[EinsteinMed](#): Shelly Lowe - archives of online forum for MS w/ accurate info are useful to give patients key context for their condition [#hcsmnny](#)  
about 9 hours ago



[NYHealthScape](#): RT [@HealthcareWen](#): "We [#patients](#) do need [#doctors](#)...solid health info" on the [#SocialMedia](#) sites to refer to. -Lowe [@MedHelpPulse](#) [#hcsmnny](#)  
about 9 hours ago



[NYHealthScape](#): RT [@chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmnny](#) [#hcsmn](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: patients need context, community helps provide context|provide navigation support [#hcsmnny](#)  
about 9 hours ago



[ARJalali](#): +1 RT [@HealthcareWen](#): "We [#patients](#) do need [#doctors](#)...solid health info" on the [#SocialMedia](#) sites to refer to. -Lowe [@MedHelpPulse](#) [#hcsmnny](#)  
about 9 hours ago



[shanameydala](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[HealthcareWen](#): "We [#patients](#) do need [#doctors](#)...solid health info" on the [#SocialMedia](#) sites to refer to. -Lowe [@MedHelpPulse](#) [#hcsmnny](#)  
about 9 hours ago



[cosmocatalano](#): RT [@danreinhardt](#): MedHelp MS Community Volunteer: old quality posts never die, we reuse them bc people have similar needs [#hcsmnny](#)  
about 9 hours ago



[HDMmagazine](#): RT [@chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmnny](#) [#hcsmn](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: pt to pt forum needs solid health pages 4 factual n practical source of info [#hcsmnny](#)  
about 9 hours ago



[TiffanyAndLupus](#): This is a pro & con. RT [@danreinhardt](#) MedHelp MS Community Volunteer: you dont have to sign in to get access all welcome immediately [#HCSMNY](#)  
about 9 hours ago



[DrPam](#): RT [@HealthcareWen](#): [#Mobile](#) [#apps](#) need to work cross-platform (android, iphone, others) to collect [#data](#). Also nice [#DataViz](#) examples [@MedHelpPulse](#). [#hcsmy](#)  
about 9 hours ago



[OrthoOnc](#): [@john\\_desouza](#) CEO MedHelp, shares secrets of online health communities - don't kick off the screamers, just put them in a quiet room [#hcsmy](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: old quality posts never die, we reuse them bc people have similar needs [#hcsmy](#)  
about 9 hours ago



[rawarrior](#): RT [@WendyBlackburn](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[DrPam](#): RT [@HealthcareWen](#): "[#mHealth](#) [#apps](#) need to be functional, fit into the daily lives, & engaging" in order for patients to use. [@MedHelpPulse](#) [#hcsmy](#) [#hitsm](#)  
about 9 hours ago



[TiffanyAndLupus](#): Shelley Lowe of [@MedHelpPulse](#) speaks on the anonymity of MedHelp...but this makes me question the transparency of the Drs using it! [#HCSMNY](#)  
about 9 hours ago



[WendyBlackburn](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" - Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[rawarrior](#): RT [@HealthcareWen](#): Lowe turned to [#SocialMedia](#) b/c "I was looking for facts. I couldn't speak/walk. Nothing worked & not getting answers from doctors." [#hcsmy](#)  
about 9 hours ago



[AOHFL](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[mlinson](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: you don't have to sign in to get access, all welcome immediately [#hcsmy](#)  
about 9 hours ago



[drmikesevilla](#): RT [@HealthcareWen](#): Lowe turned to [#SocialMedia](#) b/c "I was looking for facts. I couldn't speak/walk. Nothing worked & not getting answers from doctors." [#hcsmy](#)  
about 9 hours ago



[drmikesevilla](#): RT [@TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[HealthcareWen](#): Lowe turned to [#SocialMedia](#) b/c "I was looking for facts. I couldn't speak/walk. Nothing worked & not getting answers from doctors." [#hcsmy](#)  
about 9 hours ago



[RannPatterson](#): RT [@HealthcareWen](#): Agree! [#Apps](#) can't be what [#dev](#)'s think is best, need to address [#patients](#)' needs w/o creating more work for them. [#mhealth](#) [#healthIT](#) [#hcsmy](#)  
about 9 hours ago



[TiffanyAndLupus](#): "I looked at my computer because I wasn't getting answers from my doctor!" -Shelley Lowe of [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[NYHealthScape](#): [#hcsmy](#) Shelly Lowe advocates on the value of [#MedHelp](#) with her personal health and patient access to information. Online health information  
about 9 hours ago



[RannPatterson](#): RT [@HealthcareWen](#): "Being sick is serious business for us [#patients](#) ...there is no [#app](#) for suffering."





[@JessieGruman](#) [#hpm](#) [#mhealth](#) [#hcsmy](#)  
about 9 hours ago



[TheSeatedView](#): RT [@drmikesevilla](#): [#hcsmy](#) [@HealthcareWen](#): Important to recognize that each patient is unique and to tailor care to their specific needs at that moment  
about 9 hours ago



[DrPam](#): RT [@chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmy](#) [#hcsmy](#)  
about 9 hours ago



[TiffanyAndLupus](#): [@MyPerog](#) Actually [#TheWalkingGallery](#) jacket that [@ReginaHolliday](#) painted for my [#lupus](#) diagnosis story was done at [#SMWNY!](#) [#HCSMNY](#)  
about 9 hours ago



[HealthcareWen](#): Now Shelly Lowe, Multiple Sclerosis [#patient](#) at [#HCSMNY](#) sharing her experiences using [#SocialMedia](#). [@MedHelpPulse](#) [#s4pm](#)  
about 9 hours ago



[Katrina\\_Doell](#): Looking forward to hearing from Shelly Lowe about her experience as a patient and community leader. Her insight is important! [#hcsmy](#)  
about 9 hours ago



[LeeAase](#): Nice to hear Shelly Lowe share the perspective of a patient volunteer leader of the MS forum on MedHelp [#hcsmy](#)  
about 9 hours ago



[wmbeer](#): RT [@PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmy](#)  
about 9 hours ago



[sonodoc99](#): RT [@HealthcareWen](#): [#HCSM](#) tools need: moderation, automation, content rules, reputation management. [@MedHelpPulse](#) [#hcsmy](#)  
about 9 hours ago



[danreinhardt](#): MedHelp MS Community Volunteer: We're like Moneyball, applying a new approach [#hcsmy](#)  
about 9 hours ago



[RannPatterson](#): RT [@HealthcareWen](#): Interesting point [@JessieGruman](#): "We [#patients](#) only seek [#healthcare](#) when our own efforts fail" after exhausted own remedies. [#hcsmy](#) [#s4pm](#)  
about 9 hours ago



[PhysBizTech](#): Shelly Lowe speaks (Multiple Sclerosis Community Leader) on her personal perspective of the impact of social media on [#MS](#) patients [#HCSMNY](#)  
about 9 hours ago



[HITNewsTweet](#): Shelly Lowe speaks (Multiple Sclerosis Community Leader) on her personal perspective of the impact of social media on [#MS](#) patients [#HCSMNY](#)  
about 9 hours ago



[HealthcareWen](#): Moneyball [#movie](#) trailer = good analogy to [#HealthReform](#) [youtube.com/watch?v=RAG74h...](#) How provide [#quality](#) at lower [#cost?](#) [#hcsmy](#) [#hcr](#)  
about 9 hours ago



[TiffanyAndLupus](#): "Patients with MS want to know why their physicians don't know what's going on. Why this & why that?" - [@MedHelpPulse](#) [#HCSMNY](#)  
about 9 hours ago



[MyPerog](#): [#thewalkinggallery](#) [#hcsmy](#) [twitpic.com/9m2xpu](#) via [@TwitPic](#) A jacket made for Lupus Awareness today!  
about 9 hours ago



[healthcentral](#): I like that she compared social media to the Oakland A's RT [@HITNewsTweet](#) "SM is undervalued in the eyes of the medical profession." [#HCSMNY](#)  
about 9 hours ago



[NYHealthScape](#): [#hcsmy](#) Shelly Lowe speaks (Multiple Sclerosis Community Leader) on her personal perspective of the impact of social media on [#MS](#) patients  
about 9 hours ago



**TiffanyAndLupus:** Shelly Lowe on: What is Multiple Sclerosis #MS (affects); Why patients choose MedHelp Complexity of Disease - @MedHelpPulse #HCSMNY  
about 9 hours ago



**PracticalWisdom:** RT @drmikesevilla: From #hcsmNY - Shelly Lowe, Multiple Sclerosis advocate & @MedHelpPulse community leader [twitpic.com/9meseb](http://twitpic.com/9meseb)  
about 9 hours ago



**chrisboyer:** RT @drmikesevilla: From #hcsmNY - Shelly Lowe, Multiple Sclerosis advocate & @MedHelpPulse community leader [twitpic.com/9meseb](http://twitpic.com/9meseb)  
about 9 hours ago



**drmikesevilla:** From #hcsmNY - Shelly Lowe, Multiple Sclerosis advocate & @MedHelpPulse community leader [twitpic.com/9meseb](http://twitpic.com/9meseb)  
about 9 hours ago



**TiffanyAndLupus:** RT @HealthcareWen: #Patient: "Can you speak my language? 'Metastasis' I don't understand what that means?" (PIC) @MedHelpPulse #hcsmny [twitpic.com/9merie](http://twitpic.com/9merie)  
about 9 hours ago



**healthcentral:** Thanks! RT @chrisboyer Here's my Social Media ROI Reform Storify: [sfy.co/y1S](http://sfy.co/y1S) #storify #hcsmny #hcsm  
about 9 hours ago



**TiffanyAndLupus:** :) RT @andrewspong Signing off shortly, but: +1 --> RT @ElinSilveous: Thank you to everyone tweeting from #HCSMNY  
about 9 hours ago



**mlinson:** Great question/starting point from Shelly Lowe: how is social media filling a gap in traditional patient care? #hcsmny  
about 9 hours ago



**danreinhardt:** MedHelp MS Community Volunteer: Why do MS patients view service on community better than MS MDs? #hcsmny  
about 9 hours ago



**donscalos:** HealthcareWen: #Patient: "Can you speak my language? 'Metastasis' I don't understand what that means?" (PIC) @MedHelpPulse #hcsmny ...  
about 9 hours ago



**HITNewsTweet:** "SM is undervalued in the eyes of the medical profession." -Shelly Lowe #HCSMNY  
about 9 hours ago



**EinsteinMed:** RT @danreinhardt: Shelly Lowe: MS Community Leader up with the Moneyball lead in to set the context! Think Differently! #hcsmny  
about 9 hours ago



**ElinSilveous:** Thank you, Andrew! :)!RT @andrewspong Signing off shortly, but: +1 --> RT @ElinSilveous: Thank you to everyone tweeting from #HCSMNY  
about 9 hours ago



**TiffanyAndLupus:** @MyPerog Yes! Here I am with @Healthcarewen at #hcsmny; both wearing our #TheWalkingGallery jackets by @ReginaHolliday: [twitpic.com/9m2xpu](http://twitpic.com/9m2xpu)  
about 9 hours ago



**HealthcareWen:** #Patient: "Can you speak my language? 'Metastasis' I don't understand what that means?" (PIC) @MedHelpPulse #hcsmny [twitpic.com/9merie](http://twitpic.com/9merie)  
about 9 hours ago



**hljuks:** @ClinicalCURRENT thx -- but I don't look at this as a competition :-)) I'm just here to educate and promote #hcsm cc: #hcsmny  
about 9 hours ago



**LeeAase:** RT @mlinson: RT @danreinhardt: Shelly Lowe: MS Community Leader up with the Moneyball lead in to set the context! Think Differently! #hcsmny  
about 9 hours ago



**ElleMarieH:** RT @chrisboyer: Here's my Social Media ROI Reform Storify: [sfy.co/y1S](http://sfy.co/y1S) #storify #hcsmny #hcsm  
about 9 hours ago

[HealthIsSocial](#): [@NYHealthScape](#) Good to hear that they're getting on board. Enjoy the java & say Hi to peeps at [#hcsmny](#)  
about 9 hours ago



[mlinson](#): RT [@danreinhardt](#): Shelly Lowe: MS Community Leader up with the Moneyball lead in to set the context! Think Differently! [#hcsmny](#)  
about 9 hours ago



[mlinson](#): RT [@chrisboyer](#): John from [@MedHelpPulse](#): don't expect people to do one thing at a time. In this day and age, multi-tasking is the norm [#hcsmny](#)  
about 9 hours ago



[TiffanyAndLupus](#): RT [@danreinhardt](#): Shelly Lowe: MS Community Leader up with the Moneyball lead in to set the context! Think Differently! [#HCSMNY](#)  
about 9 hours ago



[MariaFontanazza](#): Thx! Ditto [#FF](#) RT [@lennB1979](#) [#FF](#) [@pmitrano](#) [@MariaFontanazza](#) [@mmccauley76](#) [@margfontana](#) [@dossklen](#) [@inovahealth](#) [@shanameydala](#) [@CBForhan](#) [#hcsmny](#)  
about 9 hours ago



[mlinson](#): RT [@cosmocatalano](#): Interesting tightrope for app developers to walk at [#hcsmny](#)—products need to be engaging but can't fall into the trap of being fun.  
about 9 hours ago



[ARJalali](#): Thx RT [@chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmny](#) [#hscsm](#)  
about 9 hours ago



[danreinhardt](#): Shelly Lowe: MS Community Leader up with the Moneyball lead in to set the context! Think Differently! [#hcsmny](#)  
about 9 hours ago



[clearJB](#): [@chrisboyer](#): FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/lzDB7l](#) [#hcsmny](#)  
about 9 hours ago



[chrisboyer](#): Here's my Social Media ROI Reform Storify: [sfy.co/y1S](#) [#storify](#) [#hcsmny](#) [#hscsm](#)  
about 9 hours ago



[shanameydala](#): RT [@chrisboyer](#): John from [@MedHelpPulse](#): don't expect people to do one thing at a time. In this day and age, multi-tasking is the norm [#hcsmny](#)  
about 9 hours ago



[NYHealthScape](#): [@HealthIsSocial](#) We are pleased to note that health care providers are embracing the importance of social media as a critical tool. [#hcsmny](#)  
about 9 hours ago



[MontefioreNews](#): RT [@chrisboyer](#) John from [@MedHelpPulse](#): dont expect people to do one thing at a time. In this day and age, multi-tasking is the norm [#hcsmNY](#)  
about 9 hours ago



[healthcentral](#): RT [@chrisboyer](#) John from [@MedHelpPulse](#) stresses the importance of digital personalization - very important [#hcsmny](#)  
about 9 hours ago



[hjluks](#): RT [@IMDFoundation](#): RT [@tiffanyandlupus](#): "We are here to help & educate patients with shared decision making." - [@hjluks](#) [#HCSMNY](#)  
about 9 hours ago



[HITNewsTweet](#): Shelly Lowe is up next - talking about the social network effect on patient engagement [#HCSMNY](#)  
about 9 hours ago



[chrisboyer](#): [@drmikesevilla](#) [@HealthcareWen](#) I was trying to follow you, but I was playing "draw Something" on my phone and lost track :) [#hcsmny](#)  
about 9 hours ago



[HealthcareWen](#): But sounds like [@MedHelpPulse](#) agrees w/ [@JessieGruman](#) re: [#Patients](#) want "Don't make me do the work," [#Tech](#) needs to be easy/useful. [#hcsmny](#)  
about 9 hours ago



**CBForhan:** RT @[chrisboyer](#): @[jessigruman](#) issues a fair challenge: find a quick way to implement patient resources (rather than wait for Patient Portal EMRs) [#hcsmy](#)  
about 9 hours ago



**drmikesevilla:** [#hcsmy](#) Asks how people can power tweet, play games, and other multitasking. Only me & @[HealthcareWen](#) laughed. Oh. Yeesh... :)  
about 9 hours ago



**chrisboyer:** John from @[MedHelpPulse](#): don't expect people to do one thing at a time. In this day and age, multi-tasking is the norm [#hcsmy](#)  
about 9 hours ago



**acvandusen:** Remind patients they're consumers - John de Souza [#hcsmy](#)  
about 9 hours ago



**TiffanyAndLupus:** RT @[NYHealthScape](#): [#hcsmy](#) @[nychbl](#) John de Souza "If you get people to engage in Farmville you can get patients to engage in healthcare" [#hcsmy](#) [#gamification](#)  
about 9 hours ago



**rohal:** Remarkable ! Do patients differ so much that it is a "Take Home Point" ?? [#s4pm](#) [#hcsmy](#) RE [bit.ly/J6gdtV](#) [#hcsmeu](#)  
about 9 hours ago



**nickcf:** RT @[jonathanstweetr](#): Gain trust before asking anyone to engage in a behavior change process @[MedHelpPulse](#) [#HCSMNY](#) (not to mention...  
about 9 hours ago



**inkscrblr:** RT @[TiffanyAndLupus](#): If you could go back in time; what would you tell your oncologist? @[JessieGruman](#) says "I'd tell my Dr to talk to ME; not my mom." [#HCSMNY](#)  
about 9 hours ago



**HealthcareWen:** The @[MedHelpPulse](#) has different perspective than @[JessieGruman](#) on [#Gamification](#) for [#PatientEngagement](#). Eg [#Farmville](#), [#AngryBirds](#). [#hcsmy](#)  
about 9 hours ago



**pmitrano:** RT @[JonathanStweetr](#): Gain trust before asking anyone to engage in a behavior change process @[MedHelpPulse](#) [#HCSMNY](#) (not to mention [#weightwatchers](#) )  
about 9 hours ago



**NYHealthScape:** [#hcsmy](#) @[nychbl](#) John de Souza "If you get people to engage in Farmville you can get patients to engage in healthcare" [#hcsmy](#) [#gamification](#)  
about 9 hours ago



**chrisboyer:** John from @[MedHelpPulse](#) stresses the importance of digital personalization - very important [#hcsmy](#)  
about 9 hours ago



**FarrisTimimi:** Questioning credibility of room survey re: low Angry Birds use-we need to survey iPhones/iPads on flight back! [#hcsmy](#)  
about 9 hours ago



**TiffanyAndLupus:** Met Karen Wish of @[NYPresbyterian](#) at [#hcsmy](#)! Very kind soul; quite taken by [#TheWalkingGallery](#) jacket made for me by @[ReginaHolliday](#).  
about 9 hours ago



**chrisboyer:** RT @[drmikesevilla](#): From [#hcsmy](#) - Decode this. Go! [twitpic.com/9mensc](#)  
about 9 hours ago



**mandy lipka:** RT @[drmikesevilla](#): [#hcsmy](#) Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)  
about 9 hours ago



**PwC Advisory:** RT @[PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmy](#)  
about 9 hours ago



**drmikesevilla:** [#hcsmy](#) Speaker made reference to Angry Birds and other games. My mom loves Angry Birds. She's too funny :)  
about 9 hours ago

[HealthIsSocial](#): [@NYHealthScape](#) How's it going at [#hcsmy](#)?  
about 9 hours ago



[drmikesevilla](#): From [#hcsmyNY](#) - Decode this. Go!  
[twitpic.com/9mensc](#)  
about 9 hours ago



[mandylypka](#): RT [@TiffanyAndLupus](#): [.@HealthcareWen](#) brings up a phenomenal point that every patient is different. They each want different things; we can't generalize. [#HCSMNY](#)  
about 9 hours ago



[cybersibesek](#): "I just found out I am sick and know I need to learn a new language" [@medhelppulse](#) [#Hcsmy](#)  
about 9 hours ago



[MargFontana](#): RT [@WendyBlackburn](#): RT [@tekautzlwsgna6](#): [@MargFontana](#) shared a hcsmy tip: produce videos to match trending topics mainstream media [#hcsmy](#)  
about 9 hours ago



[MargFontana](#): RT [@ARJalali](#): +1 RT [@wendyblackburn](#): RT [@tekautzlwsgna6](#): [@MargFontana](#) shared a hcsmy tip: produce videos to match trending topics mainstream media [#hcsmy](#)  
about 9 hours ago



[mandylypka](#): RT [@chrisboyer](#): [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmy](#)  
about 9 hours ago



[NYHealthScape](#): [#hcsmy](#) [@nychbl](#) John de Souza - CEO, MedHelp delivers keynote on "The Social Network Effect on Patient Engagement" [#hcsmy](#) [@nychbl](#)  
about 9 hours ago



[MontefioreNews](#): RT [@HealthcareWen](#): "[#mHealth](#) [#apps](#) need to be functional, fit into the daily lives, & engaging" in order for patients to use. [@MedHelpPulse](#) [#hcsmy](#) [#hitsm](#)  
about 9 hours ago



[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmyNY](#) Lots of interesting apps from [@MedHelpPulse](#) including for chronic disease management [medhelp.org/health\\_tools](#)  
about 9 hours ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): "[#mHealth](#) [#apps](#) need to be functional, fit into the daily lives, & engaging" in order for patients to use. [@MedHelpPulse](#) [#hcsmy](#) [#hitsm](#)  
about 9 hours ago



[TiffanyAndLupus](#): RT [@JonathanStweetr](#): Gain trust before asking anyone to engage in a behavior change process [@MedHelpPulse](#) [#HCSMNY](#) (not to mention [#weightwatchers](#) )  
about 9 hours ago



[cosmocatalano](#): Interesting tightrope for app developers to walk at [#hcsmy](#)—products need to be engaging but can't fall into the trap of being fun.  
about 9 hours ago



[marthamdiez](#): Hospital wanted to [#design](#) [#patient](#)-centered space, but they didn't ask patients what they want! [@MedHelpPulse](#) [#hcsmy](#) [#hcsmeu](#) [#hcsmeuES](#)  
about 9 hours ago



[chrisboyer](#): RT [@HealthcareWen](#): [#Mobile](#) [#apps](#) need to work cross-platform (android, iphone, others) to collect [#data](#). Also nice [#DataViz](#) examples [@MedHelpPulse](#). [#hcsmy](#)  
about 9 hours ago



[HealthcareWen](#): [#Mobile](#) [#apps](#) need to work cross-platform (android, iphone, others) to collect [#data](#). Also nice [#DataViz](#) examples [@MedHelpPulse](#). [#hcsmy](#)  
about 9 hours ago



[AnupamK19](#): RT [@HealthcareWen](#): "[#mHealth](#) [#apps](#) need to be functional, fit into the daily lives, & engaging" in order for patients to use. [@MedHelpPulse](#) [#hcsmy](#) [#hitsm](#)  
about 9 hours ago



[drmikesevilla](#): [#hcsmyNY](#) Lots of interesting apps from [@MedHelpPulse](#) including for chronic disease management [medhelp.org/health\\_tools](#)  
about 9 hours ago



[JonathanSweetr](#): Gain trust before asking anyone to engage in a behavior change process @MedHelpPulse #HCSMNY (not to mention #weightwatchers )

about 9 hours ago



[HealthcareWen](#): "#mHealth #apps need to be functional, fit into the daily lives, & engaging" in order for patients to use. @MedHelpPulse #hcsmy #hitsm

about 9 hours ago



[mlinson](#): Can't initiate conversation on #healthit with behavior change, must start with trust then get to changes! #hcsmy @medhelppulse

about 9 hours ago



[TiffanyAndLupus](#): RT @HealthcareWen: Interesting example: #patients discussed on @MedHelpPulse #SocialMedia @VictoriasSecret bra allergic reaction -> recalled defective. #hcsmy

about 9 hours ago



[JennB1979](#): #FF @pmitrano @MariaFontanazza @mmccauley76 @margfontana @dossglen @inovahealth @shanameydalea @CBForhan #hcsmy

about 9 hours ago



[NYHealthScape](#): @HHCnyc Thank you for the follow. We are finding the content and dialogue at #hcsmy very meaningful.

about 9 hours ago



[HealthcareWen](#): Sad but true: Hospital wanted to #design #patient-centered space, but they didn't ask patients what they want! @MedHelpPulse #hcsmy #ux

about 9 hours ago



[NUAN Healthcare](#): RT @chrisward: "@PwCHealth: #PwC report - How #socialmedia is changing the nature of healthcare interaction. pwc.to/HPR36p #hcsmy"

about 9 hours ago



[EinsteinMed](#): RT @drmikesevilla: #hcsmyNY Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)

about 9 hours ago



[HealthcareWen](#): RT @drmikesevilla: #hcsmyNY Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)

about 9 hours ago



[TiffanyAndLupus](#): RT @drmikesevilla: From #hcsmyNY - John De Souza from Medhelp on "Social Network Effect" [twitpic.com/9mefig](#)

about 9 hours ago



[NYHealthScape](#): @AHLManager A pleasure to connect with you. We are tweeting from the "Connecting Healthcare + Social Media" conference NY #hcsmy @nychbl

about 9 hours ago



[sospokesaroj](#): RT @drmikesevilla: #hcsmyNY Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)

about 9 hours ago



[NYHealthScape](#): RT @HealthcareWen: Interesting example: #patients discussed on @MedHelpPulse #SocialMedia @VictoriasSecret bra allergic reaction -> recalled defective. #hcsmy

about 9 hours ago



[healthcentral](#): RT @HealthcareWen #HCSM tools need: moderation, automation, content rules, reputation management. @MedHelpPulse #hcsmy

about 9 hours ago



[drmikesevilla](#): RT @HealthcareWen #HCSM tools need: moderation, automation, content rules, reputation management. @MedHelpPulse #hcsmy

about 9 hours ago



[drmikesevilla](#): #hcsmyNY Talking about crowdsourcing symptoms: Skin symptoms from product communicated on medhelp site [abcnews.go.com/GMA/story?id=6...](#)

about 9 hours ago



[HealthcareWen](#): Interesting example: #patients discussed on @MedHelpPulse #SocialMedia @VictoriasSecret bra allergic





reaction -> recalled defective. [#hcsmy](#)  
about 9 hours ago



[sospokesaroj](#): RT [@HealthcareWen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 9 hours ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 9 hours ago



[TiffanyAndLupus](#): Hmmmm! [@DrewHick](#) is totally schooling me on Gamification at [#hcsmy](#) ;)  
about 9 hours ago



[kimwhit](#): RT [@HealthcareWen](#): Now John De Souza of [@MedHelpPulse](#) speaking at [#HCSMNY](#) on [#internet](#) [#socialmedia](#) tools to engage [#patients](#). [#hcsmy](#) [#s4pm](#)  
about 9 hours ago



[NYHealthScape](#): [@WEBORadio](#) Thanks for the follow back :) [#Binghamton](#) We are in NYC at the Mayo Clinic's "Connecting Healthcare + Social Media" [#hcsmy](#)  
about 9 hours ago



[mlinson](#): RT [@HealthcareWen](#): [#HCSM](#) tools need: moderation, automation, content rules, reputation management. [@MedHelpPulse](#) [#hcsmy](#)  
about 9 hours ago



[EinsteinMed](#): RT [@Katrina\\_Doell](#): RT [@healthcarewen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 9 hours ago



[Katrina\\_Doell](#): RT [@healthcarewen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 10 hours ago



[HealthcareWen](#): [#HCSM](#) tools need: moderation, automation, content rules, reputation management. [@MedHelpPulse](#) [#hcsmy](#)  
about 10 hours ago



[mlinson](#): RT [@HealthcareWen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 10 hours ago



[mlinson](#): RT [@engage3sixty](#): John de Souza [@medhelppulse](#) The Social Network Effect on Patient Engagement [#hcsmy](#)  
about 10 hours ago



[HealthcareWen](#): Good point: Over time people aren't just interested in 1 [#SocialMedia](#) community. [@MedHelpPulse](#) [#hcsmy](#)  
about 10 hours ago



[drmikesevilla](#): From [#hcsmy](#) - John De Souza from Medhelp on "Social Network Effect" [twitpic.com/9mefg](#)  
about 10 hours ago



[Skylar\\_Smythe](#): I am learning so much with a head full of ideas and new concepts / communication for NPC health education. Great conference [#hcsmy](#) [@nychbl](#)  
about 10 hours ago



[HealthcareWen](#): Now John De Souza of [@MedHelpPulse](#) speaking at [#HCSMNY](#) on [#internet](#) [#socialmedia](#) tools to engage [#patients](#). [#hcsmy](#) [#s4pm](#)  
about 10 hours ago



[Skylar\\_Smythe](#): If you are a healthcare communications or care service provider follow us [@nyhealthscape](#) [#hcsmy](#) [@nychbl](#)  
about 10 hours ago



[HealthcareWen](#): RT [@TiffanyAndLupus](#): Let's keep in mind that [@jessieGruman](#) is sharing her own personal patient perspective . Other patients may have different views. [#HCSMNY](#)  
about 10 hours ago



[pmitrano](#): RT [@engage3sixty](#): John de Souza [@medhelppulse](#) The Social Network Effect on Patient Engagement [#hcsmnny](#)  
about 10 hours ago



[HealthcareWen](#): RT [@TiffanyAndLupus](#): [.@HealthcareWen](#) brings up a phenomenal point that every patient is different. They each want different things; we can't generalize. [#HCSMNY](#)  
about 10 hours ago



[DrPam](#): RT [@engage3sixty](#): John de Souza [@medhelppulse](#) The Social Network Effect on Patient Engagement [#hcsmnny](#)  
about 10 hours ago



[Skylar Smythe](#): "Connecting Healthcare + Social Media" (Mayo Clinic) [#NYC](#) Tweeting [@nyhealthscape](#) [#hcsmnny](#) [@nychbl](#) ... social media conference  
about 10 hours ago



[TiffanyAndLupus](#): RT [@drmikesevilla](#): [#hcsmnny](#) [@HealthcareWen](#): Important to recognize that each patient is unique and to tailor care to their specific needs at that moment  
about 10 hours ago



[engage3sixty](#): John de Souza [@medhelppulse](#) The Social Network Effect on Patient Engagement [#hcsmnny](#)  
about 10 hours ago



[TiffanyAndLupus](#): RT [@lckoby](#): [@TiffanyAndLupus](#) I want a thorough program that is not too difficult Bon days I don't feel well I don't want to be confused. [#HCSMNY](#)  
about 10 hours ago



[TiffanyAndLupus](#): Up now is John De Souza on [@MedHelpPulse](#); Speaking on: The Social Network Effect on Patient Engagement w/Shelly Lowe; [#MS](#) Leader [#HCSMNY](#)  
about 10 hours ago



[NYHealthScape](#): [@HealthIsSocial](#) [#hcsmnny](#) [@nychbl](#) We are at "Connecting Healthcare + Social Media" (Mayo Clinic) at Roosevelt Hospital in NYC  
about 10 hours ago



[DrPam](#): RT [@lckoby](#): [@TiffanyAndLupus](#) I want a thorough program that is not too difficult Bon days I don't feel well I don't want to be confused. [#HCSMNY](#)  
about 10 hours ago



[drmikesevilla](#): [#hcsmnny](#) [@HealthcareWen](#): Important to recognize that each patient is unique and to tailor care to their specific needs at that moment  
about 10 hours ago



[fanciford](#): RT [@TiffanyAndLupus](#): For the chronically ill you only have two choices when it comes to your health. Be an active participant....or do nothing til death. [#HCSMNY](#)  
about 10 hours ago



[lckoby](#): RT [@TiffanyAndLupus](#): [.@HealthcareWen](#) brings up a phenomenal point that every patient is different. They each want different things; we can't generalize. [#HCSMNY](#)  
about 10 hours ago



[lckoby](#): [@TiffanyAndLupus](#) I want a thorough program that is not too difficult Bon days I don't feel well I don't want to be confused. [#HCSMNY](#)  
about 10 hours ago



[TiffanyAndLupus](#): [.@HealthcareWen](#) brings up a phenomenal point that every patient is different. They each want different things; we can't generalize. [#HCSMNY](#)  
about 10 hours ago



[EinsteinMed](#): RT [@HealthcareWen](#): TAKE HOME POINT: Different [#patients](#) have differ needs/wants, some do/n't want [#PHR](#), [#apps](#), [#games](#), [#research](#) info. [#S4PM](#) VARIES. [#hcsmnny](#)  
about 10 hours ago



[ARJalali](#): RT [@thecmeguy](#): Exhibit A why [#socmed](#) rocks MT [@drmikesevilla](#): Apologies for the excessive tweets. following both [#hcsmnny](#) in NYC &...  
about 10 hours ago



[neurosurgery](#): RT [@chrisward](#): "[@PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmnny](#)"  
about 10 hours ago



[EinsteinMed](#): [@jessiegruman](#) Patients don't want to hear jargon. People should be the focus. [#Hcsmny](#)  
about 10 hours ago



[Nurse Net App](#): RT [@chrisboyer](#): [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond [#hcsnmny](#)  
about 10 hours ago



[theCMEguy](#): Exhibit A why [#socmed](#) rocks MT [@drmikesevilla](#): Apologies for the excessive tweets. following both [#hcsnmny](#) in NYC & [#prsahealth](#) mtg in Philly  
about 10 hours ago



[merybinaghi](#): RT [@HITNewsTweet](#): RT [@PwCHealth](#): 1/3 of consumers use [#socialmedia](#) sites for [#health](#)-related matters [#PwC](#) report finds [pwc.to/IFHUqI](#) [#hcsnmny](#)  
about 10 hours ago



[burnettdart7](#): ReginaHoliday been speaking to many people here at hcsnmny about TheWalkingGallery. Thank goodness I  
about 10 hours ago



[TiffanyAndLupus](#): Let's keep in mind that [@JessieGruman](#) is sharing her own personal patient perspective . Other patients may have different views. [#HCSMNY](#)  
about 10 hours ago



[DrPam](#): RT [@TiffanyAndLupus](#): I agree with [@JessieGruman](#) about medical apps. I don't want mines to be fun; I want it to record necessary data I can send to my Dr. [#HCSMNY](#)  
about 10 hours ago



[shanameydala](#): RT [@HealthcareWen](#): TAKE HOME POINT: Different [#patients](#) have differ needs/wants, some do/n't want [#PHR](#), [#apps](#), [#games](#), [#research](#) info. [#S4PM](#) VARIES. [#hcsnmny](#)  
about 10 hours ago



[DrPam](#): RT [@cybersibesk](#): RT [@TiffanyAndLupus](#): For me? No.should be informative, easy access, productive. RT [@acvandusen](#): Should a health care website be fun? [#Hcsmny](#)  
about 10 hours ago



[DigMedCom](#): Is anyone actively using [#hscsm](#) to improve their hcahps scores? Let's talk. [#hcsnmny](#): Is anyone actively u... [bit.ly/KovENy](#) [#hcsmin](#)  
about 10 hours ago



[EinsteinMed](#): RT [@MontefioreNews](#): We're hosting a chat on [#organDonation](#) w/ [@einsteinmed](#) & [@savelivesNY](#) May 22. Follow [#DonateLifeNY](#) [bit.ly/DonLifeNY](#) [#hcsnmny](#)  
about 10 hours ago



[TiffanyAndLupus](#): I agree with [@JessieGruman](#) about medical apps. I don't want mines to be fun; I want it to record necessary data I can send to my Dr. [#HCSMNY](#)  
about 10 hours ago



[DrPam](#): RT [@cosmocatalano](#): "This 'fun' thing is insidious" - [@jessiegruman](#) on healthcare apps, sites, etc. for patients. Boring-but-useful is \*ideal\*. [#hcsnmny](#)  
about 10 hours ago



[cybersibesk](#): RT [@chrisboyer](#): [@jessiegruman](#) needs as a patient from a hospital website are much different than what hospitals provide - so true! [#Hcsmny](#)  
about 10 hours ago



[AnnaMRoth](#): RT [@NAPH1981](#): [@AnnaMRoth](#) [@cocohealth](#) listening to a [#patientengagement](#) presentation by [@jessiegruman](#) and excited for ours at [#NAPH](#) in June! [#hcsnmny](#)  
about 10 hours ago




[mlinson](#): RT [@chrisboyer](#): [@jessiegruman](#) say her needs as a patient from a hospital website are much different than what hospitals provide - so true! [#hcsnmny](#)  
about 10 hours ago




[JonathanStweetr](#): RT [@OrthoOnc](#): [@jessiegruman](#) we don't want digital tools to be fun, "we want our lives to be fun." [#hcsnmny](#)  
about 10 hours ago





[HealthcareWen](#): TAKE HOME POINT: Different [#patients](#) have differ needs/wants, some do/n't want [#PHR](#), [#apps](#), [#games](#),


 [#research](#) info. [#S4PM](#) VARIES. [#hcsmy](#)  
about 10 hours ago


 [TiffanyAndLupus](#): RT [@cosmocatalano](#): "This 'fun' thing is insidious" - [@JessieGruman](#) on healthcare apps, sites, etc. for patients. Boring-but-useful is \*ideal\*. [#hcsmy](#)  
about 10 hours ago


 [clearJB](#): RT [@chrisboyer](#): [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmy](#)  
about 10 hours ago


 [chrisboyer](#): [@jessiegruman](#) say her needs as a patient from a hospital website are much different than what hospitals provide - so true! [#hcsmy](#)  
about 10 hours ago


 [cybersibesk](#): RT [@TiffanyAndLupus](#): For me? No.should be informative, easy access, productive. RT [@acvandusen](#): Should a health care website be fun? [#Hcsmy](#)  
about 10 hours ago


 [doctorakerkar](#): [@cybersibesk](#) [@HITNewsTweet](#) [@jessiegruman](#) Tactical- why do you think so? [#Hcsmy](#)  
about 10 hours ago

 [cosmocatalano](#): "This 'fun' thing is insidious" - [@JessieGruman](#) on healthcare apps, sites, etc. for patients. Boring-but-useful is \*ideal\*. [#hcsmy](#)  
about 10 hours ago


 [TiffanyAndLupus](#): For me? No. I want it do be informative, easy to access, & productive. RT [@acvandusen](#): Should a health care website be fun? [#HCSMNY](#)  
about 10 hours ago


 [TiffanyAndLupus](#): Live-tweeting during [#HCSMNY](#) a [@NYCHBL](#). I shall not apologize for mass tweets. Today is educational; Learning is in session! [#HCSMNY](#)  
about 10 hours ago


 [Pocket Health](#): RT [@shanameydala](#): Patients need social media tools to be easy & efficient, so they can spend more time on things they actually enjoy. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago


 [azbib](#): RT [@HITNewsTweet](#): "There is no app for suffering" We feel out of control. It's tedious, uncomfortable and takes up too much of our time - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [jessicafill](#): RT [@HealthcareWen](#): [@JessieGruman](#): [#Patients](#) want solutions that save them time. Not necessarily want more [#tech](#) per se. [#s4pm](#) [#hcsmy](#)  
about 10 hours ago

 [HealthcareWen](#): RT [@TiffanyAndLupus](#): For the chronically ill you only have two choices when it comes to your health. Be an active participant....or do nothing til death. [#HCSMNY](#)  
about 10 hours ago

 [acvandusen](#): Should a health care website be fun? [#hcsmy](#)  
about 10 hours ago

 [TiffanyAndLupus](#): [@JessieGruman](#) stresses; oftentimes physicians don't see the person lying in the hospital bed. We're STILL here! Acknowledge us! [#HCSMNY](#)  
about 10 hours ago


 [cybersibesk](#): [@jessiegruman](#) Thank you for wonderful informative presentation! [#Hcsmy](#)  
about 10 hours ago


 [HealthcareWen](#): RT [@HITNewsTweet](#): "There is no app for suffering" We feel out of control. It's tedious, uncomfortable and takes up too much of our time - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [NYHealthScape](#): [#hcsmy](#) [@nychbl](#) Dr. Jessie Gruman | [cfah.org](#) | [preparedpatient.org](#) | [hbns.org](#) | [on.fb.me/Kfuoel](#) |  
about 10 hours ago


 [PatientPOV](#): RT [@drmikesevilla](#): [#hcsmy](#) Love [@jessiegruman](#) presentation style. Very effective. Here is her presentation materials [bit.ly/L6Fcf](#)  
about 10 hours ago


 about 10 hours ago


 [cybersibesk](#): there has to be a human face! Sm can have warmth and that sense of connection! [@jessiegruman](#) [#Hcsmny](#)  
about 10 hours ago


 [DrPam](#): RT [@TiffanyAndLupus](#): I want my tools to be productive! RT [@OrthoOnc](#) [@jessiegruman](#) we don't want digital tools to be fun, "we want our lives to be fun." [#HCSMNY](#)  
about 10 hours ago


 [TiffanyAndLupus](#): If you could go back in time; what would you tell your oncologist? [@jessiegruman](#) says "I'd tell my Dr to talk to ME; not my mom." [#HCSMNY](#)  
about 10 hours ago


 [healthcentral](#): Great keynote from [@jessiegruman](#)! Really enjoyed it [#hcsمنى](#)  
about 10 hours ago


 [EinsteinMed](#): RT [@ARJalali](#): Well said! RT [@chrisboyer](#): RT [@OrthoOnc](#): [@jessiegruman](#) we don't want digital tools to be fun, "we want our lives to be fun." [#hcsمنى](#)  
about 10 hours ago

 [drmikesevilla](#): Apologies to my twitter followers for the excessive tweets this morning. I'm following both [#hcsمنى](#) in NYC & [#prsahealth](#) mtg in Philly  
about 10 hours ago


 [HealthcareWen](#): RT [@shanameydala](#): Patients need social media tools to be easy & efficient, so they can spend more time on things they actually enjoy. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago

 [CynthiaZweier](#): RT [@HealthcareWen](#): Agree! [#Apps](#) can't be what [#dev](#)'s think is best, need to address [#patients](#)' needs w/ creating more work for them. [#mhealth](#) [#healthIT](#) [#hcsمنى](#)  
about 10 hours ago


 [HealthcareWen](#): [@JessieGruman](#): Hospitals w/ many different needs besides patient care, but [#patients](#) just want "WHAT WE NEED to get good care" [#hcsمنى](#) [#s4pm](#)  
about 10 hours ago

 [ARJalali](#): Well said! RT [@chrisboyer](#): RT [@OrthoOnc](#): [@jessiegruman](#) we don't want digital tools to be fun, "we want our lives to be fun." [#hcsمنى](#)  
about 10 hours ago

 [DrPam](#): RT [@HealthcareWen](#): [@JessieGruman](#): [#Patients](#) want solutions that save them time. Not necessarily want more [#tech](#) per se. [#s4pm](#) [#hcsمنى](#)  
about 10 hours ago

 [DrPam](#): RT [@shanameydala](#): Patients need social media tools to be easy & efficient, so they can spend more time on things they actually enjoy. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago


 [cybersibesk](#): RT [@chrisboyer](#): [@jessiegruman](#) soberingly states that for ePatients, social media is tactical but not transformative [#Hcsmny](#)  
about 10 hours ago

 [stephjbarnes](#): RT [@engage3sixty](#): RT [@Michelle\\_writes](#): Healthcare is a delicate balance between the cognitive and emotional, the subjective & objective [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago

 [cybersibesk](#): RT [@HITNewsTweet](#): The value of social media is tactical, not trans-formative. - [@jessiegruman](#) [#Hcsmny](#)  
about 10 hours ago

 [TiffanyAndLupus](#): RT [@LeeAase](#): "We only seek health care when our own efforts fail" [@jessiegruman](#) [#hcsمنى](#)  
about 10 hours ago

 [Brit\\_Laux](#): RT [@HITNewsTweet](#): The value of social media is tactical, not trans-formative. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago

 [TiffanyAndLupus](#): I want my tools to be productive! RT [@OrthoOnc](#) [@jessiegruman](#) we don't want digital tools to be fun, "we want our lives to be fun." [#HCSMNY](#)  
about 10 hours ago



**chrisboyer:** RT @OrthoOnc: @jessiegruman we don't want digital tools to be fun, "we want our lives to be fun." #hcsmy about 10 hours ago



**DrPam:** RT @TiffanyAndLupus: - @jessiegruman says, if you're going to make a medical app for my illness, make it easy! #HCSMNY about 10 hours ago



**drmikesevilla:** #hcsmy Here are a few other of @jessiegruman links [preparedpatient.org](http://preparedpatient.org) [hbns.org](http://hbns.org) [cfah.org](http://cfah.org) about 10 hours ago



**Pamskid:** RT @shanameydala: Don't assume that patients will begin to use social media just because they are available. @jessiegruman #HCSMny about 10 hours ago



**DrPam:** RT @HealthcareWen: Agree! #Apps can't be what #dev's think is best, need to address #patients' needs w/o creating more work for them. #mhealth #healthIT #hcsmy about 10 hours ago



**HealthcareWen:** RT @OrthoOnc: @jessiegruman we don't want digital tools to be fun, "we want our lives to be fun." #hcsmy about 10 hours ago



**HealthcareWen:** RT @TiffanyAndLupus: - @jessiegruman says, if you're going to make a medical app for my illness, make it easy! #HCSMNY about 10 hours ago



**Karen\_Senecal:** RT @drmikesevilla: #hcsmy Love @jessiegruman presentation style. Very effective. Here is her presentation materials [bit.ly/L6Fcf](http://bit.ly/L6Fcf) about 10 hours ago



**travisfroehlich:** Social media technologies should be efficient and useful for patients. @jessiegruman #HCSMNY #hcsmy about 10 hours ago



**mlinson:** yes! "@drmikesevilla: #hcsmy Love @jessiegruman presentation style. Very effective. her presentation materials <http://t.co/iySi1jTy>" about 10 hours ago



**cosmocatalano:** RT @HealthcareWen: @jessiegruman: #Patients want solutions that save them time. Not necessarily want more #tech per se. #s4pm #hcsmy about 10 hours ago



**shanameydala:** Patients need social media tools to be easy & efficient, so they can spend more time on things they actually enjoy. @jessiegruman #HCSMny about 10 hours ago



**HealthcareWen:** @jessiegruman: #Patients want solutions that save them time. Not necessarily want more #tech per se. #s4pm #hcsmy about 10 hours ago



**DudnykHealth:** RT @danreinhardt: Docs who start behind the firewall - Doximity - often move out to Twitter once they become comfortable. #hcsmy about 10 hours ago



**azbib:** RT @chrisboyer: @farristimimi with social media, you are judge more by how you listen, then how you respond #hcsmy about 10 hours ago



**OrthoOnc:** @jessiegruman we don't want digital tools to be fun, "we want our lives to be fun." #hcsmy about 10 hours ago



**GriffinKatrina:** RT @chrisboyer: FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/jzDB7j](http://slidesha.re/jzDB7j) #hcsmy about 10 hours ago



**NatriceR:** RT @ARJalali: RT @HealthcareWen: "Being sick is serious business for us #patients ...there is no #app for suffering." @jessiegruman #hpm #mhealth #hcsmy about 10 hours ago





[drmikesevilla](#): [#hcsmyNY](#) Love [@jessiegruman](#) presentation style. Very effective. Here is her presentation materials [bit.ly/L6Fcf](#)  
about 10 hours ago



[GriffnKatrina](#): RT [@chrisboyer](#): here's a video i did years ago on the topic..."Responding to online complaints - a primer for hospitals" [bit.ly/zE1e6](#) [#hcsmyny](#)  
about 10 hours ago



[EinsteinMed](#): [@jessiegruman](#) [#socmed](#) - "There is no app for suffering." socmed for patients must be tactical. Make it easier and efficient [#Hcsmyny](#)  
about 10 hours ago



[TiffanyAndLupus](#): - [@JessieGruman](#) says, if you're going to make a medical app for my illness, make it easy! [#HCSMNY](#)  
about 10 hours ago



[HITNewsTweet](#): "We want SM to be efficient and useful. We want them to help us take care of ourselves so we can live fun lives." [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[IMDFoundation](#): RT [@tiffanyandlupus](#): "We are here to help & educate patients with shared decision making." -[@hjluks](#) [#HCSMNY](#)  
about 10 hours ago



[DrPam](#): RT [@LeeAase](#): If you couldn't join us for [#HCSMNY](#), be sure to sign up for [#MayoRagan](#) in Oct [mayocl.in/I05HST](#) - Save \$500 this week!  
about 10 hours ago



[cybersibesk](#): We want it (whatever we are developing) to save time, not take more time -[@jessiegruman](#) [#Hcsmyny](#)  
about 10 hours ago



[ARJalali](#): ! RT [@HITNewsTweet](#) When we reach healthcare providers, were looking for urgent results, not general health info. [@jessiegruman](#) [#hcsmyny](#)  
about 10 hours ago



[engage3sixty](#): RT [@shanameydala](#): Value of social media is tactical and not transformative. [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[DrPam](#): RT [@LeeAase](#): Looking forward to getting started in a couple of minutes for Day 2! Follow the tweets at [#hcsmyny](#)  
about 10 hours ago



[HealthcareWen](#): Agree! [#Apps](#) can't be what [#dev's](#) think is best, need to address [#patients'](#) needs w/o creating more work for them. [#mhealth](#) [#healthIT](#) [#hcsmyny](#)  
about 10 hours ago



[cybersibesk](#): RT [@TiffanyAndLupus](#): Love that [@JessieGruman](#) brings up [#EHR](#) so patients dont have to lug around medical data btwn diff physicians. [#Hcsmyny](#)  
about 10 hours ago



[HITNewsTweet](#): The value of social media is tactical, not transformative. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): "Being sick is serious business for us [#patients](#) ...there is no [#app](#) for suffering." [@JessieGruman](#) [#hpm](#) [#mhealth](#) [#hcsmyny](#)  
about 10 hours ago



[chrisboyer](#): [@jessiegruman](#) soberingly states that for ePatients, social media is tactical but not transformative [#hcsmyny](#)  
about 10 hours ago



[StephenBoyle7](#): RT [@HITNewsTweet](#): "There is no app for suffering" We feel out of control. It's tedious, uncomfortable and takes up too much of our time - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[ARJalali](#): RT [@HealthcareWen](#): "Being sick is serious business for us [#patients](#) ...there is no [#app](#) for suffering." [@JessieGruman](#) [#hpm](#) [#mhealth](#) [#hcsmyny](#)  
about 10 hours ago



**TiffanyAndLupus:** RT @PatientPOV: @jessiegruman addressing real #patient needs & asks all here to think hard about what social media can/cannot do for truly sick #hcsmy about 10 hours ago



**shanameydala:** Value of social media is tactical and not transformative. @jessiegruman #HCSMny about 10 hours ago



**pen\_right:** Yes! RT @HITNewsTweet When we reach healthcare providers, we're looking for urgent results, not general health info. @jessiegruman #HCSMNY about 10 hours ago



**TiffanyAndLupus:** Yes RT @drmikesevilla: From #hcsmy - This is why the ePatient movement is needed [twitpic.com/9me2nu](http://twitpic.com/9me2nu) #HCSMNY about 10 hours ago



**ARJalali:** ! RT @drmikesevilla: From #hcsmy - This is why the ePatient movement is needed [twitpic.com/9me2nu](http://twitpic.com/9me2nu) #hcsmy about 10 hours ago



**TiffanyAndLupus:** Love that @JessieGruman brings up importance of #EHR so patients don't have to lug around their medical data btwn diff physicians. #HCSMNY about 10 hours ago



**FMDGirl:** RT @FMDChat: We give thanks for @drmikesevilla. He was the first doc to join us online for a chat with patients. #hcsmy about 10 hours ago



**pmitrano:** RT @HITNewsTweet: "Being sick is serious business for us." Assumption that being actively engaged with technology can substitute for pain of illness. #HCSMNY about 10 hours ago



**NYHealthScape:** #hcsmy @nychbl @JessieGruman "There is no app for suffering" Dr. Grumans message... don't lose sight of the HUMAN patient experience. about 10 hours ago



**wellness\_layers:** Connect with Karen Rhodes at #hcsmy today! about 10 hours ago



**mlinson:** RT @WendyBlackburn: @jessiegruman: "Being sick is serious business for us. There is no app for suffering." #hcsmy about 10 hours ago



**HealthcareWen:** "Being sick is serious business for us #patients ...there is no #app for suffering." @JessieGruman #hpm #mhealth #hcsmy about 10 hours ago



**cybersibesk:** We won't use tools that add to our work of caring for ourselves @jessiegruman #Hcsmy about 10 hours ago



**nancysolero:** There is no app for suffering @jessiegruman #hcsmy Simply profound about 10 hours ago



**PatientPOV:** @jessiegruman addressing real #patient needs & asks all here to think hard about what social media can/cannot do for truly sick #hcsmy about 10 hours ago



**drmikesevilla:** From #hcsmy - This is why the ePatient movement is needed [twitpic.com/9me2nu](http://twitpic.com/9me2nu) about 10 hours ago



**ARJalali:** RT @JonathanStweetr: There is no app for suffering #hcsmy about 10 hours ago



**mlinson:** RT @chrisboyer: @jessiegruman shares a sample patient guide: [bit.ly/L6Fcf](http://bit.ly/L6Fcf) to use to help care for patients #hcsmy about 10 hours ago



**Michelle\_writes:** RT @HITNewsTweet: "Being sick is serious business for us." Assumption that being actively engaged with technology can substitute for pain of illness. #HCSMNY about 10 hours ago



**WendyBlackburn:** [@jessiegruman](#): "Being sick is serious business for us. There is no app for suffering." [#hcsmnny](#)  
about 10 hours ago



**HITNewsTweet:** "There is no app for suffering" We feel out of control. It's tedious, uncomfortable and takes up too much of our time - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



**JonathanStweetr:** There is no app for suffering [#HCSMNY](#)  
about 10 hours ago



**CBForhan:** RT [@shanameydala](#): Doctors can provide links to YouTube videos that will help explain procedures they will be going through. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago



**SaveonMedical:** RT [@HITNewsTweet](#): When we reach healthcare providers, we're looking for urgent results - not general health information. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



**TiffanyAndLupus:** "There is NO app for suffering!" - [@JessieGruman](#) [#HCSMNY](#)  
about 10 hours ago



**ARlalali:** Well said! RT [@cybersibesk](#): Please help us find ways to get what we need from busy, overworked clinicians - [@jessiegruman](#) [#Hcsmnny](#)  
about 10 hours ago



**mlinson:** RT [@chrisboyer](#): [@jessiegruman](#): ePatients want to talk with their doctors, but are also scared of confronting them, questioning them. [#hcsmnny](#)  
about 10 hours ago



**cybersibesk:** There is no app for suffering -[@jessiegruman](#) [#Hcsmnny](#)  
about 10 hours ago



**chrisboyer:** [@jessiegruman](#) "There is no app for suffering" [#hcsmnny](#)  
about 10 hours ago



**SpeakerLink:** RT [@TiffanyAndLupus](#): Snapshot of people's engagement in their healthcare ~> [goo.gl/B8KUF](#) via [@JessieGruman](#) [#HCSMNY](#)  
about 10 hours ago



**TiffanyAndLupus:** Then its time for a NEW one! RT [@cybersibesk](#): We fear angering our doctors & we dont feel that they have time for us -[@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



**NYHealthScape:** [#hcsmnny](#) [@nychbl](#) The patient relationship with care providers has a tangible outcome on healing. It is personal for the patient. Dr. Gruman  
about 10 hours ago



**HealthcareWen:** [@JessieGruman](#): not every [#doctor](#) has [#PHR](#) & not every [#patient](#) will use it. What else can be done to improve COMMUNICATION? [#hcsmnny](#) [#s4pm](#)  
about 10 hours ago



**mlinson:** Answers may be in [#healthit](#) to help our overworked providers become more efficient and thus imprv [#patientengagement](#) [#hcsmnny](#) [@jessiegruman](#)  
about 10 hours ago



**cybersibesk:** RT [@chrisboyer](#): [@jessiegruman](#) issues a fair challenge: find a quick way to implement patient resources (rather than wait for EMRs) [#Hcsmnny](#)  
about 10 hours ago



**chrisboyer:** RT [@HITNewsTweet](#): "Being sick is serious business for us." Assumption that being actively engaged with technology can substitute for pain of illness. [#HCSMNY](#)  
about 10 hours ago



**nancysolero:** RT [@LeeAase](#): "We only seek health care when our own efforts fail" [@jessiegruman](#) [#hcsmnny](#)  
about 10 hours ago



[shanameydala](#): RT [@chrisboyer](#): [@jessiegruman](#) shares a sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) to use to help care for patients [#hcsmnny](#)  
about 10 hours ago



[HITNewsTweet](#): "Being sick is serious business for us." Assumption that being actively engaged with technology can substitute for pain of illness. [#HCSMNY](#)  
about 10 hours ago



[shanameydala](#): Look for ways to supplement the slow roll out of [#EHR](#) systems using social media tools. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago



[TiffanyAndLupus](#): RT [@chrisboyer](#): [@jessiegruman](#): ePatients want to talk with their doctors, but are also scared of confronting them, questioning them. [#hcsmnny](#)  
about 10 hours ago



[ARlalali](#): RT [@chrisboyer](#): [@jessiegruman](#): ePatients want to talk with their doctors, but are also scared of confronting them, questioning them. [#hcsmnny](#)  
about 10 hours ago



[cybersibesk](#): Please help us find ways to get what we need from busy, overworked clinicians -[@jessiegruman](#) [#Hcsmnny](#)  
about 10 hours ago



[chrisboyer](#): [@jessiegruman](#) issues a fair challenge: find a quick way to implement patient resources (rather than wait for Patient Portal EMRs) [#hcsmnny](#) [#hcsmnny](#)  
about 10 hours ago



[TiffanyAndLupus](#): Thanks for sharing this! RT [@EinsteinMed](#): RT [@engage3sixty](#): Sample patient guide: [goo.gl/ISPSA](http://goo.gl/ISPSA) [#HCSMNY](#)  
about 10 hours ago



[cybersibesk](#): We fear angering our doctors and we don't feel that they have time for us -[@jessiegruman](#) [#Hcsmnny](#)  
about 10 hours ago



[chrisboyer](#): [@jessiegruman](#): ePatients want to talk with their doctors, but are also scared of confronting them, questioning them. [#hcsmnny](#)  
about 10 hours ago



[HealthcareWen](#): [@JessieGruman](#): By the time [#patients](#) seek care, looking for more than general info, want specific [#medical](#) answers. [#s4pm](#) [#hcsmnny](#)  
about 10 hours ago



[HITNewsTweet](#): Primary care, specialists - we seem to want to talk to our doctors. We want to TALK to our doctors. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[TiffanyAndLupus](#): For the chronically ill you only have two choices when it comes to your health. Be an active participant...or do nothing til death. [#HCSMNY](#)  
about 10 hours ago



[mlinson](#): RT [@LeeAase](#): "We only seek health care when our own efforts fail" [@jessiegruman](#) [#hcsmnny](#)  
about 10 hours ago



[EinsteinMed](#): RT [@engage3sixty](#): Sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) [#hcsmnny](#)  
about 10 hours ago



[Michelle\\_writes](#): [@ARlalali](#) Most welcome! [#HCSMNY](#)  
about 10 hours ago




[shanameydala](#): General info can be found online, when patients call doctor they are looking for specific info about their care. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago





[TiffanyAndLupus](#): . [@JessieGruman](#) is right. I began to take an active role in my own healthcare only after I was diagnosed with [#lupus](#). [#HCSMNY](#)  
about 10 hours ago





[StephenBoyle7](#): RT [@HITNewsTweet](#): When we reach healthcare providers, we're looking for urgent results - not general health


 information. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [MontefioreNews](#): RT [@healthcentral](#): [.@jessiegruman](#): "We only seek health care when our own efforts fail." This is very true!  
[#hcsmnny](#)  
about 10 hours ago

 [NYHealthScape](#): [#hcsmnny](#) [@nychbl](#) "By the time patients seek health care they have exhausted other sources & in need of accurate timely clinical information"  
about 10 hours ago


 [NAPH1981](#): RT [@mlinson](#): [.@jessiegruman](#): [#Hcahps](#) indicates whether the providers believe care delivery is impt, safe and improved [#HCSMNY](#)  
about 10 hours ago


 [EinsteinMed](#): RT [@LeeAase](#): "We only seek health care when our own efforts fail" [@jessiegruman](#) [#hcsmnny](#)  
about 10 hours ago


 [cybersibesk](#): We only seek health care when our own efforts fail - [@jessiegruman](#) [#Hcsmnny](#)  
about 10 hours ago


 [HealthcareWen](#): Interesting point [@jessiegruman](#): "We [#patients](#) only seek [#healthcare](#) when our own efforts fail" after exhausted own remedies. [#hcsmnny](#) [#s4pm](#)  
about 10 hours ago


 [drmikesevilla](#): [#hcsmnny](#) [@jessiegruman](#): We only seek health care when our own efforts fail  
about 10 hours ago


 [HITNewsTweet](#): When we reach healthcare providers, we're looking for urgent results - not general health information. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [FDALawyers](#): RT [@TiffanyAndLupus](#): Also sad but true ~> "We only seek healthcare when our own efforts fail." - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [shanameydala](#): We only seek health care when our efforts fail. [@jessiegruman](#) [#HCSMny](#) [So true!]  
about 10 hours ago


 [healthcentral](#): [.@jessiegruman](#): "We only seek health care when our own efforts fail." This is very true! [#hcsmnny](#)  
about 10 hours ago

 [LeeAase](#): "We only seek health care when our own efforts fail" [@jessiegruman](#) [#hcsmnny](#)  
about 10 hours ago

 [cybersibesk](#): RT [@shanameydala](#): Patient Guides should have interactive apps, how practice works, procedures for after hours care, # for billing ?s [#Hcsmnny](#)  
about 10 hours ago

 [TiffanyAndLupus](#): RT [@drmikesevilla](#): RT [@chrisboyer](#): Here is a link to the Engagement Behavior Framework: [goo.gl/NATct](#) via [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago


 [chrisboyer](#): [@jessiegruman](#) shares this wisdom about ePatients: "we only seek health care when our own efforts fail" [#hcsmnny](#)  
about 10 hours ago


 [TiffanyAndLupus](#): Also sad but true ~> "We only seek healthcare when our own efforts fail." - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago

 [Katrina Doell](#): Excellent! RT [@WendyBlackburn](#): You can find [@jessiegruman](#)'s "Engagement Behavior Framework" materials at [bit.ly/L6Fcfr](#) [#hcsmnny](#)  
about 10 hours ago


 [HITNewsTweet](#): We only seek healthcare when our own efforts fail. - [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago

[NYHealthScape](#): [#hcsmnny](#) [@nychbl](#) Sample Patient Guide:

 Collapse the barriers to patient access to information on their treatment [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr)  
about 10 hours ago


 EinsteinMed: RT @mikepauley: Is anyone actively using #hcsnm to improve their hcahps scores? Let's talk. #hcsnmny  
about 10 hours ago


 TiffanyAndLupus: THIS ~> RT @cybersibesk: Please tell me how the payment process works. We need transparency #HCSMNY  
about 10 hours ago


 shanameydala: Doctors can provide links to YouTube videos that will help explain procedures they will be going through. @jessiegruman #HCSMny  
about 10 hours ago


 NAPH1981: @AnnaMRoth @cocohealth listening to a #patientengagement presentation by @jessiegruman and excited for ours at #NAPH in June! #hcsnmny  
about 10 hours ago

 cybersibesk: RT @chrisboyer: @jessiegruman shares a sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) to use to help care for patients #Hcsnmny  
about 10 hours ago


 chrisboyer: RT @shanameydala: Patient Guides should have interactive apps, how practice works, procedures for after hours care, # for billing ?s. @jessiegruman #HCSMny  
about 10 hours ago


 drmikesevilla: RT @engage3sixty: Sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) #hcsnmny  
about 10 hours ago


 HealthcareWen: RT @mikepauley: Is anyone actively using #hcsnm to improve their hcahps scores? Let's talk. #hcsnmny  
about 10 hours ago


 engage3sixty: Sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) #hcsnmny  
about 10 hours ago

 chrisboyer: RT @cybersibesk: Please tell me how the payment process works. We need transparency #Hcsnmny  
about 10 hours ago


 cybersibesk: Please tell me how the payment process works. We need transparency #Hcsnmny  
about 10 hours ago


 EinsteinMed: @jessiegruman - #socmed can be used to help make hc easier.. Basics. IE: Who to call abt care, interactive map of hospital #Hcsnmny  
about 10 hours ago


 shanameydala: Patient Guides should have interactive apps, how practice works, procedures for after hours care, # for billing ?s. @jessiegruman #HCSMny  
about 10 hours ago

 chriscward: "@PwCHealth: #PwC report - How #socialmedia is changing the nature of healthcare interaction. [pwc.to/HPR36p](http://pwc.to/HPR36p) #hcsnmny"  
about 10 hours ago

 cybersibesk: Give me a YouTube link so I know what to expect! #Hcsnmny  
about 10 hours ago

 chrisboyer: @jessiegruman shares a sample patient guide: [bit.ly/L6Fcfr](http://bit.ly/L6Fcfr) to use to help care for patients #hcsnmny  
about 10 hours ago

 cybersibesk: Patients want interactive maps of your campus! #Hcsnmny  
about 10 hours ago

 sidmd: RT @HealthcareWen: Agree! Great question from @jessiegruman: Will all patients use #PHR just because it's there? #MeaningfulUse #s4pm #hcsnmny cc @ONC\_HealthIT  
about 10 hours ago

 WendyBlackburn: You can find @jessiegruman's "Engagement





Behavior Framework" materials at [bit.ly/L6FcfR](https://bit.ly/L6FcfR) #hcsmnny  
about 10 hours ago



ARJalali: TY! RT @michelle\_writes: Storify recaps for day 1 of #HCSMNY found here: [healthcarefinancenews.com/news/twitter-r...](https://healthcarefinancenews.com/news/twitter-r...) and here: [healthcareitnews.com/news/twitter-r...](https://healthcareitnews.com/news/twitter-r...)  
about 10 hours ago



TiffanyAndLupus: Snapshot of people's engagement in their healthcare ~> [goo.gl/B8KUF](https://goo.gl/B8KUF) via @jessiegruman #HCSMNY  
about 10 hours ago



NYHealthScape: #hcsmnny @nychbl "Snapshot of People's Engagement in Their Health Care" [cfah.org/activities/sna...](https://cfah.org/activities/sna...)  
about 10 hours ago



drmikesevilla: RT @chrisboyer: Here is a link to the Engagement Behavior Framework: [cfah.org/pdfs/CFAH\\_Enga...](https://cfah.org/pdfs/CFAH_Enga...) #hcsmnny @jessiegruman  
about 10 hours ago



mlinson: RT @chrisboyer: Here is a link to the Engagement Behavior Framework: [cfah.org/pdfs/CFAH\\_Enga...](https://cfah.org/pdfs/CFAH_Enga...) #hcsmnny @jessiegruman  
about 10 hours ago



ARJalali: Thx RT @chrisboyer: Here is a link to the Engagement Behavior Framework: [cfah.org/pdfs/CFAH\\_Enga...](https://cfah.org/pdfs/CFAH_Enga...) #hcsmnny @jessiegruman #hcsmnny  
about 10 hours ago



HealthcareWen: @jessiegruman: Many #patients don't want to engage in care because #physicians don't listen/answer/explain. #s4pm #hcsmnny  
about 10 hours ago



JonathanStweetr: one-third or fewer of us adults are actively engaged in their healthcare #hcsmnny  
about 10 hours ago



shanameydala: Most of us are not sick, so we don't need to actively take interest in our health care. @jessiegruman #HCSMny  
about 10 hours ago



LifeUnbound: RT @TiffanyAndLupus: "How likely are we going to engage in our healthcare if our Doctors are dismissive & disrespect us & our opinions." - @jessiegruman #HCSMNY  
about 10 hours ago



drmikesevilla: Yes, another YouTube video of @chrisboyer performing the Social Media ROI Rag at yesterday's #hcsmnny conference [youtu.be/gUrfi7xumPU](https://youtu.be/gUrfi7xumPU)  
about 10 hours ago



chrisboyer: Here is a link to the Engagement Behavior Framework: [cfah.org/pdfs/CFAH\\_Enga...](https://cfah.org/pdfs/CFAH_Enga...) #hcsmnny @jessiegruman  
about 10 hours ago



Katrina\_Doell: RT @mlinson: .@jessiegruman: 1/3 or fewer of US adults actively engage in their #healthcare #HCSMNY #CFAH  
about 10 hours ago



cybersibesk: RT @HITNewsTweet: One third or fewer of US adults are actively engaged in our healthcare - @jessiegruman #Hcsmnny  
about 10 hours ago



TheNo2: RT @HITNewsTweet: "I want to spend as little time as i can getting answers. I'm cautious but not curious." -Gruman #HCSMNY  
about 10 hours ago



McKinleyInc: RT @michellerabel: This is always good! RT @drmikesevilla: From #hcsmnny - @chrisboyer speaking about social media ROI [twitpic.com/9m3v0f](https://twitpic.com/9m3v0f)  
about 10 hours ago



engage3sixty: @jessiegruman Only 1/3 of US adults are actively engaged in their Healthcare #hcsmnny  
about 10 hours ago



**mlinson**: .@jessiegruman: 1/3 or fewer of US adults actively engage in their #healthcare #HCSMNY #CFAH  
about 10 hours ago



**mikepauley**: Is anyone actively using #hcsnm to improve their hcahps scores? Let's talk. #hcsnmny  
about 10 hours ago



**Katrina\_Doell**: Late but I made it! #hcsnmny (@ Roosevelt Hospital w/ 5 others) 4sq.com/JBKANb  
about 10 hours ago



**EinsteinMed**: RT @HealthcareWen: @jessiegruman: responsibility for care has shifted to #patients w/o helping patients be informed to participate in our care. #hcsnmny #s4pm  
about 10 hours ago



**MariaFontanazza**: Only about 1/3 of us are actively engaged in our healthcare. #hcsnmny  
about 10 hours ago



**shanameydala**: Only 1/3 (or fewer) of US adults actively engaged in their health care. @jessgruman #HCSMny  
about 10 hours ago



**healthcentral**: 1/3 or fewer of US adults actively engage in their health care @jessiegruman #hcsnmny  
about 10 hours ago



**TiffanyAndLupus**: Sad but true ~> "1/3 or fewer of US adults are actively engaged in their healthcare." - @jessiegruman #HCSMNY  
about 10 hours ago



**HITNewsTweet**: One third or fewer of US adults are actively engaged in our healthcare - @jessiegruman #HCSMNY  
about 10 hours ago



**shanameydala**: Healthcare providers need to help patients/their families that need the most care find resources using social media. @jessiegruman #HCSMny  
about 10 hours ago



**HealthcareWen**: @jessiegruman: responsibility for care has shifted to #patients w/o helping patients be informed to participate in our care. #hcsnmny #s4pm  
about 10 hours ago



**nancysolero**: Those who need healthcare the most are also those least likely to be online or use social media @jessiegruman #hcsnmny  
about 10 hours ago



**Michelle\_writes**: Storify recaps for day 1 of #HCSMNY found here: [healthcarefinancenews.com/news/twitter-r...](http://healthcarefinancenews.com/news/twitter-r...) and here: [healthcareitnews.com/news/twitter-r...](http://healthcareitnews.com/news/twitter-r...)  
about 10 hours ago



**NYHealthScape**: #hcsnmny @nychbl HCAHPS indicate whether patients have realized a comfort and quality connection with hospitals and positive health outcomes  
about 10 hours ago



**mlinson**: .@jessiegruman: #Hcahps indicates whether the providers believe care delivery is impt, safe and improved #HCSMNY  
about 10 hours ago



**wingofzock**: RT @drmikesevilla: #hcsnmny "How many hospitals block social media for employees?" Half the hands are raised in the room  
about 10 hours ago



**shanameydala**: RT @TiffanyAndLupus: "How likely are we going to engage in our healthcare if our Doctors are dismissive & disrespect us & our opinions." - @jessiegruman #HCSMNY  
about 10 hours ago



**LoringDay**: RT @TiffanyAndLupus: Love this! RT @EinsteinMed .@jessiegruman patients want to know "what I need to know when I want to know it" #HCSMNY  
about 10 hours ago



**TiffanyAndLupus:** "How likely are we going to engage in our healthcare if our Doctors are dismissive & disrespect us & our opinions." - @JessieGruman #HCSMNY  
about 10 hours ago



**HITNewsTweet:** @drmikesevilla For Storify stories, you can check out HITN and HFN...Here are the links: [ow.ly/aZRIn](http://ow.ly/aZRIn) [ow.ly/aZRKb](http://ow.ly/aZRKb) #HCSMNY  
about 10 hours ago



**janapescador:** Looking forward to reading it! #PwC report How #socialmedia is changing the nature of healthcare interaction. [pwc.to/HPR36p](http://pwc.to/HPR36p) #hcsmy  
about 10 hours ago



**MontefioreNews:** Good #HCAHPS scores are necessary for success via @jessiegruman #mdchat #nyc #hitsm #hcsmy  
about 10 hours ago



**TiffanyAndLupus:** [goo.gl/KlrqX](http://goo.gl/KlrqX) via @HITNewsTweet RT @drmikesevilla: Does anyone know if there is a stoify out there for Day One of #hcsmy? #HCSMNY  
about 10 hours ago



**mlinson:** .@jessiegruman: good #hcahps scores are necessary for your success (great point and linked to payment) #hcsmy  
about 10 hours ago



**HealthcareNovel:** RT @drmikesevilla: #hcsmy @jessiegruman: "I only want to learn what I need to know when I need to know it."- This is where patient centered care is at now  
about 10 hours ago



**wellness\_layers:** Excited to get started with day 2 of #hcsmy  
about 10 hours ago



**pen\_right:** RT @HITNewsTweet: "Age group that needs HC most, are those that are less likely to be online" -@jessiegruman #HCSMNY  
about 10 hours ago



**NYHealthScape:** #hcsmy @nychbl There is a misconception that aging populations are well supported by family/friends to assist in accessing health info.  
about 10 hours ago



**cybersibes:** RT @danreinhardt: Pt perspective-pt demand for access of personal health records just isn't there according to study #hcsmy  
about 10 hours ago



**pen\_right:** RT @shanameydala: Don't assume that patients will begin to use social media just because they are available. @jessiegruman #HCSMny  
about 10 hours ago



**aljayva:** RT @drmikesevilla: #hcsmy @jessiegruman: "I only want to learn what I need to know when I need to know it."- This is where patient centered care is at now  
about 10 hours ago



**ARJalali:** +1 RT @drmikesevilla: Does anyone know if there is a stoify out there for Day One of #hcsmy? #hcsmy  
about 10 hours ago



**HITNewsTweet:** RT @tiffanyandlupus: RT @shanameydala: Don't assume that patients will begin to use social media just because they are available #HCSMny  
about 10 hours ago



**mlinson:** Providers shld stop assuming patients have health literate support/children to manage care for them -- @jessiegruman #HCSMNY  
about 10 hours ago




**drmikesevilla:** Does anyone know if there is a stoify out there for Day One of #hcsmy?  
about 10 hours ago




**HITNewsTweet:** "Age group that needs HC most, are those that are less likely to be online" -@jessiegruman #HCSMNY  
about 10 hours ago





**TiffanyAndLupus:** RT @HITNewsTweet: .@jessiegruman "HC is a delicate balance b/w the cognitive, emotional, knowledge with


 experience and ind. with populations" [#HCSMNY](#)  
about 10 hours ago

 [TiffanyAndLupus](#): RT [@shanameydala](#): Don't assume that patients will begin to use social media just because they are available. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago


 [NYHealthScape](#): [#hcsmnv](#) [@nychbl](#) Dr. J. Gruman reminds that the aging population 55+ has the greatest need but lowest access/comfort with accessing e-health  
about 10 hours ago


 [OpenQ](#): RT [@PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmnv](#)  
about 10 hours ago


 [cybersibesk](#): RT [@MontefioreNews](#): Opportunities on [#SocialMedia](#) are there, but they are [#strategic](#) & [#focused](#) via [@JessieGruman](#) [#hcsmNY](#)  
about 10 hours ago


 [sospokesaroj](#): RT [@TiffanyAndLupus](#): Love this! RT [@EinsteinMed](#) [.@jessiegruman](#) patients want to know "what I need to know when I want to know it" [#HCSMNY](#)  
about 10 hours ago


 [EinsteinMed](#): RT [@shanameydala](#): Don't assume that patients will begin to use social media just because they are available. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago


 [HealthcareWen](#): Agree! Great question from [@JessieGruman](#): Will all patients use [#PHR](#) just because it's there? [#MeaningfulUse](#) [#s4pm](#) [#hcsmnv](#) cc [@ONC\\_HealthIT](#)  
about 10 hours ago


 [danreinhardt](#): Pt perspective-pt demand for access of personal health records just isn't there according to study [#hcsmnv](#)  
about 10 hours ago


 [drmikesevilla](#): RT [@PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmnv](#)  
about 10 hours ago


 [NYHealthScape](#): [#hcsmnv](#) [@nychbl](#) Dr. Jessie Gruman, President / Center for Advancing Health provides "A Patients Perspective" in health communication needs.  
about 10 hours ago

 [chrisboyer](#): RT [@shanameydala](#): Don't assume that patients will begin to use social media just because they are available. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago

 [PwCHealth](#): [#PwC](#) report - How [#socialmedia](#) is changing the nature of healthcare interaction. [pwc.to/HPR36p](#) [#hcsmnv](#)  
about 10 hours ago

 [shanameydala](#): Don't assume that patients will begin to use social media just because they are available. [@jessiegruman](#) [#HCSMny](#)  
about 10 hours ago

 [mlinson](#): RT [@Michelle\\_writes](#): The opportunities are there but they're strategic and focused and require energy and resources to realize - [@JessieGruman](#) [#HCSMNY](#)  
about 10 hours ago

 [MontefioreNews](#): Opportunities on [#SocialMedia](#) are there, but they are [#strategic](#) & [#focused](#) via [@JessieGruman](#) [#hcsmNY](#)  
about 10 hours ago

 [ARlalali](#): Good to know: RT [@einsteinmed](#): [@jessiegruman](#) patients want to know "what I need to know when I want to know it" [#Hcsmnv](#)  
about 10 hours ago

 [WendyBlackburn](#): [@jessiegruman](#) Typical patient: "I only want to know WHAT I need to know WHEN I want to know it" =Customize communications! [#hcsmnv](#)  
about 10 hours ago



[TiffanyAndLupus](#): Love this! RT [@EinsteinMed](#) .[@jessiegruman](#) patients want to know "what I need to know when I want to know it" [#HCSMNY](#)  
about 10 hours ago



[mlinson](#): .[@jessiegruman](#): Pt perspective-I only want to learn what I need to know when I need to know it regarding [#healthcare](#) [#hcsmny](#)  
about 10 hours ago



[danreinhardt](#): Pt perspective-timing is key to fully realize potential of social media|It needs to be on demand [#hcsmny](#)  
about 10 hours ago



[Michelle\\_writes](#): The opportunities are there but they're strategic and focused and require energy and resources to realize - [@jessieGruman](#) [#HCSMNY](#)  
about 10 hours ago



[HealthcareWen](#): [@jessieGruman](#): didn't want med info to consume my time; "I only want to learn WHAT I need to know WHEN I need to know" -> use [#HCSM](#), [#hcsmny](#)  
about 10 hours ago



[EinsteinMed](#): [@jessiegruman](#) patients want to know "what I need to know when I want to know it" [#Hcsmny](#)  
about 10 hours ago



[HITNewsTweet](#): "Need to take into account (SM) if it's ever truly to become useful to use. For patient that's essential." -Gruman [#HCSMNY](#)  
about 10 hours ago



[FarrisTimimi](#): Day 2 [#hcsmny](#) Off to a moving start-the voice of the patient-the potential for a harmonious choir that we all may join  
about 10 hours ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#) Patient [@jessieGruman](#) [#storytelling](#) her exp w/ [#cancer](#): overwhelmed w/ info+choices she had to make. [#hcsmny](#) [#s4pm](#) [#HCSMNY](#)  
about 10 hours ago



[drmikesevilla](#): [#hcsmNY](#) [@jessiegruman](#): "I only want to learn what I need to know when I need to know it."- This is where patient centered care is at now  
about 10 hours ago



[GriffinKatrina](#): RT [@chrisboyer](#): Starting the second day of [#hcsmny](#) today with [@jessiegruman](#) talking about patient's perspective on what they want from social media  
about 10 hours ago



[ARJalali](#): RT [@drmikesevilla](#): [#hcsmNY](#) Youtube channel for the Center For Advancing Health & [@jessiegruman](#). More great content [youtube.com/user/Cntr4Adva...](https://www.youtube.com/user/Cntr4Adva...)  
about 10 hours ago



[healthcentral](#): .[@jessiegruman](#) "I only want to learn what I need to know when I need to know it." [#hcsmny](#)  
about 10 hours ago



[ARJalali](#): RT [@drmikesevilla](#): [#hcsmNY](#) Great website from Center For Advancing Health & [@jessiegruman](#). Check it out [cfah.org](http://cfah.org)  
about 10 hours ago



[danreinhardt](#): Pt perspective-I only want to learn what I need to know when I need to know it regarding healthcare [#hcsmny](#)  
about 10 hours ago



[HealthcareWen](#): [#Patient](#) [@jessieGruman](#) [#storytelling](#) her exp w/ [#cancer](#): overwhelmed w/ info+choices she had to make. [#hcsmny](#) [#s4pm](#)  
about 10 hours ago



[HITNewsTweet](#): "I want to spend as little time as i can getting answers. I'm cautious but not curious." -Gruman [#HCSMNY](#)  
about 10 hours ago



[EinsteinMed](#): [@jessiegruman](#) - when she received cancer treatment, found that she wanted to spend less time online, not time for donation pitch [#Hcsmny](#)  
about 10 hours ago



[drmikesevilla](#): [#hcsmy](#) Youtube channel for the Center For Advancing Health & [@jessiegruman](#). More great content [youtube.com/user/Cntr4Adva...](https://www.youtube.com/user/Cntr4Adva...)  
about 10 hours ago



[TiffanyAndLupus](#): "Sought information online when looking up symptoms & researching medications." -[@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[OrthoOnc](#): [@jessiegruman](#) starting the day by asking how many in audience been in hospital > 3 days last year ? [#hcsmy](#)  
about 10 hours ago



[danreinhardt](#): Pt perspective-feeling sick from treatment dampened enthusiasm n curiosity for info n alt treatment search [#hcsmy](#)  
about 10 hours ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): [@JessieGruman](#): "Getting good care requires unexpected hard work. Anything that can be done to relieve the burden...is welcome." [#hcsmy](#) [#s4pm](#)  
about 10 hours ago



[drmikesevilla](#): [#hcsmy](#) Great website from Center For Advancing Health & [@jessiegruman](#). Check it out [cfah.org](http://cfah.org)  
about 10 hours ago



[danreinhardt](#): Patient perspective-more specialize content was behind the pay walls of academic journals [#hcsmy](#)  
about 10 hours ago



[engage3sixty](#): RT [@Michelle\\_writes](#): Healthcare is a delicate balance between the cognitive and emotional, the subjective & objective [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[nancysolero](#): RT [@Michelle\\_writes](#): Healthcare is a delicate balance between the cognitive and emotional, the subjective & objective [@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[HealthcareWen](#): [@JessieGruman](#): "Getting good care requires unexpected hard work. Anything that can be done to relieve the burden...is welcome." [#hcsmy](#) [#s4pm](#)  
about 10 hours ago



[shanameydala](#): RT [@HITNewsTweet](#): [@jessiegruman](#) "HC is a delicate balance b/w the cognitive, emotional, knowledge with experience and ind. with populations" [#HCSMNY](#)  
about 10 hours ago



[Wiswrite](#): RT [@HITNewsTweet](#): [@jessiegruman](#) "HC is a delicate balance b/w the cognitive, emotional, knowledge with experience and ind. with populations" [#HCSMNY](#)  
about 10 hours ago



[GilmerHealthLaw](#): RT [@Michelle\\_writes](#): Healthcare is a delicate balance between the cognitive and emotional, the subjective and objective...[@jessiegruman](#) [#HCSMNY](#)  
about 10 hours ago



[mlinson](#): RT [@HealthcareWen](#): [@JessieGruman](#): "[#healthcare](#) = balance b/t cognitive-emotional, subjective-objective, knowledge-experience, populations-individual" [#hcsmy](#)  
about 10 hours ago



[HITNewsTweet](#): [@jessiegruman](#): 3/4 or adults online, figuring out how to use tools online is a struggle as we drift in & out of health. SM helps. [#HCSMNY](#)  
about 10 hours ago



[nancysolero](#): Day 2 [#hcsmy](#) First up: [@jessiegruman](#) on What do we want from Health Social Media?  
about 10 hours ago



[HealthcareWen](#): [@JessieGruman](#): "[#healthcare](#) = balance b/t cognitive-emotional, subjective-objective, knowledge-experience, populations-individual" [#hcsmy](#)  
about 10 hours ago



[EinsteinMed](#): Good morning. Listening to [@jessiegruman](#). Discussing the patient perspective on socmed. [#Hcsmy](#)  
about 10 hours ago





**Michelle writes:** Healthcare is a delicate balance between the cognitive and emotional, the subjective and objective...[@jessiegruman](#) [#HCSMNY](#)  
about 11 hours ago



**HITNewsTweet:** [.@jessiegruman](#) "HC is a delicate balance b/w the cognitive, emotional, knowledge with experience and ind. with populations" [#HCSMNY](#)  
about 11 hours ago



**TiffanyAndLupus:** You can follow [@JessieGruman](#)'s presentation on : What Do We Want From Social Media-Patient's Perspective here: [goo.gl/6tYga](#) [#HCSMNY](#)  
about 11 hours ago



**mlinson:** RT [@chrisboyer](#): RT [@drmikesevilla](#): Post/Video: My take on Day One of [#hcsnNY](#) conference [tinyurl.com/7vl3k5v](#) (great blog post!) [#Hcsnny](#)  
about 11 hours ago



**TiffanyAndLupus:** You can follow [@JessieGruman](#)'s presentation on : What Do We Want From Social Media-Patient's Perspective here: [goo.gl/7gO2K](#) [#HCSMNY](#)  
about 11 hours ago



**ARJalali:** Thx RT [@drmikesevilla](#): Post/Video: My take on Day One of [#hcsnNY](#) conference [tinyurl.com/7vl3k5v](#)  
about 11 hours ago



**travisfroehlich:** The patient perspective on social media with [@jessiegruman](#) [#HCSMNY](#)  
about 11 hours ago



**chrisboyer:** RT [@drmikesevilla](#): Post/Video: My take on Day One of [#hcsnNY](#) conference [tinyurl.com/7vl3k5v](#) (great blog post!)  
about 11 hours ago



**mlinson:** RT [@chrisboyer](#): Starting the second day of [#hcsnny](#) today with [@jessiegruman](#) talking about patient's perspective on what they want from social media  
about 11 hours ago



**HealthcareWen:** Now [@JessieGruman](#) at [#HCSMNY](#) sharing [#patient's](#) perspective in [#HCSMN](#), her SLIDES: [bit.ly/L6Fcf](#) / [#S4PM](#) [#Cancer](#)  
about 11 hours ago



**AEGISnet:** RT [@HITNewsTweet](#): Keynote up in 15 minutes! [@jessiegruman](#) talks what we want from health social media : a patient's perspective [#HCSMNY](#)  
about 11 hours ago



**TiffanyAndLupus:** Day 2 of [#hcsnny](#) starts now! [@BunnyEllerin](#) introducing [@JessieGruman](#) of [@HITNewsTweet](#) presenting on: Patients Perspective of SocMed [#HCSMNY](#)  
about 11 hours ago



**ARJalali:** RT [@natricer](#): RT [@TiffanyAndLupus](#): Day 2 of [#hcsnny](#) w/ [@NYCHBL](#)! Anticipating presentations by [@jessiegruman](#) [@MedHelpPulse](#) [@Happtique](#)...  
about 11 hours ago



**chrisboyer:** Starting the second day of [#hcsnny](#) today with [@jessiegruman](#) talking about patient's perspective on what they want from social media  
about 11 hours ago



**danreinhardt:** Patients' perspectives on the agenda for day 2 at Connecting Healthcare Social Media follow at [#hcsnny](#)  
about 11 hours ago



**drmikesevilla:** Post/Video: My take on Day One of [#hcsnNY](#) conference [tinyurl.com/7vl3k5v](#)  
about 11 hours ago



**HealthcareWen:** Thanks! [@MatthewBrowning](#): [#FF](#) awesome people on the [#Health2con](#), [#RCNCongress](#), [#TheWalkingGallery](#) & [#HCSMNY](#) Hashtags this week! [@edrneelesh](#)  
about 11 hours ago



**TiffanyAndLupus:** RT [@healthcentral](#): Can't wait [@HITNewsTweet](#) Keynote up in 5 minutes! [@jessiegruman](#) talks what we want from health social media: a patient's perspective [#HCSMNY](#)  
about 11 hours ago



ARJalali: Thx! RT @michelle\_writes: Twitter recap: Lee Aase talks #socialmedia in healthcare #HCSMNY | Healthcare IT News [bit.ly/jyQILz](http://bit.ly/jyQILz)  
about 11 hours ago



ARJalali: +1 RT @wendyblackburn: RT @tekautzlwqna6: @MargFontana shared a hcsnm tip: produce videos to match trending topics mainstream media #hcsnmny  
about 11 hours ago



HealthcareWen: RT @edrneelesh: Dont forget to follow #hcsnmNY tweets today !! #hcsmin @dinchin1 @nrip @IMIAtweets  
about 11 hours ago



LeeAase: Looking forward to getting started in a couple of minutes for Day 2! Follow the tweets at #hcsnmny  
about 11 hours ago



EMRAnswers: #FF to #hcsnm #HITsm #HealthIT #EMR #HIE #hcsnmny #patientsafety #mentalhealth hashtags  
about 11 hours ago



HealthcareWen: RT @MatthewBrowning: My #FF are the awesome people on the #Health2con, #RCNCongress, #TheWalkingGallery and #HCSMNY Hashtags this week! :-)  
about 11 hours ago



mlinson: MT @TiffanyAndLupus: Day 2 of #hcsnmny w/ @nychb! presentations by @jessiegruman @medhappulse @happtique [goo.gl/sj5V1](http://goo.gl/sj5V1) #Hcsnmny  
about 11 hours ago



TiffanyAndLupus: RT @HealthcareWen: #FF @ReginaHolliday meet @DrMikeSevilla , #HCSM rockstar who wants to join @TiffanyAndLupus + @ePatientDave in #TheWalkingGallery! #hcsnmny  
about 11 hours ago



WendyBlackburn: RT @tekautzlwqna6: @MargFontana shared a hcsnm tip: produce videos to match trending topics mainstream media #hcsnmny  
about 11 hours ago



Michelle\_writes: Twitter recap: Lee Aase talks #socialmedia in healthcare #HCSMNY | Healthcare IT News [bit.ly/jyQILz](http://bit.ly/jyQILz)  
about 11 hours ago



NatriceR: RT @TiffanyAndLupus: Day 2 of #hcsnmny w/ @nychb! Anticipating presentations by @jessiegruman @medhappulse @happtique @imedicalapps @nu... [goo.gl/sj5V1](http://goo.gl/sj5V1)  
about 11 hours ago



stales: RT @TiffanyAndLupus: Day 2 of #hcsnmny w/ @nychb! Anticipating presentations by @jessiegruman @medhappulse @happtique @imedicalapps @nu... [goo.gl/sj5V1](http://goo.gl/sj5V1)  
about 11 hours ago



HealthcareWen: #FF @ReginaHolliday meet @DrMikeSevilla , #HCSM rockstar who wants to join @TiffanyAndLupus + @ePatientDave in #TheWalkingGallery! #hcsnmny  
about 11 hours ago



TiffanyAndLupus: Day 2 of #hcsnmny w/ @nychb! Anticipating presentations by @jessiegruman @medhappulse @happtique @imedicalapps @nu... [goo.gl/sj5V1](http://goo.gl/sj5V1)  
about 11 hours ago



HealthcareWen: RT @theresasyang: @healthcarewen I worked with Karen Sepucha @IMDFoundation on developing instruments to measure pt engagement + satisfaction #HCSMny #S4PM  
about 11 hours ago



healthcentral: Can't wait @HITNewsTweet Keynote up in 5 minutes! @jessiegruman talks what we want from health social media: a patient's perspective #HCSMNY  
about 11 hours ago



jessicafill: Day 2 #hcsnmny (@ Roosevelt Hospital Emergency Room) [4sq.com/KXwt2z](http://4sq.com/KXwt2z)  
about 11 hours ago



CTUHealth: RT @HITNewsTweet: RT @PwCHealth: 1/3 of consumers use #socialmedia sites for #health-related matters #PwC report finds [pwc.to/IFHUqI](http://pwc.to/IFHUqI) #hcsnmny  
about 11 hours ago



[tekautzlwqna6](#): MargFontana shared a hcsnm tip: produce videos to match trending topics mainstream media hcsnmny  
about 11 hours ago



[TiffanyAndLupus](#): Bazinga!!!! Can't wait! RT [@drmikesevilla](#): Working on a blog post about Day One of [#hcsnmny](#) conference. Should be up soon.... [#HCSMNY](#)  
about 11 hours ago



[HITNewsTweet](#): Keynote up in 15 minutes! [@jessiegruman](#) talks what we want from health social media : a patient's perspective [#HCSMNY](#)  
about 11 hours ago



[Michelle writes](#): RT [@HITNewsTweet](#): Good morning, NYC! Second day of the [#HCSMNY](#) conference! Who's ready for some [#mHealth](#) discussion?  
about 11 hours ago



[HITNewsTweet](#): RT [@PwCHealth](#): 1/3 of consumers use [#socialmedia](#) sites for [#health](#)-related matters [#PwC](#) report finds [pwc.to/IFHUq!](#) [#hcsnmny](#)  
about 11 hours ago



[kimwhit](#): RT [@mandylikpa](#): [@kimwhit](#) [@dandunlop](#) [@drveronicaeyemd](#) and it's [#NWHW](#) and [#Neuropathy](#) week and... [#HCSMNY](#)  
about 11 hours ago



[DeanaMMary](#): RT [@PwCHealth](#): 1/3 of consumers use [#socialmedia](#) sites for [#health](#)-related matters [#PwC](#) report finds [pwc.to/IFHUq!](#) [#hcsnmny](#)  
about 11 hours ago



[HITNewsTweet](#): Good morning, NYC! Second day of the [#HCSMNY](#) conference! Who's ready for some [#mHealth](#) discussion?  
about 11 hours ago



[wellawaremobile](#): [@s57benchodor](#) excited for [@Happtique](#) presentation today at [#hcsnmny!!!](#)  
about 11 hours ago



[MontefioreNews](#): RT [@NinaSDunn](#): Look forward to the 2nd day of [#HCSMNY](#) [@nychbl](#) [@Happtique](#) [@MedHelpPulse](#) [@jessiegruman](#) [@iMedicalApps](#) [@TextintheCityNY](#) [@Nurse\\_Net\\_App](#)  
about 11 hours ago



[drmikesevilla](#): Working on a blog post about Day One of [#hcsnmny](#) conference. Should be up soon....  
about 11 hours ago



[JonathanStweetr](#): I learned so much at [#HCSMNY](#) yesterday that I'm not sure my brain can absorb any more today. Social media isn't so easy, ya know!  
about 12 hours ago



[healthcentral](#): I am too! See you there. "[@cosmocatalano](#): Looking forward to some interesting app demos at [#hcsnmny](#) today."  
about 12 hours ago



[cosmocatalano](#): Looking forward to some interesting app demos at [#hcsnmny](#) today.  
about 12 hours ago



[drmikesevilla](#): Good morning from NYC and Day Two of [#hcsnmny](#). More good stuff today! [connectinghcsnm.com](#)  
about 12 hours ago



[TiffanyAndLupus](#): Enroute to day 2 of [#hcsnmny](#) with [@nychbl](#). Excited to learn & engage, but I'm also going to miss many sunny f [goo.gl/y2M3j](#)  
about 12 hours ago



[MatthewBrowning](#): My [#FF](#) are the awesome people on the [#Health2con](#), [#RCNCongress](#), [#TheWalkingGallery](#) and [#HCSMNY](#) Hashtags this week! :-)  
about 12 hours ago



[dinchin1](#): Thanks Neel RT [@edrneesh](#): Dont forget to follow [#hcsnmny](#) tweets today !! [#hcsmin](#) [@dinchin1](#) [@nrip](#) [@MIAtweets](#)  
about 14 hours ago



[DrKneesurgery](#): RT [@drmikesevilla](#): [#hcsmyNY](#) [@chrisboyer](#): There is ROI in everything. There's even ROI in wearing pants... (wait for it) lol  
about 14 hours ago



[nrip](#): RT [@edrneesh](#): Dont forget to follow [#hcsmyNY](#) tweets today !! [#hcsmin](#) [@dinchin1](#) [@nrip](#) [@IMIAtweets](#)  
about 15 hours ago



[AxelWiertz](#): RT [@HITNewsTweet](#): 3 themes: Patients are ahead of us (docs), Real change starts at the top, Social media is more than the sum of its parts - Bennett [#HCSMNY](#)  
about 16 hours ago



[edrneesh](#): Dont forget to follow [#hcsmyNY](#) tweets today !! [#hcsmin](#) [@dinchin1](#) [@nrip](#) [@IMIAtweets](#)  
about 16 hours ago



[Artroscoopia\\_GC](#): RT [@drmikesevilla](#): [#hcsmyNY](#) [@Chrisboyer](#): Social networks are how we connect. Communities of interest are why we connect  
about 17 hours ago



[Artroscoopia\\_GC](#): RT [@JonathanStweetr](#): The best thing about today's social media [#HCSMNY](#) conference was meeting tweeters! [@chrisboyer](#) [@hjluku](#) [@leeaase](#)  
about 17 hours ago



[kaitbr](#): RT [@HealthcareWen](#): Yes! [@LoringDay](#): Need to include [#patients](#) in [#healthcare](#) [#socialmedia](#) - "make this all about humanizing & equalizing playing field" [#HCSMNY](#)  
about 18 hours ago



[Oforma\\_Jenn](#): RT [@wendyblackburn](#): Heard at [#hcsmyNY](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."  
about 18 hours ago



[LoringDay](#): [@john\\_desouza](#) enjoyed meeting you through tonight's HCSMNY dinner. Thx for the kids "projects" ideas!  
about 19 hours ago



[niokingumi](#): RT [@kevinmd](#): RT [@chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmyNY](#)  
about 19 hours ago



[clearJB](#): Connecting healthcare + social media: the [#HCSMNY](#) conference [imedicalapps.com/2012/05/connec...](#) via [@imedicalapps](#)  
about 20 hours ago



[PhilipMaynard89](#): RT [@chrisboyer](#): [@drmikesevilla](#) how physicians should use social media: marketing, online reputation management, storytelling (like [@seattlemamadoc](#)) [#hcsmyNY](#)  
about 20 hours ago



[drmikesevilla](#): RT [@chrisboyer](#): [@drmikesevilla](#) pretends to be [@FarrisTimimi](#) at [#hcsmyNY](#) dinner [yfrog.us/jl26nz](#)  
about 21 hours ago



[chrisboyer](#): [@drmikesevilla](#) pretends to be [@FarrisTimimi](#) at [#hcsmyNY](#) dinner [yfrog.us/jl26nz](#)  
about 21 hours ago



[jen\\_haug](#): RT [@WendyBlackburn](#): RT [@shanameydala](#): Check out "Social media "likes" healthcare" study from Price Waterhouse Cooper via [@EdBennett](#) [bit.ly/JNyYmS](#) [#HCSMny](#)  
about 21 hours ago



[NinaSDunn](#): Look forward to the 2nd day of [#HCSMNY](#) [@nychbl](#) [@Happtique](#) [@MedHelpPulse](#) [@jessiegruman](#) [@iMedicalApps](#) [@TextintheCityNY](#) [@Nurse\\_Net\\_App](#)  
about 21 hours ago



[QuantumLeapCEO](#): [@chrisboyer](#) The best presentation and discussion re Social Media ROI ever. How do I get ahold of the slide deck? Thanks so much. [#HCSMNY](#)  
about 21 hours ago



[jbelad](#): RT [@QuantumLeapBuzz](#): The Social Media Imperative presentation by the Mayo Clinic at [#HCSMNY](#) conference 5/17/12 [slideshare.net/MayoClinic/the...](#) [#HCSM](#) [#SocialHealth](#) [#HCIT](#)  
about 22 hours ago



[QuantumLeapCEO](#): [@LeeAase](#) [@FarrisTimimi](#) Incredible 1st day of #HCSMNY. Very sorry I could not stay for the 2nd day per unexpected customer executive visit.  
about 22 hours ago



[NinaSDunn](#): RT [@LeeAase](#): Kicking off #hcsmny with [@bunnycellerin](#) (really, she's there behind the podium!) <http://t.co/EHmE0rII>  
about 22 hours ago



[QuantumLeapCEO](#): RT [@QuantumLeapBuzz](#): The Social Media Imperative presentation by the Mayo Clinic at #HCSMNY conference 5/17/12 [slideshare.net/MayoClinic/the...](http://slideshare.net/MayoClinic/the...) #HCSM #SocialHealth #HCIT  
about 22 hours ago



[sneades](#): RT [@danreinhardt](#): Social networks are HOW we connect. Communities of interest are WHY we connect- [@chrisboyer](#) #hcsmny  
about 22 hours ago



[hjluks](#): RT [@JonathanStweetr](#): The best thing about today's social media #HCSMNY conference was meeting tweeters! [@chrisboyer](#) [@hjluks](#) [@leeaase](#)  
about 22 hours ago



[JonathanStweetr](#): The best thing about today's social media #HCSMNY conference was meeting tweeters! [@chrisboyer](#) [@hjluks](#) [@leeaase](#)  
about 22 hours ago



[PRpfb](#): RT [@chrisboyer](#): [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond #hcsmny  
about 22 hours ago



[hjluks](#): The #hcsmny crew getting ready to rock and roll [instagr.am/p/Kv-R62OoH/](http://instagr.am/p/Kv-R62OoH/)  
about 22 hours ago



[HospitalPatient](#): Dealing w/ some In-Network #Physicians: Quantity over Quality [bit.ly/LcNbhc](http://bit.ly/LcNbhc) #mHealth #hcsmny #NurChat #occupyhealthcare #hcsmanz  
about 22 hours ago



[MargFontana](#): RT [@cosmocatalano](#): My takeaway from [@MargaretFontana](#)'s presentation is about selecting & targeting a homogenous audience vs. universal appeal. #hcsmny  
about 23 hours ago



[amandasxi](#): Agree [@HJLuks](#): As #healthcare evolves, "Your relevance as a physician is in question if you do not engage patients" on #SocialMedia. #hcsmny  
about 23 hours ago



[amandasxi](#): [@drmikesevilla](#) Did anyone ask if individuals noticed hospitals lifting their social media bans? I think more are moving that way #hcsmNY  
about 23 hours ago



[amandasxi](#): RT [@LeeAase](#): Gr8 idea to have application process for those wanting to blog for org; helps them understand content and commitment #hcsmny  
about 23 hours ago



[AnaWangSaegusa](#): [@hjluks](#) [@vevagarciab](#) [@bioregeneracio](#) [@artroscopia\\_gc](#) [@montserratboix](#) [@ramoncugat](#) #hcsmny congrats 4 Ur work on social media. Ur a leader!!!  
about 23 hours ago



[montserratboix](#): RT [@hjluks](#): [@AnaWangSaegusa](#) [@vevagarciab](#) [@bioregeneracio](#) [@artroscopia\\_gc](#) [@montserratboix](#) [@ramoncugat](#) gr8 to hear! Big topic today at #hcsmny  
about 23 hours ago



[jgerontzos](#): RT [@MontefioreNews](#): Join us, [@EinsteinMed](#) [@SaveLivesNY](#) for our #DonateLifeChat on May 22. We are the cure! [bit.ly/DonLifeNY](http://bit.ly/DonLifeNY) #HCSMny #hcsm #NYC  
about 23 hours ago



[hjluks](#): Little league practice for 7 yr olds at 7pm. Really? :( missed hanging w my #hcsmny friends .. But little guy happy.  
about 23 hours ago



[hjluks](#): [@AnaWangSaegusa](#) [@vevagarciab](#) [@bioregeneracio](#) [@artroscopia\\_gc](#) [@montserratboix](#) [@ramoncugat](#) gr8 to hear!



Big topic today at [#hcsmy](#)  
about 23 hours ago

May 18, 2012 at 12:00am UTC



[ShowOffYourDot](#): RT [@MontefioreNews](#): We're hosting a chat on [#organDonation](#) w/ [@einsteinmed](#) & [@savelivesNY](#) May 22. Follow [#DonateLifeNY](#) [bit.ly/DonLifeNY](#) [#hcsmy](#)  
about 24 hours ago



[theresasyang](#): [@healthcarewen](#) I worked with Karen Sepucha [@IMDFoundation](#) on developing instruments to measure pt engagement + satisfaction [#HCSMny](#) [#S4PM](#)  
1 day ago



[MariaFontanazza](#): TOTALLY agree. Great presentation today. RT [@jessicafill](#): [@chrisboyer](#) gets it. [#HCSMny](#)  
1 day ago



[mscullin1](#): RT [@danreinhardt](#): Docs who start behind the firewall - Doximity - often move out to Twitter once they become comfortable. [#hcsmy](#)  
1 day ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): HELP! I'm w/ [#HCSMny](#) tweeps trying to figure out: 1.how measure good doctor? 2.how measure patient engagement? (What u think? [#S4PM](#) )  
1 day ago



[SLEYoungLeaders](#): RT [@HealthcareWen](#): HELP! I'm w/ [#HCSMny](#) tweeps trying to figure out: 1.how measure good doctor? 2.how measure patient engagement? (What u think? [#S4PM](#) )  
1 day ago



[AgainstLupus](#): RT [@HealthcareWen](#): HELP! I'm w/ [#HCSMny](#) tweeps trying to figure out: 1.how measure good doctor? 2.how measure patient engagement? (What u think? [#S4PM](#) )  
1 day ago



[drmikesevilla](#): RT [@HealthcareWen](#): HELP! I'm w/ [#HCSMny](#) tweeps trying to figure out: 1.how measure good doctor? 2.how measure patient engagement? (What u think? [#S4PM](#) )  
1 day ago



[HealthcareWen](#): HELP! I'm w/ [#HCSMny](#) tweeps trying to figure out: 1.how measure good doctor? 2.how measure patient engagement? (What u think? [#S4PM](#) )  
1 day ago



[TiffanyAndLupus](#): RT [@MontefioreNews](#): Join us, [@EinsteinMed](#) [@SaveLivesNY](#) for our [#DonateLifeChat](#) on May 22. We are the cure! [goo.gl/bDoMS](#) [#HCSMny](#) ...  
1 day ago



[TiffanyAndLupus](#): At happy hour in Stone Rose at Times Warner Center. RT [@CBForhan](#): Where are [#hcsmy](#)'ers?  
1 day ago



[CBForhan](#): Where are [#hcsmy](#)'ers?  
1 day ago



[wikishareideas](#): RT [@kimwhit](#): Doximity vs sermo.....sermo needs to "pivot" to a better model [#Hcsmy](#)  
1 day ago



[antonelneculai](#): [@LeeAase](#) [@FarrisTimimi](#) Thanks for sharing your slides for the [#hcsmy](#). Great stuff!  
1 day ago



[TiffanyAndLupus](#): At the [#hcsmy](#) post conference tweetup with [@healthcarewen](#) [@EinsteinMed](#) [@ChrisBoyer](#) [@Healthcentral](#) & others! [goo.gl/MYuwT](#)  
1 day ago



[DrQuilter](#): "@drmikesevilla: Standing room only at [#hcsmy](#) conference [http://t.co/x1ickivC](#)"Um, they're sitting  
1 day ago



[hjlks](#): [@jamieverkamp](#) were ur ears ringing? I was referencing u and [#patientexperience](#) experts at [hcsmy](#)  
1 day ago



[healthblawg](#): » [@hjlks](#) [@chrisboyer](#) [@LeeAase](#) [@drmikesevilla](#) [@bunnyszerin](#) [@edbennett](#) -Looked like a good day in Fun City [#hcsmy](#) [#hscsm](#)



1 day ago



MontefioreNews: Join us, @EinsteinMed @SaveLivesNY for our #DonateLifeChat on May 22. We are the cure! [bit.ly/DonLifeNY](https://bit.ly/DonLifeNY) #HCSMny #hcsn #NYC

1 day ago



emilykg1: RT @WendyBlackburn: @EdBennett's 3 themes: Our patients are ahead of us. Real change starts @ top. Social media is > sum of parts. #hcsnny

1 day ago



PathosSMC: RT @chrisboyer: @hjluku how to respond to doctors reluctant to be on social media: We're here to teach patients - why shouldn't you do it? #hcsnny

1 day ago



SaveLivesNY: RT @MontefioreNews: We're hosting a chat on #organDonation w/ @einsteinmed & @savelivesny May 22. Follow #DonateLifeNY [bit.ly/DonLifeNY](https://bit.ly/DonLifeNY) #hcsnny

1 day ago



maricarmenlc: RT @FarrisTimimi: @MargaretFontana #SocialMedia Strategy "You have to match what is going on in society to be relevant" #hcsnny

1 day ago



maricarmenlc: RT @FarrisTimimi: @drmikesevilla A physician's voice gets traction, engagement predicated on authenticity #hcsnny

1 day ago



cosmocatalano: Professional mode disengaged—with a negroni. #hcsnny @ Stone Rose Lounge [instagr.am/p/KvkcgbonWB/](https://instagr.am/p/KvkcgbonWB/)

1 day ago



Curseen: RT @HealthcareWen: Pt diagnosed w/ #Cancer: "quickly learned don't have control of things...suddenly have to focus on being a patient" via @DrMikeSevilla #hcsnny

1 day ago



DrivorHorn: RT @hjluku: RT @drmikesevilla: RT @LeeAase: If you couldn't join us for #HCSMNY, be sure to sign up for #MayoRagan in Oct [mayocl.in/105HST](https://mayocl.in/105HST)

1 day ago



EcCarella: RT @HITNewsTweet: Next up, @drmikesevilla talks about why physicians and healthcare providers need to be on social media! #HCSMNY

1 day ago



zackscircuit: RT @HITNewsTweet: Lee Aase talks the shift in the tide with social media #hcsnny [instagr.am/p/KuruH2Nze7/](https://instagr.am/p/KuruH2Nze7/)

1 day ago



willfalk: RT @PwCHealth: Online consumer communities had 24x more #socialmedia activity than #health industry co. sites [pwc.to/IFHUql](https://pwc.to/IFHUql) #hcsnny #PwC

1 day ago



Riander: RT @mandylipka: "I wanted to let people know how difficult it was to take care of patients in this broken system" re: blogging @DrMikeSevilla #HCSMNY

1 day ago



sospokesaroj: Thank goodness for conference hashtags. Learned a lot from today's #hcsnny speakers, and I'm looking forward to tomorrow's presentations!

1 day ago



MargFontana: @LeeAase Thank u for the invitation! It was great #hcsnny

1 day ago



ARJalali: RT @HealthcareWen: #HCSMNY day 1 is done, heading to Tweetup at Stone Rose Lounge [yelp.com/biz/stone-rose...](https://yelp.com/biz/stone-rose.../) / We'll be back tomorrow 9am [bit.ly](https://bit.ly)

1 day ago



TiffanyAndLupus: Day one of the @nychbl at #hcsnny is a wrap! All around, every presentation has been truly great, informative & educational!

1 day ago



[sospokesaroj](#): RT @TiffanyAndLupus: [#hcsmy](#) RT @DCPatient: The future of healthcare is new therapeutic relationships, not new therapeutic technologies.  
1 day ago



[composerik](#): RT @HealthcareWen: Yes! @LoringDay: Need to include [#patients](#) in [#healthcare](#) [#socialmedia](#) - "make this all about humanizing & equalizing playing field" [#HCSMNY](#)  
1 day ago



[HealthcareWen](#): [#HCSMNY](#) day 1 is done, heading to Tweetup at Stone Rose Lounge [yelp.com/biz/stone-rose...](#) / We'll be back tomorrow 9am [bit.ly](#)  
1 day ago



[joeharrison13](#): RT @EinsteinMed: .@drmikesevilla - first step to good social media is to listen before using socmed [#Hcsmy](#)  
1 day ago



[karenlouiseb](#): RT @SQueenBryant: Yes! @Dermdoc: "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" @FarrisTimimi [goo.gl/UPAHO](#) [#hcsmy](#)  
1 day ago



[danreinhardt](#): Docs who start behind the firewall - Doximity - often move out to Twitter once they become comfortable. [#hcsmy](#)  
1 day ago



[cosmocatalano](#): Space for social media to improve patient compliance says @farristimimi. A big deal if 30-day readmissions are no longer reimbursed. [#hcsmy](#)  
1 day ago



[AnnBartlett](#): RT @HealthcareWen: Yes! @LoringDay: Need to include [#patients](#) in [#healthcare](#) [#socialmedia](#) - "make this all about humanizing & equalizing playing field" [#HCSMNY](#)  
1 day ago



[AnnBartlett](#): Lol, RT @chrisboyer: @hjluk talks a lot abt how soc. media humanizes him - when is he going to reveal that he's really a robot? ;) [#hcsmy](#)  
1 day ago



[ARJalali](#): Thank you for all the Tweets. Followed from [#Ottawa](#) (Canada) [#hcsmy](#)  
1 day ago



[TiffanyAndLupus](#): [#hcsmy](#) RT @DCPatient: The future of healthcare is new therapeutic relationships, not new therapeutic technologies.  
1 day ago



[TiffanyAndLupus](#): RT @chrisboyer: @hjluk talks a lot about how social media humanizes him - when is he going to reveal that he's really a robot? ;) [#hcsmy](#)  
1 day ago



[AnnBartlett](#): AmenRT @danreinhardt: MD on Sermo - An anonymous ranting platform that is not going to be around unless they pivot to a better model [#hcsmy](#)  
1 day ago



[Katrina Doell](#): RT @danreinhardt: MD on Sermo - An anonymous ranting platform that is not going to be around unless they pivot to a better model [#hcsmy](#)  
1 day ago



[HealthcareWen](#): Yes! @LoringDay: Need to include [#patients](#) in [#healthcare](#) [#socialmedia](#) - "make this all about humanizing & equalizing playing field" [#HCSMNY](#)  
1 day ago



[chrisboyer](#): @hjluk talks a lot about how social media humanizes him - when is he going to reveal that he's really a robot? ;) [#hcsmy](#)  
1 day ago



[jenskohnen](#): RT @PwCHealth: Online consumer communities had 24x more [#socialmedia](#) activity than [#health](#) industry co. sites [pwc.to/IFHUql](#) [#hcsmy](#) [#PwC](#)  
1 day ago



[ARJalali](#): Nice use of [#Pinterest!](#) MT @chrisboyer: @AnnBartlett @WendyBlackburn Hey, I have one, too: [pinterest.com/chrisboyer](#) [#hcsmy](#) -

1 day ago



[danreinhardt](#): MD on Sermo - An anonymous ranting platform that is not going to be around unless they pivot to a better model [#hcsmy](#)

1 day ago



[mlinson](#): Excellent panel, day, program -- battery officially on its last leg! See you tmrw [#HCSMNY](#)

1 day ago



[chrisboyer](#): [@farristimimi](#) says once a social media network hits 10M, then invest time looking into it [#hcsmy](#)

1 day ago



[AnnBartlett](#): RT [@chrisboyer](#): [@AnnBartlett](#) [@WendyBlackburn](#) Hey, I have one, too: [pinterest.com/chrisboyer](#) [#hcsmy](#) - check out h/c bloggers and h/c marketing books "boards"

1 day ago



[AnnBartlett](#): [@chrisboyer](#) you rock! Love pinterest! [#hcsmy](#)

1 day ago



[mlinson](#): RT [@JonathanStweetr](#): Shameless plug for [#HCSMNY](#) folks: check out my org's social campaign "Who do you dedicate your mammogram to?" [youtu.be/gB-bielbGJU](#)

1 day ago



[mlinson](#): RT [@chrisboyer](#): [@farristimimi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmy](#)

1 day ago



[chrisboyer](#): [@AnnBartlett](#) [@WendyBlackburn](#) Hey, I have one, too: [pinterest.com/chrisboyer](#) [#hcsmy](#) - check out h/c bloggers and h/c marketing books "boards"

1 day ago



[TiffanyAndLupus](#): FYI: My Patient Expert Experience & Social Media Consultant skills aren't secrets. Love to share my passions & expertise; reach out! [#hcsmy](#)

1 day ago



[AnnBartlett](#): RT [@chrisboyer](#): [@hiluks](#) surveyed patients, asking them how they would like content served to them. Smart idea! [#hcsmy](#)

1 day ago



[davidkonig](#): RT [@JonathanStweetr](#): Shameless plug for [#HCSMNY](#) folks: check out my org's social campaign "Who do you dedicate your mammogram to?" [youtu.be/gB-bielbGJU](#)

1 day ago



[AnnBartlett](#): RT [@WendyBlackburn](#): Surprised to learn of at least 2 (male) Drs at [#hcsmy](#) have [#Pinterest](#) pages of their own

1 day ago



[healthcentral](#): RT [@AnnBartlett](#) RT [@HJLuks](#): [#doctors](#) starting on [#SocialMedia](#) need to 1st PREPARE OFFLINE: understand [#hcsmy](#) content + tools + regs. [#hcsmy](#)

1 day ago



[kimwhit](#): Doximity vs sermo.....sermo needs to "pivot" to a better model [#Hcsmy](#)

1 day ago



[AnnBartlett](#): RT [@HealthcareWen](#): [@HJLuks](#): [#doctors](#) starting on [#SocialMedia](#) need to 1st PREPARE OFFLINE: understand [#hcsmy](#) content + tools + regs. [#hcsmy](#)

1 day ago



[AnnBartlett](#): RT [@HealthcareWen](#): Agree! [@HJLuks](#): use the [#SocialMedia](#) tool that matches your audience. [@DrMikeSevilla](#): start by LISTENING b4 join conversations. [#hcsmy](#)

1 day ago



[AnnBartlett](#): RT [@EinsteinMed](#): [@farristimimi](#) as w/ marriage when it comes to negative feedback, you are judged more by how you listen than how you respond [#Hcsmy](#)

1 day ago



[LeeAase](#): Sorry I got your Twitter handle wrong the first time...[@MargFontana](#) - appreciated your presentation at [#HCSMNY](#)

1 day ago



[MontefioreNews](#): RT [@JonathanStweetr](#): Shameless plug for [#HCSMNY](#) folks: check out my org's social campaign "Who do you dedicate your mammogram to?" [youtu.be/gB-bielbGJU](https://youtu.be/gB-bielbGJU)  
1 day ago



[AnnBartlett](#): I'm in! "@TiffanyAndLupus: "Patient Experience Expert"? <~ A new specialty to add to my list of skills in the healthcare field! [#HCSMNY](#)"  
1 day ago



[AnnBartlett](#): RT [@TiffanyAndLupus](#): LOVE that [@Hjluks](#) consults a "Patient Experience Expert" for dealing with critical patient responses to physician care. [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): [@hjluks](#) offers MDs the option of him screening their blog posts. Instructs to stay silent on Twitter til medical rules understood. [#hcsmny](#)  
1 day ago



[HealthcareWen](#): [@HJLuks](#): [#doctors](#) starting on [#SocialMedia](#) need to 1st PREPARE OFFLINE: understand [#hscsm](#) content + tools + regs. [#hcsmny](#)  
1 day ago



[JonathanStweetr](#): Shameless plug for [#HCSMNY](#) folks: check out my org's social campaign "Who do you dedicate your mammogram to?" [youtu.be/gB-bielbGJU](https://youtu.be/gB-bielbGJU)  
1 day ago



[shanameydala](#): '[@drmikesevilla](#) recommends listening conversation on Twitter (or Facebook), eventually you will want to comment & join conversation. [#HCSMny](#)  
1 day ago



[cosmocatalano](#): Another recurring theme at [#hcsmny](#)—for individual doctors using social media, listening is as critical to patient satisfaction as speaking.  
1 day ago



[TiffanyAndLupus](#): [@FarrisTimimi](#) asks: How much time would you suggest Mds to be online? "Listen to/watch convo 1st. Start on FB" -[@DrMikeSevilla](#) ~ [#hcsmny](#)  
1 day ago



[mandyilipka](#): Glad to hear [@hjluks](#) mention newsjacking to this crowd! [@DrMikeSevilla](#) follows with listening as 1st step...usually FB for phys [#HCSMNY](#)  
1 day ago



[chrisboyer](#): RT [@EinsteinMed](#): [@drmikesevilla](#) - first step to good social media is to listen before using socmed [#Hcsmny](#)  
1 day ago



[HealthcareWen](#): Agree! [@HJLuks](#): use the [#SocialMedia](#) tool that matches your audience. [@DrMikeSevilla](#): start by LISTENING b4 join conversations. [#hcsmny](#)  
1 day ago



[EinsteinMed](#): [@drmikesevilla](#) - first step to good social media is to listen before using socmed [#Hcsmny](#)  
1 day ago



[DrFerdowsi](#): RT [@EinsteinMed](#): [@farristimmi](#) as w/ marriage when it comes to negative feedback, you are judged more by how you listen than how you respond [#Hcsmny](#)  
1 day ago



[cosmocatalano](#): RT [@shanameydala](#): '[@hjluks](#) have all his videos transcribed, so he can serve both patients that prefer video & those that prefer to read. [#HCSMny](#)  
1 day ago



[shanameydala](#): RT [@chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmny](#)  
1 day ago



[EatwiseRx](#): Worth repeating it was great to see [@DrMikeSevilla](#) intro [@sixuntilme](#) with pump music video- It was great to see crowd "meet" you [#HCSMNY](#) ^ML  
1 day ago



[shanameydala](#): '[@hjluks](#) have all his videos transcribed, so he can serve both patients that prefer video & those that prefer to



read. [#HCSMny](#)

1 day ago



[EinsteinMed](#): [@farristimmi](#) as w/ marriage when it comes to negative feedback, you are judged more by how you listen than how you respond [#Hcsmny](#)

1 day ago



[doximity](#): Deleting/ignoring negative comments on your site is a tactical error, says [@farristimmi](#). Doctors are judged by how well they listen [#hcsmnny](#)

1 day ago



[PainCHAS](#): RT [@TiffanyAndLupus](#): "I appreciate doctors on social media b/c it's their words I'm hearing first on medical issues I want to know." -[@LoringDay](#) [#HCSMNY](#)

1 day ago



[chrisboyer](#): [@hjluku](#)s surveyed patients, asking them how they would like content served to them. Smart idea! [#hcsmnny](#)

1 day ago



[tmifox](#): RT [@chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)

1 day ago



[healthcentral](#): There is value in a public response on social platforms. You need to respond to comments. People are judged when they don't respond [#hcsmnny](#)

1 day ago



[WendyBlackburn](#): Surprised to learn of at least 2 (male) Drs at [#hcsmnny](#) have [#Pinterest](#) pages of their own

1 day ago



[DrFerdowsi](#): RT [@WendyBlackburn](#): Heard at [#hcsmnny](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."

1 day ago



[ARJalali](#): Well said! RT [@chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)

1 day ago



[pmitrano](#): RT [@chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)

1 day ago



[TiffanyAndLupus](#): [@JonathanStweetr](#): :) I didn't even know finding a doctor on yelp was possible until you spoke out about it. Thank you! [#HCSMNY](#)

1 day ago



[sospokesaraj](#): RT [@chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)

1 day ago



[ARJalali](#): Nice! RT [@JonathanStweetr](#): Yeah, thatd be me! RT [@TiffanyAndLupus](#): One [#hcsmnny](#) attendee found his [#NYC](#) doctors on [#Yelp](#)! [#hcsmnny](#)

1 day ago



[chrisboyer](#): [@farristimmi](#) with social media, you are judge more by how you listen, then how you respond [#hcsmnny](#)

1 day ago



[TiffanyAndLupus](#): +1! RT [@JonathanStweetr](#): Yeah, thatd be me! RT [@TiffanyAndLupus](#): One [#hcsmnny](#) attendee found his [#NYC](#) doctors on [#Yelp](#)! [#HCSMNY](#)

1 day ago



[TiffanyAndLupus](#): [@DrMikeSevilla](#) asks: How can patients give constructive criticism? "Focus on the problem; & bring to a positive." -[@LoringDay](#) [#HCSMNY](#)

1 day ago



[sarahmorgan](#): Really? Startling. MT [@WendyBlackburn](#): Heard at [#hcsmnny](#): Consumers are on Yelp looking for healthcare providers, not just pizza.

1 day ago



[JonathanStweetr](#): Yeah, that'd be me! RT @TiffanyAndLupus: One [#hcsmy](#) attendee found his [#NYC](#) doctors on [#Yelp!](#) [#HCSMNY](#)

1 day ago



[chrisboyer](#): here's a video i did years ago on the topic..."Responding to online complaints - a primer for hospitals" [bit.ly/JzE1e6](#) [#hcsmy](#)

1 day ago



[mlinson](#): RT @LeeAase: Good point from @HJLuks is that conversations with engaged patients are more rewarding and productive [#hcsmy](#)

1 day ago



[benbyu](#): RT @chrisboyer: FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/JzDB7](#) [#hcsmy](#)

1 day ago



[TiffanyAndLupus](#): "Proper protocol in responding to negative critique from patients is not to delete it; respond." - @FarrisTimimi [#HCSMNY](#)

1 day ago



[MargFontana](#): RT @LeeAase: Next up @MargaretFontana with Meridian Health... a member of our [#MCCSM](#) Social Media Health Network [#hcsmy](#)

1 day ago



[pingmd](#): RT @chrisboyer: @hjlks how to respond to doctors reluctant to be on social media: We're here to teach patients - why shouldn't you do it? [#hcsmy](#)

1 day ago



[drewatmedsys](#): RT @WendyBlackburn: Heard at [#hcsmy](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."

1 day ago



[JonathanStweetr](#): RT @WendyBlackburn: Heard at [#hcsmy](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."

1 day ago



[EinsteinMed](#): RT @cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." - @FarrisTimimi [#hcsmy](#)

1 day ago



[TiffanyAndLupus](#): "Patient Experience Expert"? <~ A new specialty to add to my list of skills in the healthcare field! [#HCSMNY](#)

1 day ago



[EinsteinMed](#): RT @WendyBlackburn: Heard at [#hcsmy](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."

1 day ago



[healthcentral](#): I've found most of my doctors on yelp! RT @TiffanyAndLupus One [#hcsmy](#) attendee found his [#NYC](#) doctors on [#Yelp!](#) [#HCSMNY](#)

1 day ago



[ARJalali](#): Thx RT @chrisboyer: FYI - heres my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/JzDB7](#) [#hcsmy](#)

1 day ago



[TiffanyAndLupus](#): +1! RT @chrisboyer: FYI - heres my presentation on Social Media ROI Reform I presented earlier today: [goo.gl/PI8UQ](#) [#HCSMNY](#)

1 day ago



[PhillyCooke](#): RT @WendyBlackburn: Heard at [#hcsmy](#): "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."

1 day ago



[TiffanyAndLupus](#): LOVE that @Hjlks consults a "Patient Experience Expert" for dealing with critical patient responses to physician care. [#HCSMNY](#)

1 day ago



[kimwhit](#): I was new to NY .... Plantar fasciitis and went to yelp for





doctor #Hcsmny  
1 day ago



healthcentral: +1 RT @cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." - @FarrisTimimi #hcsmy  
1 day ago



Michelle\_writes: RT @WendyBlackburn: Heard at #hcsmy: "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."  
1 day ago



chrisboyer: FYI - here's my presentation on Social Media ROI Reform I presented earlier today: [slidesha.re/jzDB7j](http://slidesha.re/jzDB7j) #hcsmy  
1 day ago



TiffanyAndLupus: RT @cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." - @FarrisTimimi #hcsmy  
1 day ago



chrisboyer: RT @cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." - @FarrisTimimi #hcsmy  
1 day ago



WendyBlackburn: Heard at #hcsmy: "Consumers are on Yelp looking for healthcare providers. They're not just looking for pizza."  
1 day ago



ARJalali: +1 RT @cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." - @FarrisTimimi #hcsmy  
1 day ago



TiffanyAndLupus: One #hcsmy attendee found his #NYC doctors on #Yelp! #HCSMNY  
1 day ago



TiffanyAndLupus: RT @WendyBlackburn: #epatient @LoringDay tells her Dr she can come into office w/ either random info from Google or with info her Drs provide online. #hcsmy  
1 day ago



careverge: RT @healthcentral: RT @shanameydala '@hjluks uses social media to help educate patients during their decision making process. #HCSMny  
1 day ago



cosmocatalano: "As much as I hate to admit it, Wikipedia provides information I find useful as well." -@FarrisTimimi #hcsmy  
1 day ago



composerik: RT @HealthcareWen: #Marketing #books rec'd by Moschella [amazon.com/Buyology-Truth...](http://amazon.com/Buyology-Truth...) & [amazon.com/The-New-Rules-...](http://amazon.com/The-New-Rules-...) & [amazon.com/Great-Choice-U...](http://amazon.com/Great-Choice-U...) & [amazon.com/The-Popcorn-Re...](http://amazon.com/The-Popcorn-Re...) #SMM #hcsmy  
1 day ago



AfternoonNapper: RT @healthcentral: Patients are self diagnosing themselves prior to seeing a doc. Conversations w/ engaged patients are more rewarding and productive #hcsmy  
1 day ago



healthcentral: RT @shanameydala '@hjluks uses social media to help educate patients during their decision making process. #HCSMny  
1 day ago



TiffanyAndLupus: RT @healthcentral: Patients are self diagnosing themselves prior to seeing a doc. Conversations w/ engaged patients are more rewarding and productive #hcsmy  
1 day ago



ARJalali: ! RT @wendyblackburn: RT @NancyCawleyJean: As Twitter Matures, Hospitals Harness its Power [shar.es/2Ncuv](http://shar.es/2Ncuv) #hcsmy #hcs #hcmktg  
1 day ago



HITNewsTweet: Twitter recap: Social media ROI reform | #Healthcare Finance News #HCSMNY [ow.ly/aYWqB](http://ow.ly/aYWqB)  
1 day ago



[HFNewsTweet](#): Twitter recap: Social media ROI reform | [#Healthcare](#) Finance News [#HCSMNY](#) [ow.ly/aYWqv](#)  
1 day ago



[healthcentral](#): Patients are self diagnosing themselves prior to seeing a doc. Conversations w/ engaged patients are more rewarding and productive [#hcsmny](#)  
1 day ago



[TeamAeMM](#): RT [@HITNewsTweet](#): "SM is a way to engage dialogue w your patients. Many docs say 'no,' but patients use SM. Have to figure out how to deal with that" [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): Wow, [@HJLuks](#): As [#healthcare](#) evolves, "Your relevance as a physician is in question if you do not engage patients"on [#SocialMedia](#). [#hcsmny](#)  
1 day ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): Good point! Dr [@HJLuks](#) says "Google [#epatients](#)" like [@LoringDay](#) actually SAVE TIME b/c "they come with good questions/knowledge." [#hcsmny](#)  
1 day ago



[WendyBlackburn](#): RT [@NancyCawleyjean](#): As Twitter Matures, Hospitals Harness its Power [shar.es/2Ncvu](#) [#hcsmny](#) [#hcsnm](#) [#hcmktg](#)  
1 day ago



[shanameydala](#): RT [@LeeAase](#): Good point from [@HJLuks](#) is that conversations with engaged patients are more rewarding and productive [#hcsmny](#)  
1 day ago



[shanameydala](#): '[@hijluks](#) uses social media to help educate patients during their decision making process. [#HCSMNY](#)  
1 day ago



[HealthcareWen](#): Good point! Dr [@HJLuks](#) says "Google [#epatients](#)" like [@LoringDay](#) actually SAVE TIME b/c "they come with good questions/knowledge." [#hcsmny](#)  
1 day ago



[TiffanyAndLupus](#): Very true! RT [@LeeAase](#): Good point from [@HJLuks](#) is that conversations with engaged patients are more rewarding and productive [#HCSMNY](#)  
1 day ago



[chrisboyer](#): RT [@LeeAase](#): Good point from [@HJLuks](#) is that conversations with engaged patients are more rewarding and productive [#hcsmny](#)  
1 day ago



[TiffanyAndLupus](#): [@Hijluks](#) expresses how empowered epatients like [@LoringDay](#) are very educated & help visits flow more smoothly; calm & informative. [#HCSMNY](#)  
1 day ago



[ARlalali](#): ! RT [@mscullin1](#): RT [@kevinmd](#): RT [@danreinhardt](#): Only 10% of medical schools have social media guidelines for students [#hcsmny](#)  
1 day ago



[LeeAase](#): Good point from [@HJLuks](#) is that conversations with engaged patients are more rewarding and productive [#hcsmny](#)  
1 day ago



[mscullin1](#): RT [@kevinmd](#): RT [@danreinhardt](#): Only 10% of medical schools have social media guidelines for students [#hcsmny](#)  
1 day ago



[mscullin1](#): RT [@drmikesevilla](#): [#hcsmny](#) [@chrisboyer](#): Social media is a great way to build trust for hospital and for physicians/providers  
1 day ago





[TiffanyAndLupus](#): [@amyrnbsn](#) Say tuned for after [#hcsmny](#) info from [@NYCHBL](#) & [@BunnyEllerin](#). I'm not sure on the location for tonight's tweetup.  
1 day ago



[chrisboyer](#): RT [@WendyBlackburn](#): [#epatient](#) [@LoringDay](#) tells her Dr she can come into office w/ either random info from Google or with info her Drs provide online. [#hcsmny](#)


 1 day ago


 **WendyBlackburn:** [#epatient](#) @LoringDay tells her Dr she can come into office w/ either random info from Google or with info her Drs provide online. [#hcsmy](#)  
1 day ago

 **chrisboyer:** @hjluks and @FarrisTimimi - two cool docs on Social Media at the [#hcsmy](#) conference <http://t.co/ms5p2GjY>  
1 day ago


 **ARjalali:** RT @fmdchat: RT @shanameydala: "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago


 **katherinekleon:** RT @chrisboyer: Raise your (Twitter) hand if you like @farristimimi's bow-tie [#hcsmy](#)  
1 day ago

 **EinsteinMed:** RT @chrisboyer: @hjluks how to respond to doctors reluctant to be on social media: We're here to teach patients - why shouldn't you do it? [#hcsmy](#)  
1 day ago


 **SusanBCole:** RT @chrisboyer: Here's the AHA Staying Alive video @drmikesevilla shared at [#hcsmy](#) [bit.ly/KkjoJ9](http://bit.ly/KkjoJ9)  
1 day ago


 **healthcentral:** Agree! RT @shanameydala "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago

 **mlinson:** RT @shanameydala: "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago


 **mlinson:** RT @chrisboyer: @hjluks if you're not where patients are online, your relevance as a physician will be in question in the next few years. [#hcsmy](#)  
1 day ago


 **mlinson:** RT @chrisboyer: @hjluks how to respond to doctors reluctant to be on social media: We're here to teach patients - why shouldn't you do it? [#hcsmy](#)  
1 day ago


 **nursingpins:** RT @HealthcareWen: Wow, @HJLuks: As [#healthcare](#) evolves, "Your relevance as a physician is in question if you do not engage patients"on [#SocialMedia](#). [#hcsmy](#)  
1 day ago

 **FMDChat:** RT @shanameydala: "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago


 **MontefioreNews:** RT @EinsteinMed: On how to convince other docs to join sm, @Hjluks says docs that dont engage will be less relevant to patients [#hcsmy](#)  
1 day ago

 **amyrbnsn:** @TiffanyAndLupus is there an [#hcsmy](#) after conference tweetup tonight or tomorrow somewhere? We can introduce ourselves IRL. Or another time  
1 day ago

 **chrisboyer:** RT @shanameydala: "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago

 **shanameydala:** "Social media is cultural. 1 social media medium doesn't fit all people." via @hjluks [#HCSMny](#)  
1 day ago

 **HealthcareWen:** Wow, @HJLuks: As [#healthcare](#) evolves, "Your relevance as a physician is in question if you do not engage patients"on [#SocialMedia](#). [#hcsmy](#)  
1 day ago

 **mandylipka:** Whoops! THIS!!--> Root of "doc"...to teach! - @hjluks [#HCSMNY](#)  
1 day ago



**TiffanyAndLupus:** RT @[chrisboyer](#): @[hjluku](#)s if you're not where patients are online, your relevance as a physician will be in question in the next few years. [#hcsmnny](#)  
1 day ago



**chrisboyer:** @[drmikesevilla](#) questions @[hjluku](#)s on inbound vs. outbound communication. Howard posts online and then distributes everywhere [#hcsmnny](#)  
1 day ago



**TiffanyAndLupus:** @[DrMikeSevilla](#) asks Explain inbound/outbound social media. "I put info on my website & channel through social media outlets" -@[Hjluku](#)s [#HCSMNY](#)  
1 day ago



**AfternoonNapper:** @[chrisboyer](#) @[hjluku](#)s this holds for medical researchers too. Don't live in a silo. [#hcsmnny](#)  
1 day ago



**kaiosa:** RT @[chrisboyer](#): @[hjluku](#)s if you're not where patients are online, your relevance as a physician will be in question in the next few years. [#hcsmnny](#)  
1 day ago



**MontefioreNews:** Relevance as a physician is questioned if you're unwilling to engage & produce content on social media via @[hjluku](#)s [#hcsmnny](#)  
1 day ago



**EinsteinMed:** On how to convince other docs to join sm, @[Hjluku](#)s says docs that don't engage will be less relevant to patients [#Hcsmnny](#)  
1 day ago



**sqiwebdiva:** RT @[EinsteinMed](#): Docs on socmed important so patients hear their words first before other info on online - @[LoringDay](#) [#HCSMNY](#)  
1 day ago



**chrisboyer:** @[hjluku](#)s if you're not where patients are online, your relevance as a physician will be in question in the next few years. [#hcsmnny](#)  
1 day ago



**TiffanyAndLupus:** \*raises hand\* Tell us your fashion sekrets Farris! RT @[chrisboyer](#): Raise your (Twitter) hand if you like @[FarrisTimimis](#) bow-tie [#HCSMNY](#)  
1 day ago



**TiffanyAndLupus:** Yes, I need to find out what insurance he takes! Sign me up Howard! :) RT @[DrVeronicaEyeMD](#): @[hjluku](#)s sounds like youre a ortho god. [#HCSMNY](#)  
1 day ago



**healthcentral:** lol RT @[ARJalali](#) +1 RT @[chrisboyer](#): Raise your (Twitter) hand if you like @[farristimimis](#) bow-tie [#hcsmnny](#)  
1 day ago



**shanameydala:** \*love\* RT @[chrisboyer](#): Raise your (Twitter) hand if you like @[farristimimi](#)'s bow-tie [#hcsmnny](#)  
1 day ago



**chrisboyer:** @[hjluku](#)s how to respond to doctors reluctant to be on social media: We're here to teach patients - why shouldn't you do it? [#hcsmnny](#)  
1 day ago



**TiffanyAndLupus:** "We are here to help & educate patients with shared decision making." -@[Hjluku](#)s [#HCSMNY](#)  
1 day ago



**DrVeronicaEyeMD:** @[hjluku](#)s sounds like you're a ortho god. [#hcsmnny](#)  
1 day ago



**nancysolero:** My hand is up! RT @[chrisboyer](#): Raise your (Twitter) hand if you like @[FarrisTimimi](#)'s bow-tie [#hcsmnny](#)  
1 day ago



**TiffanyAndLupus:** .@[FarrisTimimi](#)'s reply to @[DrMikeSevilla](#): Patient advisory panels have been invaluable to the @[Mayoclinic](#) improving care. [#HCSMNY](#)  
1 day ago



**ARJalali:** +1 RT @[chrisboyer](#): Raise your (Twitter) hand if you like



[@farristimimis](#) bow-tie [#hcsmNY](#)  
1 day ago



[SusanBCole](#): RT [@TiffanyAndLupus](#): "I like that social media humanizes my doctor & that they are a person who cares BEFORE my visit." -[@LoringDay](#) [#HCSMNY](#)  
1 day ago



[chrisboyer](#): Raise your (Twitter) hand if you like [@farristimimi](#)'s bow-tie [#hcsmny](#)  
1 day ago



[cybersibesk](#): RT [@TiffanyAndLupus](#): "I NEED to know your story! & I want you to know that THAT is the way medicine should be practiced!" -[@Hjluks](#) [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): [.@DrMikeSevilla](#) asks [@FarrisTimimi](#): How does [@Mayoclinic](#) help tell the stories of patients? [#HCSMNY](#)  
1 day ago



[kimwhit](#): RT [@TiffanyAndLupus](#): Panel [@drmikesevilla](#) [@hjluks](#) [@LoringDay](#) & [@FarrisTimimi](#) on: Using [#HCSM 2](#) Bring Patients & Physicians Together [#HCSMNY](#)  
1 day ago



[mlinson](#): RT [@HealthcareWen](#): Thanks [@LoringDay](#) for sharing your [#ePatient](#) story of how [#SocialMedia](#) helped your [#healthcare](#) & [#QOL](#). (Check out [@S4PM](#) !) [@Hjluks](#) [#hcsmny](#)  
1 day ago



[AfternoonNapper](#): Can [@DrMikeSevilla](#) address possible pt fear of disclosure ramifications re: sharing stories vs. ability to help others? How balance? [#hcsmny](#)  
1 day ago



[PolicyMedical](#): RT [@leeaase](#): "Big Change Starts at the Top" [@EdBennett](#) on why blocking employee access to social media is a huge barrier [#hcsmny](#)  
1 day ago



[ARJalali](#): ! RT [@EinsteinMed](#): Docs on socmed important so patients hear their words first before other info on online-[@LoringDay](#) [#hcsmNY](#)  
1 day ago



[HealthcareWen](#): Dr [@HjLuks](#) uses [#HCSM](#) to "Level the playing field w/ [#EBM](#) info" VS. "Most of what's appearing online is commercialized nonsense." [#hcsmny](#)  
1 day ago



[TiffanyAndLupus](#): "I NEED to know your story! & I want you to know that THAT is the way medicine should be practiced!" - [@Hjluks](#) [#HCSMNY](#)  
1 day ago



[EinsteinMed](#): "[@TiffanyAndLupus](#): [.@DrMikeSevilla](#) asks: Why are you on social media? "Education"- [@Hjluks](#) [#HCSMNY](#) [#meded](#)  
1 day ago



[mlinson](#): I like that [@hjluks](#) goal online was to level the playing field [#hcsmny](#) -- if only more thought this way!  
1 day ago



[westr](#): RT [@TiffanyAndLupus](#): [.@DrMikeSevilla](#) asks: Why are you on social media? "Education"- [@Hjluks](#) [#HCSMNY](#)  
1 day ago



[westr](#): RT [@TiffanyAndLupus](#): Finally hearing from a patient! "I was introduced to social media by my doctor! -> [@Hjluks](#)" - [@LoringDay](#) [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): Thanks [@LoringDay](#) for sharing your [#ePatient](#) story of how [#SocialMedia](#) helped your [#healthcare](#) & [#QOL](#). (Check out [@S4PM](#) !) [@Hjluks](#) [#hcsmny](#)  
1 day ago



[EinsteinMed](#): Docs on socmed important so patients hear their words first before other info on online -[@LoringDay](#) [#HCSMNY](#)  
1 day ago



[westr](#): RT [@TiffanyAndLupus](#): "I appreciate doctors on social media b/c it's their words I'm hearing first on medical issues I want to know." -[@LoringDay](#) [#HCSMNY](#)  
1 day ago



[westr](#): RT @nancysolero: Who says SM doesn't work? RT @shanameydala: '@hjluku has 15% of patients heard about him from website, Facebook, Twitter. #hcsmnny

1 day ago



[TiffanyAndLupus](#): .@DrMikeSevilla asks: Why are you on social media? "Education"- @Hjluku #HCSMNY

1 day ago



[engage3sixty](#): RT @TiffanyAndLupus: Finally hearing from a patient! "I was introduced to social media by my doctor! ~-> @Hjluku" -@LoringDay #HCSMNY

1 day ago



[TiffanyAndLupus](#): "I appreciate doctors on social media b/c it's their words I'm hearing first on medical issues I want to know." - @LoringDay #HCSMNY

1 day ago



[nancysolero](#): Who says SM doesn't work? RT @shanameydala: '@hjluku has 15% of patients heard about him from website, Facebook, Twitter. #hcsmnny

1 day ago



[HealthcareWen](#): Thanks @LoringDay for sharing your #ePatient story of how #SocialMedia helped your #healthcare & #QOL. (Check out @54PM !) @Hjluku #hcsmnny

1 day ago



[TiffanyAndLupus](#): "I like that social media humanizes my doctor & that they are a person who cares BEFORE my visit." - @LoringDay #HCSMNY

1 day ago



[AfternoonNapper](#): RT @HealthcareWen: @DrMikeSevilla's #SoMe advice to #Doctors: 1. Share PATIENT stories using vid, 2. Tell YOUR story, 3. Clarify OTHERS' stories. #hcsmnny

1 day ago



[WendyBlackburn](#): #epatient @LoringDay chose her pediatrician partly b/c she was involved in social media = humanizes the Dr. #hcsmnny

1 day ago



[ARJalali](#): RT @tiffanyandlupus: Finally hearing from a patient! "I was introduced to social media by my doctor! ~-> @hjluku" - @LoringDay #HCSMNY

1 day ago



[HealthcareWen](#): RT @TiffanyAndLupus: Panel up now: @DrMikeSevilla @Hjluku @LoringDay & @FarrisTimimi on: Using #HCSM to Bring Patients & Physicians Together #HCSMNY

1 day ago



[mandyilipka](#): RT @TiffanyAndLupus: Finally hearing from a patient! "I was introduced to social media by my doctor! ~-> @Hjluku" -@LoringDay #HCSMNY

1 day ago



[nancysolero](#): Panel with @LoringDay @drmikesevilla @hjluku @farristimimi #hcsmnny

1 day ago



[TiffanyAndLupus](#): Finally hearing from a patient! "I was introduced to social media by my doctor! ~-> @Hjluku" - @LoringDay #HCSMNY

1 day ago



[EinsteinMed](#): RT @TiffanyAndLupus: Panel up now: @DrMikeSevilla @Hjluku @LoringDay & @FarrisTimimi on: Using #HCSM to Bring Patients & Physicians Together #HCSMNY

1 day ago



[HealthcareWen](#): #Physicians have obligation to create #SocialMedia content eg for #patient #education 33charts.com/2011/03/physic... @doctor\_v @DrMikeSevilla #hcsmnny

1 day ago



[cybersibesk](#): RT @EinsteinMed: "@chrisboyer: Here's the AHA Staying Alive video @drmikesevilla shared at #hcsmnny bit.ly/KkJoJ9 featuring the hilarious @kenjeong

1 day ago





**dinaboonstra:** "@LeeAase: Here is the video about our new @MayoClinic Patient iPhone app [youtube.com/watch?v=UAymmf...](https://www.youtube.com/watch?v=UAymmf...) #hcsmnny" Ga dat zien!  
1 day ago



**WendyBlackburn:** @drmikesevilla shares AHA video w/ Hangover's Ken Jeong - good ex. of catchy, effective patient ed [youtu.be/n5hP4DIBCEE](https://youtu.be/n5hP4DIBCEE) #hcsmnny  
1 day ago



**TiffanyAndLupus:** RT @healthcentral: This is great! RT @mandyflipka In case you missed it: here's @chrisboyer singing ROI song on the uke: [bit.ly/JMk0hV](https://bit.ly/JMk0hV) #HCSMNY  
1 day ago



**TiffanyAndLupus:** RT @shanameydala: '@hjluks now has about 15% of patients reporting they heard about him from website, Facebook, Twitter. #HCSMny  
1 day ago



**jessicafill:** "I focus on long-tail search terms." - @hjluks #HCSMny #genius  
1 day ago



**healthcentral:** This is great! RT @mandyflipka In case you missed it: here's @chrisboyer singing ROI song on the uke: [bit.ly/JMk0hV](https://bit.ly/JMk0hV) #HCSMNY  
1 day ago



**mandyflipka:** @HFNewsTweet Thanks - I did too :) Just felt snarky... need coffee @DrunkByCoffee #HCSMNY  
1 day ago



**TiffanyAndLupus:** Panel up now: @DrMikeSevilla @Hiluks @LoringDay & @FarrisTimimi on: Using #HCSM to Bring Patients & Physicians Together #HCSMNY  
1 day ago



**jordangrumet:** RT @kevinmd: RT @chrisboyer: @drmikesevilla is a physician who really gets how to use #socialmedia to connect with his patients. #hcsmnny  
1 day ago



**EinsteinMed:** "@chrisboyer: Here's the AHA Staying Alive video @drmikesevilla shared at #hcsmnny [bit.ly/KkJoJ9](https://bit.ly/KkJoJ9) featuring the hilarious @kenjeong  
1 day ago



**shanameydala:** '@hjluks now has about 15% of patients reporting they heard about him from website, Facebook, Twitter. #HCSMny  
1 day ago



**MontefioreNews:** Will soon be hearing from a panel made up of: @loringday @drmikesevilla @hjluks @faristimimi #hcsmnny #hcsmnNY  
1 day ago



**ARJalali:** +1 :) RT @mandyflipka: In case you missed it: here's @chrisboyer singing ROI song on the uke: [bit.ly/JMk0hV](https://bit.ly/JMk0hV) #HCSMNY  
1 day ago



**chrisboyer:** @hjluks has never had a patient complain about what he posted on social media #hcsmnny  
1 day ago



**cybersibesk:** RT @shanameydala: Social media great tool for patient education like AHA's Stayin' Alive/CPR video: [bit.ly/KcI4N7](https://bit.ly/KcI4N7) via @drmikesevilla. #hcsmnny  
1 day ago



**cybersibesk:** How do you make pat Ed rock? Aha CPR disco saves lives vid #hcsmnny  
1 day ago



**rteston:** RT @hjluks: Medicine and Social Media - We're Getting There- Slowly. - [j.mp/Mly30e](https://j.mp/Mly30e) #hcsmnny #hcsmn  
1 day ago



**mlinson:** RT @mandyflipka: "You'll see a lot of orgs doing this - #ePatient edu - just clarify your message and go for it" @DrMikeSevilla #HCSMNY  
1 day ago



[mlinson](#): RT [@chrisboyer](#): Here's the AHA Staying Alive video [@drmikesevilla](#) shared at [#hcsnmny bit.ly/KkJoJ9](#)  
1 day ago



[mandy lipka](#): In case you missed it: here's [@chrisboyer](#) singing ROI song on the uke: [bit.ly/JMk0hV #HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): [@drmikesevilla](#) quotes [@SethGodin](#) aka [@SethsBlog](#) on our moral obligation to be honest & treat people right. [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): +1! RT [@chrisboyer](#): Heres the AHA Staying Alive video [@drmikesevilla](#) shared at [#hcsnmny goo.gl/ThN3i #HCSMNY](#)  
1 day ago



[chrisboyer](#): [@drmikesevilla](#) agrees that physicians have the moral obligation to participate in social media (uses vaccination example) [#hcsnmny](#)  
1 day ago



[mandy lipka](#): [@TiffanyAndLupus](#) yet no one shared the uke vid [#SadPanda #HCSMNY](#)  
1 day ago



[healthcentral](#): Totally agree! RT [@doximity](#) Video is now the most powerful means of storytelling in social media says [@drmikesevilla #hcsnmny](#)  
1 day ago



[TiffanyAndLupus](#): RT [@HealthcareWen](#): [@DrMikeSevilla's #SoMe](#) advice to [#Doctors](#): 1. Share PATIENT stories using vid, 2. Tell YOUR story, 3. Clarify OTHERS' stories. [#hcsnmny](#)  
1 day ago



[ARJalali](#): Thx RT [@chrisboyer](#): Heres the AHA Staying Alive video [@drmikesevilla](#) shared at [#hcsnmny bit.ly/KkJoJ9 #hcsnmNY](#)  
1 day ago



[shanameydala](#): Social media great tool for patient education like AHA's Stayin' Alive/CPR video: [bit.ly/KcI4N7](#) via [@drmikesevilla. #hcsnmny](#)  
1 day ago



[TiffanyAndLupus](#): RT [@doximity](#): Video is now the most powerful means of storytelling in social media says [@drmikesevilla #HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): [@drmikesevilla](#) emphasizes how video can increase patient education via the [#CPR](#) American Heart Association [#StayingAlive](#) PSA! [#HCSMNY](#)  
1 day ago



[mandy lipka](#): "You'll see a lot of orgs doing this - [#ePatient](#) edu - just clarify your message and go for it" [@DrMikeSevilla #HCSMNY](#)  
1 day ago



[chrisboyer](#): Here's the AHA Staying Alive video [@drmikesevilla](#) shared at [#hcsnmny bit.ly/KkJoJ9](#)  
1 day ago



[ARJalali](#): +1 RT [@doximity](#): Video is now the most powerful means of storytelling in social media says [@drmikesevilla #hcsnmNY](#)  
1 day ago



[doximity](#): Video is now the most powerful means of storytelling in social media says [@drmikesevilla #hcsnmny](#)  
1 day ago



[HealthcareWen](#): [@DrMikeSevilla's #SoMe](#) advice to [#Doctors](#): 1. Share PATIENT stories using vid, 2. Tell YOUR story, 3. Clarify OTHERS' stories. [#hcsnmny](#)  
1 day ago



[mlinson](#): RT [@shanameydala](#): Blogging can help you tell a story & correct/comment on other stories that are out there via [@drmikesevilla. #HCSMny](#)  
1 day ago



**Michelle writes:** RT @chrisboyer: @drmikesevilla also encourages physicians to find or create online communities through social media #hcsmnny  
1 day ago



**healthcentral:** Video is the most powerful way to share on social media. Everyone needs to be sharing videos #hcsmnny @drmikesevilla  
1 day ago



**mlinson:** RT @cosmocatalano: Recurring audiences in #hcsmnny case studies: mommies, babies, pregnancy, chronic illness, cancer. These are social-ready groups.  
1 day ago



**healthcentral:** RT @TiffanyAndLupus Blogging tips from @drmikesevilla: Find out what you're passionate about; then write about it! #HCSMNY  
1 day ago



**ARJalali:** RT @chrisboyer: @drmikesevilla also encourages physicians to find or create online communities through social media #hcsmnny  
1 day ago



**AfternoonNapper:** RT @LeeAase: Family Medicine Rocks by @DrMikeSevilla familymedicinerocks.com #hcsmnny  
1 day ago



**nancysolero:** Social Media for Physicians is marketing, storytelling, creating/finding community, patient education @drmikesevilla #hcsmnny  
1 day ago



**chrisboyer:** @drmikesevilla also encourages physicians to find or create online communities through social media #hcsmnny  
1 day ago



**TiffanyAndLupus:** Yes! Healthcare professionals; take notes! RT @sixuntilme: RT @mandylipka: Big hug to @DrMikeSevilla for introducing #ePatients :) #HCSMNY  
1 day ago



**cosmocatalano:** Recurring audiences in #hcsmnny case studies: mommies, babies, pregnancy, chronic illness, cancer. These are social-ready groups.  
1 day ago



**TiffanyAndLupus:** Blogging tips from @drmikesevilla: Find out what you're passionate about; then write about it! #HCSMNY  
1 day ago



**shanameydala:** Blogging can help you tell a story & correct/comment on other stories that are out there via @drmikesevilla. #HCSMny  
1 day ago



**mlinson:** RT @Michelle\_writes: "It will be patients who drive physicians and providers to use social media." - @drmikesevilla #HCSMNY  
1 day ago



**sixuntilme:** RT @mandylipka: Big hug to @DrMikeSevilla for introducing #ePatients :) #HCSMNY  
1 day ago



**TiffanyAndLupus:** RT @SQueenBryant: Yes! @Dermdoc: "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" @FarrisTimimi goo.gl/UPAH0 #hcsmnny  
1 day ago



**TiffanyAndLupus:** RT @chrisboyer: @drmikesevilla is sharing ePatient stories to the #hcsmnny crowd - and we silently hang on every word. Compelling.  
1 day ago



**ARJalali:** RT @healthcentral: @drmikesevilla really knows how to use social media! This presentation rocks! #hcsmnny  
1 day ago



**TiffanyAndLupus:** Tweet lively attendees! Besides healthcare professionals; PATIENTS who are not in attendance are counting on our great insights! #HCSMNY  
1 day ago



[Chris Boyer](#): [@drmikesevilla](#) how physicians should use social media: marketing, online reputation management, storytelling (like [@seattlemamadoc](#)) [#hcsmy](#)  
1 day ago



[EinsteinMed](#): [@ChrisBoyer](#): [@drmikesevilla](#) is sharing ePatient stories to the [#hcsmy](#) crowd - and we silently hang on every word. Compelling.  
1 day ago



[HealthcareWen](#): Pt diagnosed w/ [#Cancer](#): "quickly learned don't have control of things...suddenly have to focus on being a patient" via [@DrMikeSevilla](#) [#hcsmy](#)  
1 day ago



[TiffanyAndLupus](#): Christ on toast; I love thee! <3 [#hcsmy](#) RT [@sixuntilme](#) [@TiffanyAndLupus](#) Ha! My pancreas never answers. Thing is a lazy blob. ;)  
1 day ago



[ClintonBon](#): RT [@SQueenBryant](#): Yes! [@Dermdoc](#): "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" [@FarrisTimimi](#) [goo.gl/UPAH0](#) [#hcsmy](#)  
1 day ago



[PaintMD](#): RT [@SQueenBryant](#): Yes! [@Dermdoc](#): "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" [@FarrisTimimi](#) [goo.gl/UPAH0](#) [#hcsmy](#)  
1 day ago



[MandyLipka](#): RT [@ChrisBoyer](#): [@drmikesevilla](#) is sharing ePatient stories to the [#hcsmy](#) crowd - and we silently hang on every word. Compelling. [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): +1!!!RT [@healthcentral](#): [@drmikesevilla](#) really knows how to use social media! This presentation rocks! [#HCSMNY](#)  
1 day ago



[ErikPupo](#): RT [@Michelle\\_writes](#): "It will be patients who drive physicians and providers to use social media." - [@drmikesevilla](#) [#HCSMNY](#)  
1 day ago



[AnnBartlett](#): RT [@HealthcareWen](#): [#HCSMNY](#): if you haven't seen the funny [#SocialMedia](#) Donut list yet, check this out [twitter.com/#!/HealthcareW...](#)  
1 day ago



[FloridaFamilyMD](#): RT [@HITNewsTweet](#): "SM is a way to engage dialogue w your patients. Many docs say 'no,' but patients use SM. Have to figure out how to deal with that" [#HCSMNY](#)  
1 day ago



[Cybersibesk](#): "[@ChrisBoyer](#): [@drmikesevilla](#) sharing ePatient stories to [#hcsmy](#) crowd - we silently hang on every word. Compelling." it's about stories!  
1 day ago



[EinsteinMed](#): RT [@SQueenBryant](#): Yes! [@Dermdoc](#): "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" [@FarrisTimimi](#) [goo.gl/UPAH0](#) [#hcsmy](#)  
1 day ago



[ErikPupo](#): RT [@HealthcareWen](#): Love it! [#ePatient](#) Kerri [@SixUntilMe](#) shares the joys & challenges of having [#diabetes](#). Via [@DrMikeSevilla](#) cc [@HankyPancreas](#) [#HCSMNY](#)  
1 day ago



[HealthCentral](#): [@drmikesevilla](#) really knows how to use social media! This presentation rocks! [#hcsmy](#)  
1 day ago



[HealthCentral](#): Great video! RT [@TiffanyAndLupus](#) \*insulin pump rings\* [@sixuntilme](#) answers "Hello? Whats that? U would like to speak to my pancreas?" [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): RT [@ChrisBoyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmy](#)  
1 day ago



[Chris Boyer](#): [@drmikesevilla](#) is sharing ePatient stories to the [#hcsmy](#) crowd - and we silently hang on every word.



Compelling.  
1 day ago



[HealthcareWen](#): Moving video of [#ePatient](#) Casey diagnosed w/ [#BreastCancer](#) when [#MedEd](#) [#student](#) [vimeo.com/8875190](#) via [@DrMikeSevilla](#) [#hcsmnny](#) [#s4pm](#)  
1 day ago



[paintmd](#): RT [@kevinmd](#): RT [@chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmnny](#)  
1 day ago



[healthcentral](#): RT [@lygidakis](#) RT [@LeeAase](#): Family Medicine Rocks by [@DrMikeSevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[engage3sixty](#): RT [@sospokesaroj](#): RT [@Katrina\\_Doell](#): "It will be patients who drive doctors to social media." - [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[DrFerdowsj](#): RT [@kevinmd](#): RT [@chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmnny](#)  
1 day ago



[ChronoGeek](#): RT [@kevinmd](#): RT [@chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmnny](#)  
1 day ago



[nancysolero](#): RT [@EinsteinMed](#): RT [@MontefioreNews](#): It will be patients that drive physicians & [#healthcare](#) providers to use [#SocialMedia](#) via [@drmikesevilla](#) [#Hcsmnny](#)  
1 day ago



[TiffanyAndLupus](#): \*insulin pump rings\* [@sixuntilme](#) answers "Hello? Whats that? U would like to speak to my pancreas? Sure hold on!" via [@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



[kevinmd](#): RT [@chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmnny](#)  
1 day ago



[SQueenBryant](#): Yes! [@Dermdoc](#): "If we can trust doctors w scalpels & lives, we can trust them w/ Twitter & FB" [@FarrisTimimi](#) [goo.gl/UPAH0](#) [#hcsmnny](#)  
1 day ago



[cybersibesk](#): RT [@sixuntilme](#): [@mandylipka](#) Mike is AWESOME. I'm honored he's mentioned me! [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[jollyasinhappy](#): RT [@HealthcareWen](#): Agree! Top [#Doctors](#) on [#SocialMedia](#) include [@HJLuks](#) [@KevinMD](#) [@SeattleMamaDoc](#) [@doctor\\_v\\_socialmediatoday.com/johnluginbill/...](#) via [@DrMikeSevilla](#) [#hcsmnny](#) [#HCSM](#)  
1 day ago



[TiffanyAndLupus](#): ~-> [goo.gl/wl5Kr](#) [#dsma](#) RT [@ilovegarick](#): [@TiffanyAndLupus](#) [@sixuntilme](#) [@DrMikeSevilla](#) whoa.. link to blog? [#HCSMNY](#)  
1 day ago



[lygidakis](#): RT [@LeeAase](#): Family Medicine Rocks by [@DrMikeSevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[sospokesaroj](#): RT [@Katrina\\_Doell](#): "It will be patients who drive doctors to social media." - [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[TiffanyAndLupus](#): He shared your fur elise [#dsma](#) video! RT [@sixuntilme](#): [@mandylipka](#) Mike is AWESOME. Im honored hes mentioned me! [@drmikesevilla](#) [#HCSMNY](#)  
1 day ago



[HealthcareWen](#): Love it! [#ePatient](#) Kerri [@SixUntilMe](#) shares the joys & challenges of having [#diabetes](#). Via [@DrMikeSevilla](#) cc [@HankyPancreas](#) [#HCSMNY](#)  
1 day ago



[Chris Boyer](#): MT [@sixuntilme](#): [@mandylipka](#) Mike is AWESOME. I'm honored he's mentioned me! [@drmikesevilla](#) [#hcsmnny](#)  
You're awesome - good stuff!  
1 day ago



[PaintMD](#): RT [@hjluku](#): RT [@leeaase](#): Family Medicine Rocks by [@drmikesevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[Bumpyknight](#): RT [@EinsteinMed](#): RT [@MontefioreNews](#): It will be patients that drive physicians & [#healthcare](#) providers to use [#SocialMedia](#) via [@drmikesevilla](#) [#Hcsmnny](#)  
1 day ago



[TiffanyAndLupus](#): Yes! SO HARD! RT [@mandylipka](#): [@sixuntilme](#) Crowd is loving ya! [#HCSMNY](#)  
1 day ago



[HJLUKS](#): RT [@leeaase](#): Family Medicine Rocks by [@drmikesevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[Katrina Doell](#): "It will be patients who drive doctors to social media." - [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[shanameydala](#): '[@drmikesevilla](#) shows video from [@sixuntilme](#). She has powerful online presence & connects & advocates for those with diabetes. [#HCSMny](#)  
1 day ago



[EinsteinMed](#): RT [@MontefioreNews](#): It will be patients that drive physicians & [#healthcare](#) providers to use [#SocialMedia](#) via [@drmikesevilla](#) [#Hcsmnny](#)  
1 day ago



[MontefioreNews](#): RT [@sixuntilme](#): [@mandylipka](#) Mike is AWESOME. Im honored hes mentioned me! [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[optuminsight](#): Good [#HITsm](#) discussions RT [@HITNewsTweet](#): Twitter recap: Social media ROI reform | [#Healthcare](#) Finance News [#HCSMNY](#) [ow.ly/aYWnH](#)  
1 day ago



[mandylipka](#): [@sixuntilme](#) Crowd is loving ya! [#HCSMNY](#)  
1 day ago



[ilovegarick](#): [@TiffanyAndLupus](#) [@sixuntilme](#) [@DrMikeSevilla](#) whoa.. link to blog? [#hcsmnny](#)  
1 day ago



[sixuntilme](#): [@mandylipka](#) Mike is AWESOME. I'm honored he's mentioned me! [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[infuhrman](#): RT [@HealthcareWen](#): [#SocialMedia](#) Rockstar [@DrMikeSevilla](#) is family [#doctor](#) [#storytelling](#) how he got into [#HCSM](#) [familymedicinerocks.com](#) cc [@AAFP](#) [#hcsmnny](#)  
1 day ago



[HealthcareWen](#): Agree! Top [#Doctors](#) on [#SocialMedia](#) include [@HJLUKS](#) [@KevinMD](#) [@SeattleMamaDoc](#) [@doctor\\_v](#) [socialmediatoday.com/johnluginbill/...](#) via [@DrMikeSevilla](#) [#hcsmnny](#) [#HCSM](#)  
1 day ago



[Chris Boyer](#): RT [@LeeAase](#): Family Medicine Rocks by [@DrMikeSevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[MontefioreNews](#): It will be patients that drive physicians & [#healthcare](#) providers to use [#SocialMedia](#) via [@drmikesevilla](#) [#hcsmnny](#)  
1 day ago



[Chris Boyer](#): 1 of [@drmikesevilla](#)'s patients (a diabetic) had a Q that Mike couldn't answer: how to hide an insulin pump in your wedding dress? [#hcsmnny](#)  
1 day ago





[healthcentral](#): Thank you [@drmikesevilla](#) for talking about [#epatients!](#) [#hcsmnny](#)  
1 day ago



[TiffanyAndLupus](#): 'How do you hide an insulin pump in a wedding dress' blogged by [@sixuntilme](#) via [-@DrMikeSevilla](#) at [#HCSMNY](#)  
1 day ago



[katekson](#): RT [@kimwhit](#): MT [@TiffanyAndLupus](#): Kudos [@chrisboyer](#) 4 shouting out [#epatient](#) advocates as way 2 find crucial content HCPs & orgs need! [#s4pm](#) [#in](#) [#hcsmnny](#)  
1 day ago



[LeeAase](#): Family Medicine Rocks by [@DrMikeSevilla](#) [familymedicinerocks.com](#) [#hcsmnny](#)  
1 day ago



[healthcentral](#): RT [@TiffanyAndLupus](#) "If you haven't heard about [#epatients](#) yet; YOU SHOULD!" -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



[mandylipka](#): And now intro-ing [@sixuntilme](#) -"How do you hide a pump in a wedding dress?" We miss you today!! [#HCSMNY](#)  
1 day ago



[shanameydala](#): '[@drmikesevilla](#) blogs/podcasts about his passion-family medicine. Patients drive what he covers. ?s they ask him. [#HCSMny](#)  
1 day ago



[TiffanyAndLupus](#): Diabetes epatient [@sixuntilme](#) gets a shoutout from [@DrMikeSevilla](#) during his presentation! [#dsma](#) [#HCSMNY](#)  
1 day ago



[chrisboyer](#): RT [@TiffanyAndLupus](#): "It will be patients that drive physicians to use social media." -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



[cybersibesk](#): RT [@TiffanyAndLupus](#): "It will be patients that drive physicians to use social media." -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



[TiffanyAndLupus](#): -[@DrMikeSevilla](#) speaks on interacting w his patients positively while educating them when they bring online resources to their visit [#HCSMNY](#)  
1 day ago



[simonk5](#): RT [@TiffanyAndLupus](#): "It will be patients that drive physicians to use social media." -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



[HITNewsTweet](#): "SM is a way to engage dialogue w your patients. Many docs say 'no,' but patients use SM. Have to figure out how to deal with that" [#HCSMNY](#)  
1 day ago



[WendyBlackburn](#): [@drmikesevilla](#) getting lots of [#epatient](#) love! [@sixuntilme](#) [@rawarrior](#) thanks for the RTs! Epatients getting the love from him too [#hcsmnny](#)  
1 day ago



[Michelle\\_writes](#): "It will be patients who drive physicians and providers to use social media." - [@drmikesevilla](#) [#HCSMNY](#)  
1 day ago



[chrisboyer](#): [@drmikesevilla](#) is a physician who really gets how to use [#socialmedia](#) to connect with his patients. [#hcsmnny](#)  
1 day ago



[jkfleming](#): RT [@Michelle\\_writes](#): Do you friend your patients on Facebook? Widely debated, says [@drmikesevilla](#) [#HCSMNY](#)  
1 day ago



[mlinson](#): [@HealthcareWen](#) One imp't note is that it's no longer private if the patient shares the info him/herself [#Hcsmnny](#)  
1 day ago



[TiffanyAndLupus](#): "It will be patients that drive physicians to use social media." -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



**mandylipka:** Big hug to [@DrMikeSevilla](#) for introducing [#ePatients](#) :) [#HCSMNY](#)  
1 day ago



**TiffanyAndLupus:** "If you haven't heard about [#epatients](#) yet; YOU SHOULD!" -[@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



**shanameydala:** '[@drmikesevilla](#) started blogging about what was in the news & what he found interested in social media & tech world. [#HCSMny](#)  
1 day ago



**HealthcareWen:** Now [@DrMikeSevilla](#) has public [#blog](#) of how Family Doctors can help fix [#healthcare](#) [FamilyMedicineRocks.com](#) [@AAFP](#) [#hcsmny](#)  
1 day ago



**TiffanyAndLupus:** You can find [@DrMikeSevilla](#) at [goo.gl/dwbqA](#) where he speaks about what he's passionate about! [#HCSMNY](#)  
1 day ago



**davidkonig:** RT [@drmikesevilla](#): [#hcsmny](#) [@chrisboyer](#): Social media is a great way to build trust for hospital and for physicians/providers  
1 day ago



**WendyBlackburn:** [@drmikesevilla](#) was on front cover of Medical Economics [bit.ly/KEzqFt](#) Dec. 2010 [#hcsmny](#)  
1 day ago



**HealthcareWen:** Good Q: How can [#doctors](#) manage critics when Drs share [#patient](#) [#stories](#) or become popular on [#SocialMedia](#)? [#hcsmny](#)  
1 day ago



**TiffanyAndLupus:** "Do patients like your practice?" - [@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



**EinsteinMed:** RT [@mmccauley76](#): It's not about the writing, it's about the interaction says mike Sevilla, m.d. [#hcsmny](#)  
1 day ago



**Michelle\_writes:** Do you friend your patients on Facebook? Widely debated, says [@drmikesevilla](#) [#HCSMNY](#)  
1 day ago



**mlinson:** RT [@chrisboyer](#): [@drmikesevilla](#) asked why he would want to write a blog? A: why not. That's how we started Doctor Anonymous. [#Hcsmny](#)  
1 day ago



**MyHealthConnect:** RT [@chrisboyer](#): [@drmikesevilla](#) asked why he would want to write a blog? A: why not. That's how we started Doctor Anonymous. [#hcsmny](#)  
1 day ago



**TiffanyAndLupus:** RT [@mandylipka](#): "I wanted to let people know how difficult it was to take care of patients in this broken system" re: blogging [@DrMikeSevilla](#) [#HCSMNY](#)  
1 day ago



**HealthcareWen:** [@DrMikeSevilla](#) liked [#blogging](#) "Not just the writing part, it was the INTERACTION - conversation in blog comments." [#hcsmny](#)  
1 day ago



**TiffanyAndLupus:** +100!!!!RT [@FMDChat](#): We give thanks for [@drmikesevilla](#). He was the first doc to join us online for a chat with patients. [#HCSMNY](#)  
1 day ago

May 17, 2012 at 7:39pm UTC